### Transforming Transfer

The Transfer Playbook 2.0 Framework for Sustainable Success

Josh Wyner, Executive Director, Aspen Institute College Excellence Program Davis Jenkins, Senior Research Scholar, Community College Research Center Jim Murdaugh, President, Tallahassee State College





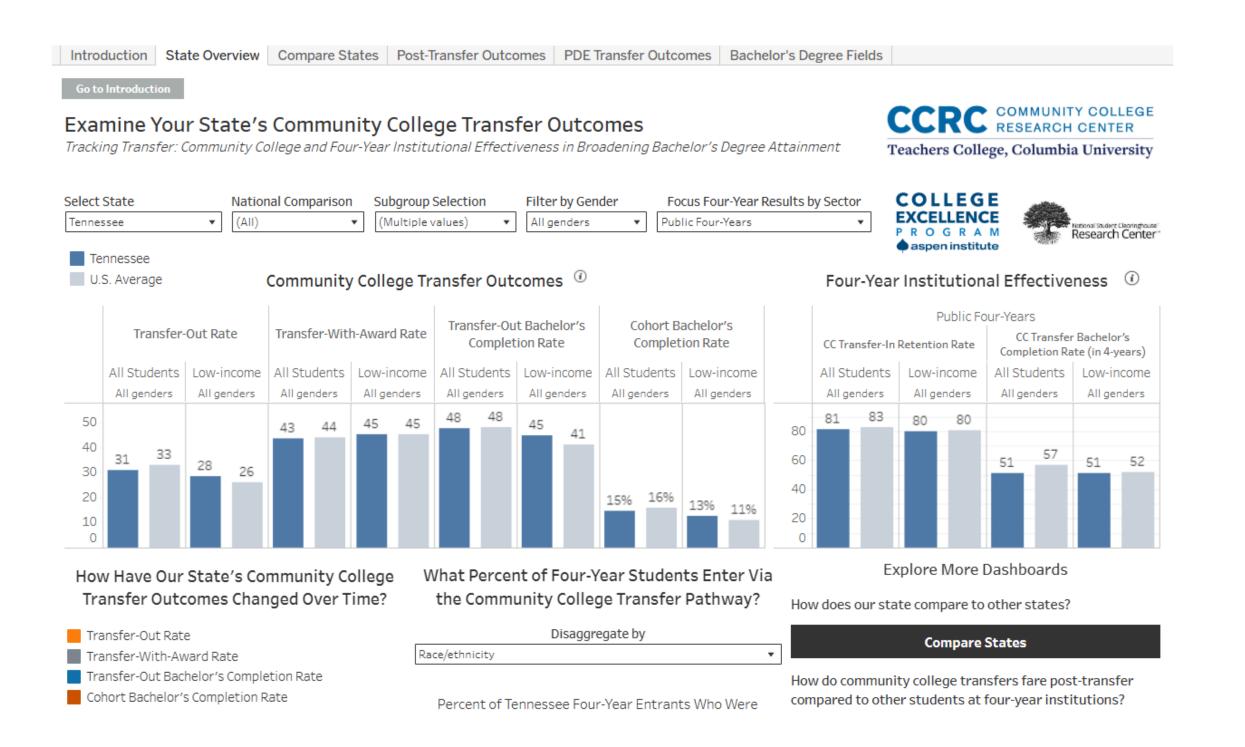
#### Learning From Tracking Transfer 2.0

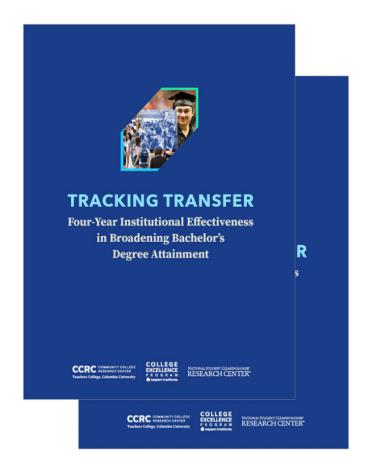




#### **Tracking Transfer 2.0**

#### **State-by-State Outcomes**









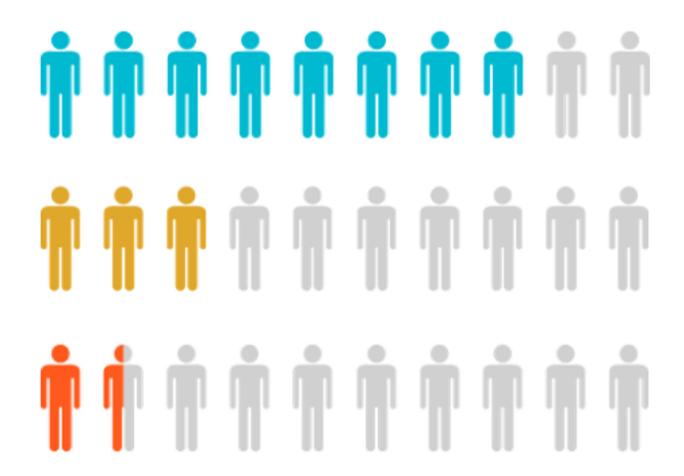


## **Broken Transfer Negatively Impacts Millions of Students**

of community college students want a bachelor's degree

33% of community college students transfer to a four-year institution

of community college students
will graduate with a bachelor's degree
within six years of starting college



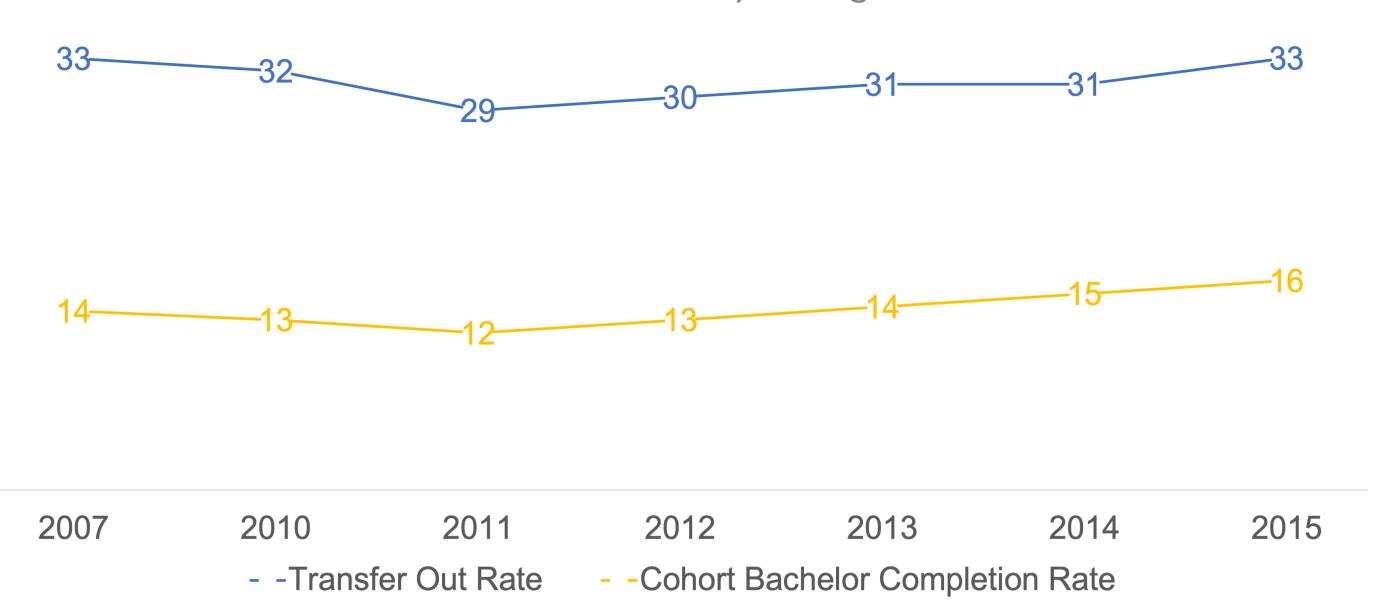
Velasco, Fink, Bedoya-Guevara, Jenkins, & LaViolet. (2024, February). Tracking Transfer: Community College and Four-Year Institutional Effectiveness in Broadening Bachelor's Degree Attainment. In https://ccrc.tc.columbia.edu/publications/Tracking-Transfer-Community-College-and-Four-Year-Institutional-Effectiveness-in-Broadening-Bachelors-Degree-Attainment.html.





## Transfer Outcomes Have Improved Slightly but Remain Too Low

Trends in National Transfer Outcome Rates: Fall 2007 to Fall 2015 FTIC Community College Entrants

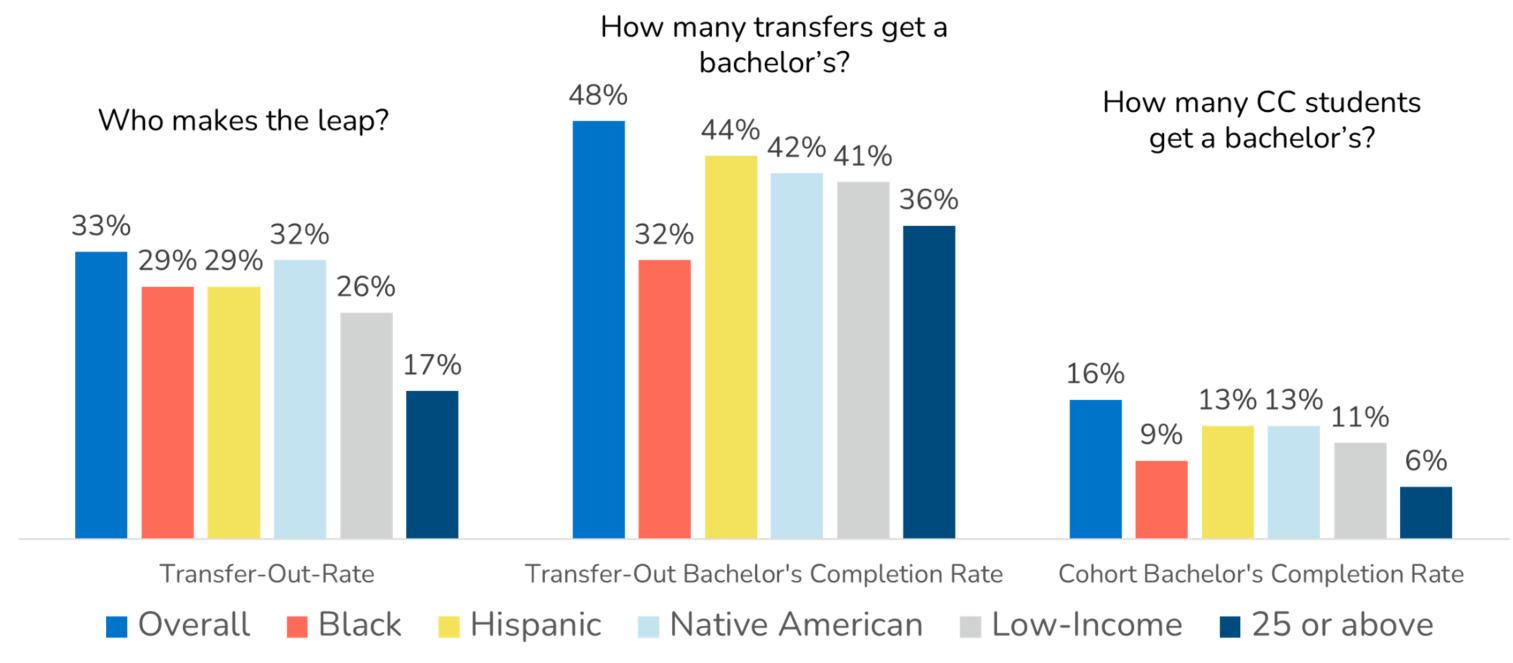






#### Transfer: Low Outcomes, High Disparities

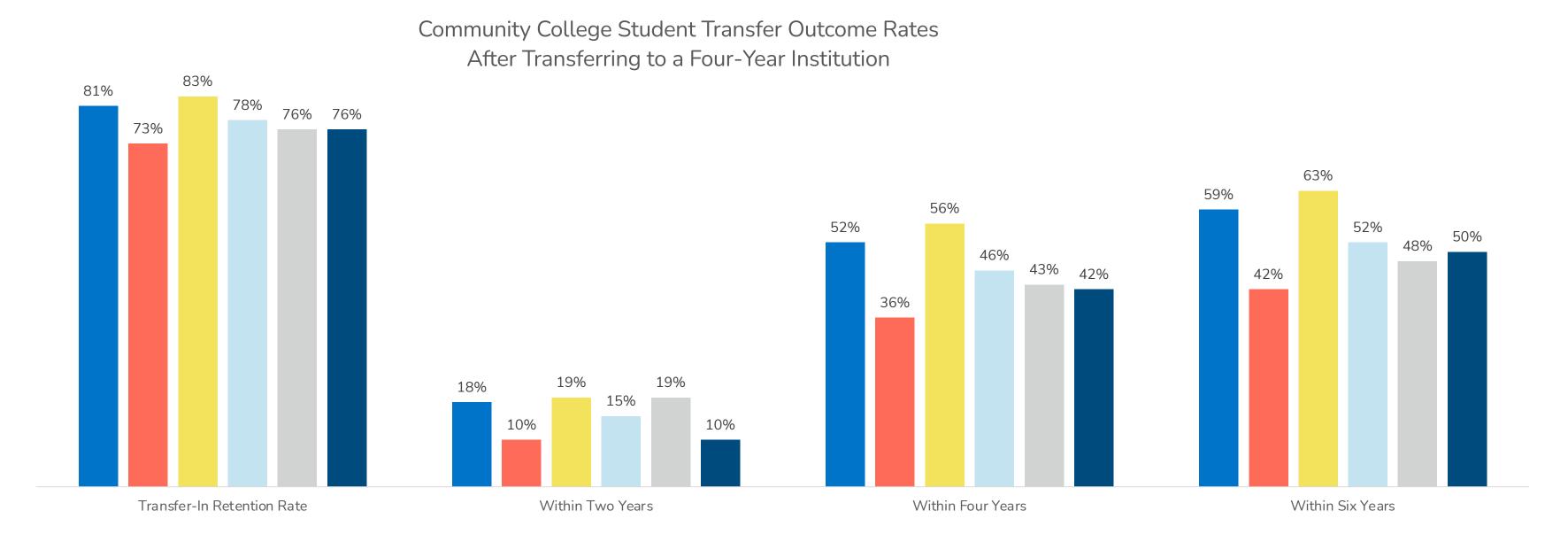
National Six-Year Transfer Outcomes Rates: Fall 2015 FTIC Community College Entrants







#### CC Transfers Persist to Yr 2, but Too Many Don't Complete



Transfer-In Bachelor's Completion Rate (%) in Years Since Entry to Four-Year Institution

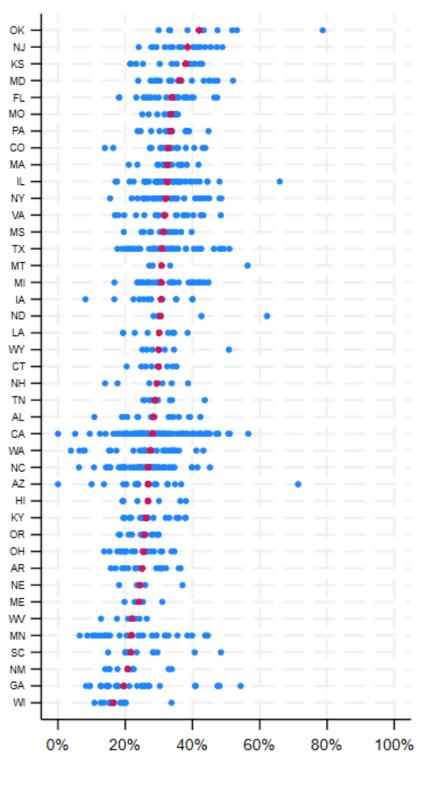




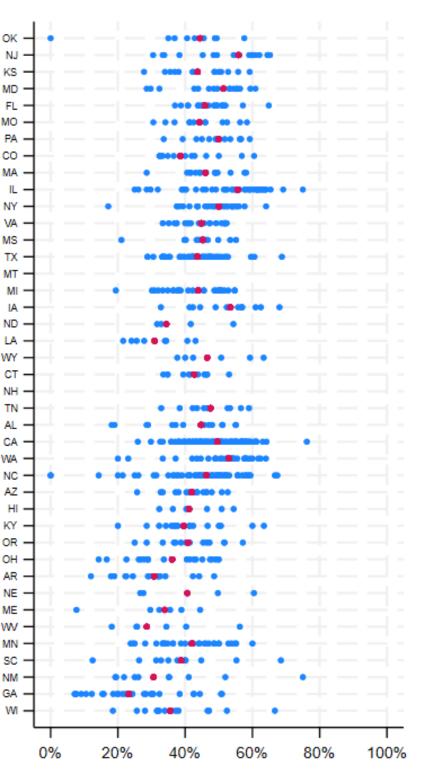


#### Institutional Variation is Substantial Everywhere

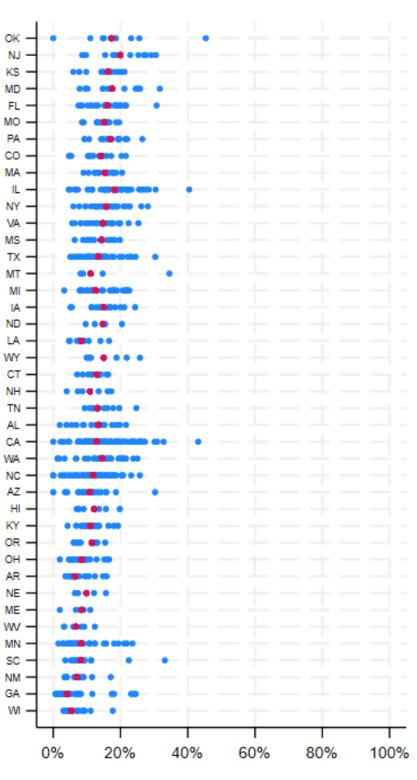
Community College Transfer Outcomes by State (All FTIC Students)



Transfer Out



Transfer Out BA Completion



**Cohort BA Completion** 

- Community
  College rate
- Median rate



# Learning from the Transfer Playbook 2.0





#### Transfer Playbook 2.0 Framework

Practical Guidance from Our Fieldwork



Prioritize Transfer at the Executive Level to Achieve Sustainable Success at Scale



Align Program Pathways and High-Quality Instruction to Promote Timely Bachelor's Completion within a Major



Tailor Transfer Advising & Non-Academic Supports to Foster Trust and Engagement





# Lessons from the Field

Jim Murdaugh President, Tallahassee State College





### Q & A



What questions do you have?





#### **Additional Resources**

The Transfer Playbook (2025) (Link)





**Tracking Transfer 2024 (Link)** 





**College Excellence Program Website (Link)** 





**Community College Research Center Website (Link)** 









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