

# Are we ready for transfers?

## Dismantling barriers and taking collective responsibility for transfer student success

John Fink

Senior Research Associate and Program Lead, CCRC  
ONCAT Student Mobility and Pathways Conference

November 15<sup>th</sup>, 2023

# About CCRC

CCRC has been a leader in the field of community college research and reform for over 20 years. Our work provides a foundation for innovations in policy and practice that help give every community college student the best chance of success.

Our areas of research include:

- College readiness and dual enrollment programs, and the transition from high school to college
- Developmental education and adult basic skills
- Non-academic support services, financial aid, and student engagement
- Online education and instructional technology
- Student persistence and completion, and transfer to four-year colleges
- Guided pathways, institutional reform, and performance funding
- Workforce education and training and the economic returns to higher education

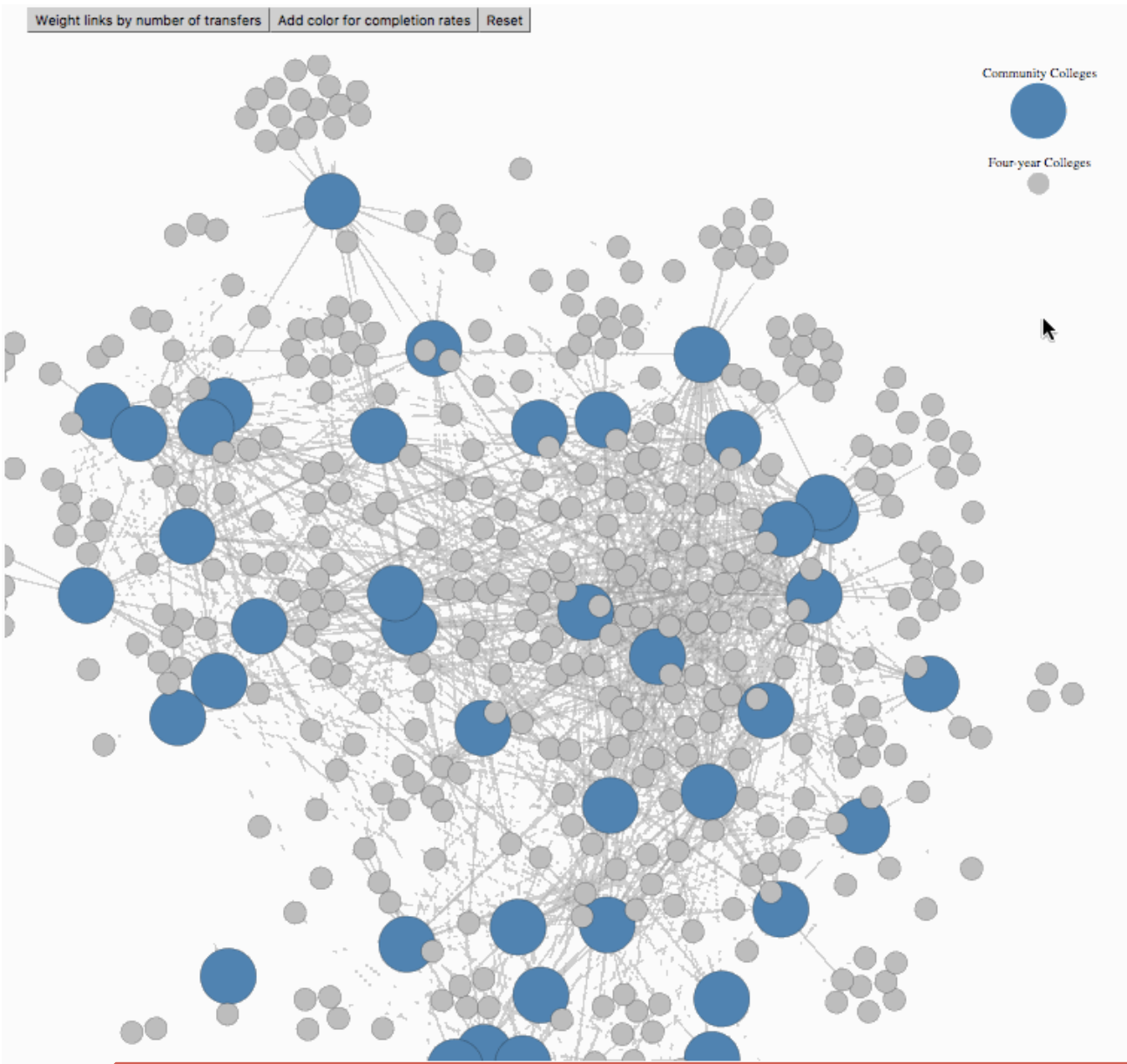




## Key Takeaways: Looking at Transfer in the US

- Unmet promise of transfer yields **disproportionate impacts**
- Institutional barriers create disruptions in the **transfer supply chain**, with severe attrition in students' first year
- While transfer outcomes are low overall, some partnerships between colleges and universities have **much stronger outcomes** and illustrate what's possible
- **Growing incentives** for colleges and universities to invest in strengthening transfer pathways for students

# The Challenge and Opportunity of Community College Transfer

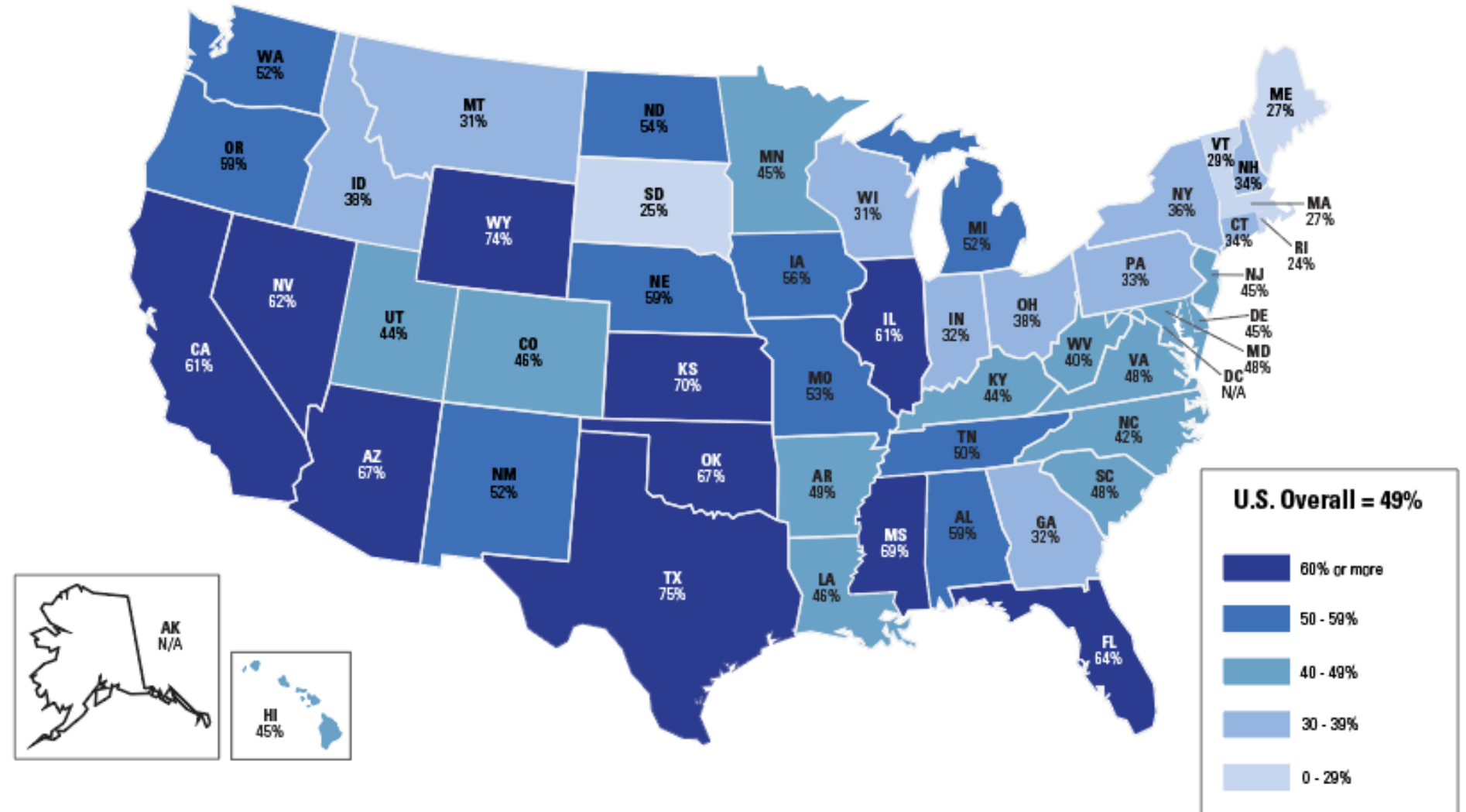


**Transfer Networks are complex**

## Half of Bachelor's Degrees are Awarded to Students with Prior Community College Enrollments

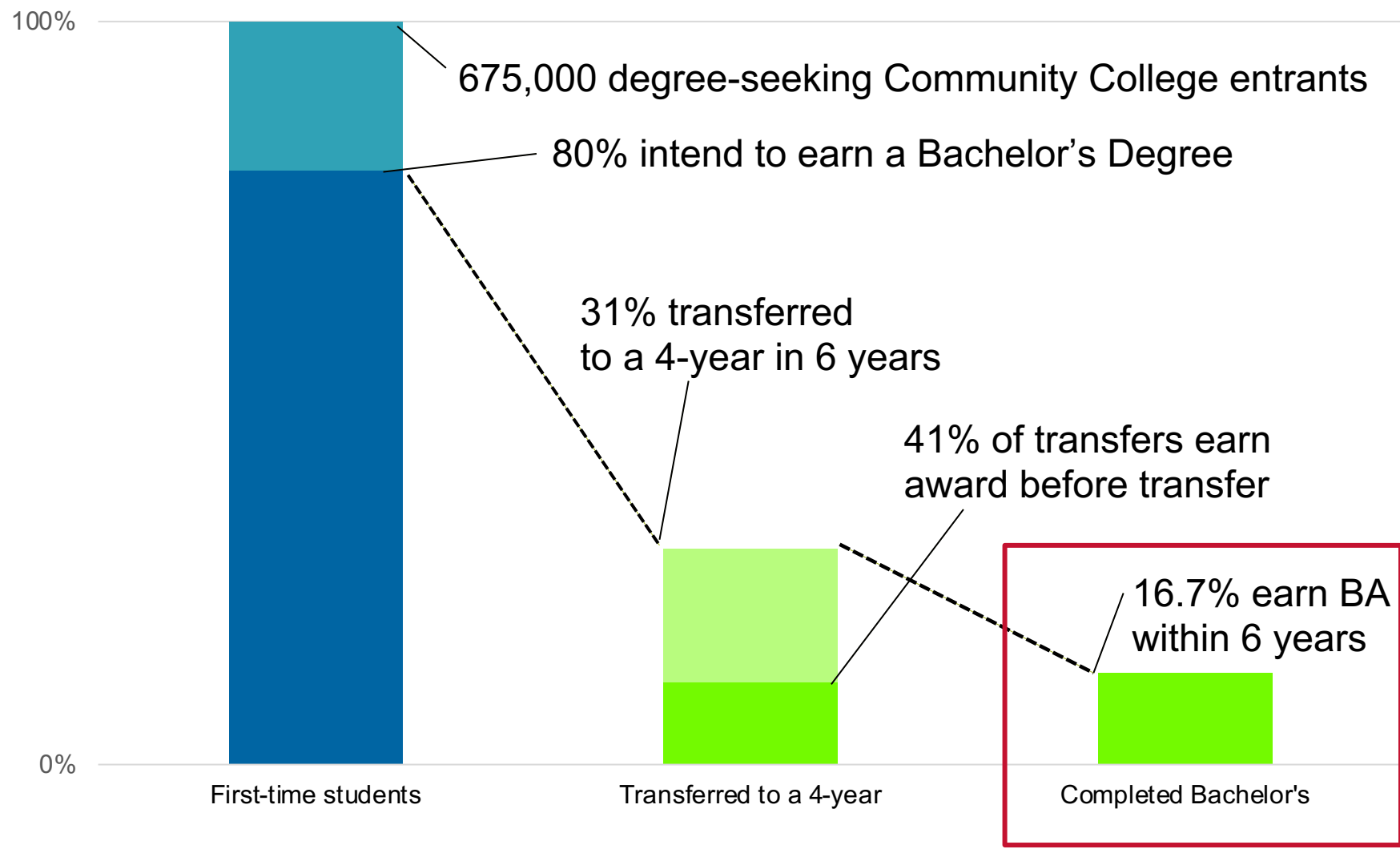
With data current through August 2016

Percentage of 2015-16 Bachelor's Degree Earners with Previous Enrollments at Two-Year Public Institutions

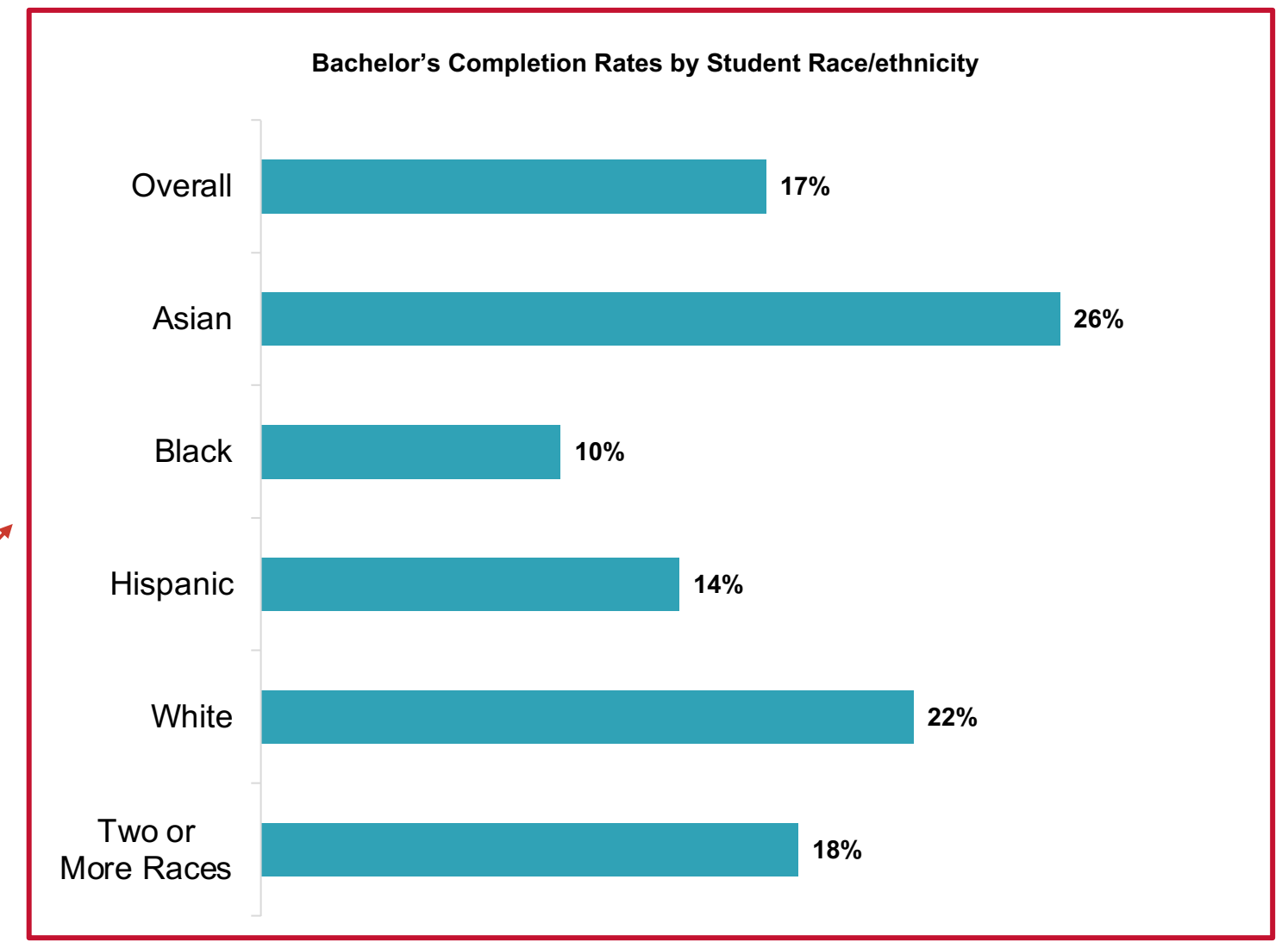


# Transfer Outcomes are Low and Inequitable for Community College Entrants

## Few Transfer, Even Fewer Complete



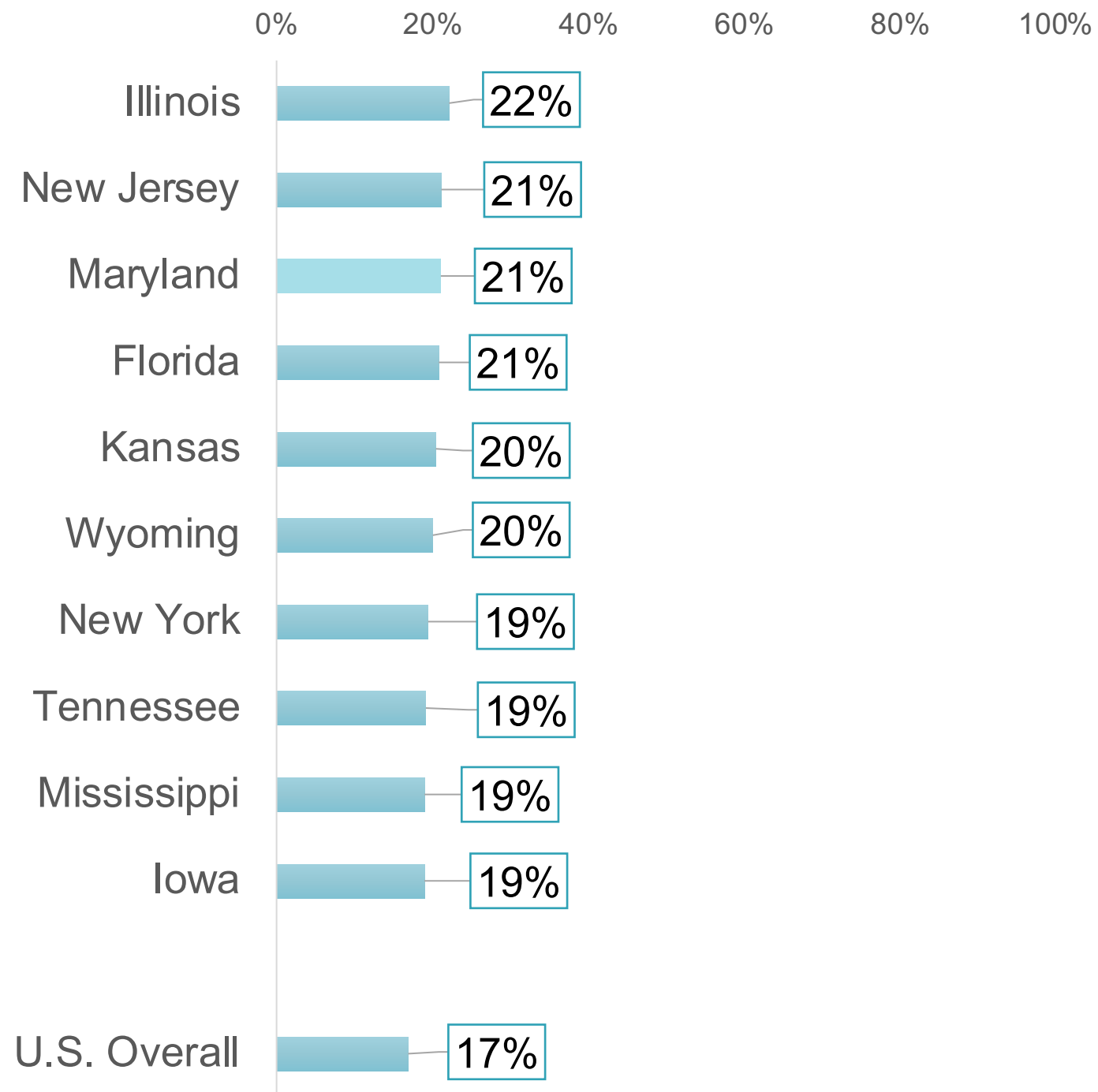
## Disproportionate impact on Black & Hispanic community college students



NSC data on the fall 2014 entering community college cohort, most recent transfer outcomes from Shapiro et al. (2017); Jenkins & Fink (2016)

# Outcomes for community college transfer vary across *and* within states

**Top 10 States:** Pct. Of CC Entrants who Transferred and Completed a Bachelor's in 6 years



Institutional Performance on Transfer Students Receiving Federal Financial Aid

ED Analysis of NSLDS Data, November 2023

Find a four-year institution

Texas A & M University-College Station

State Median

Four-year sector

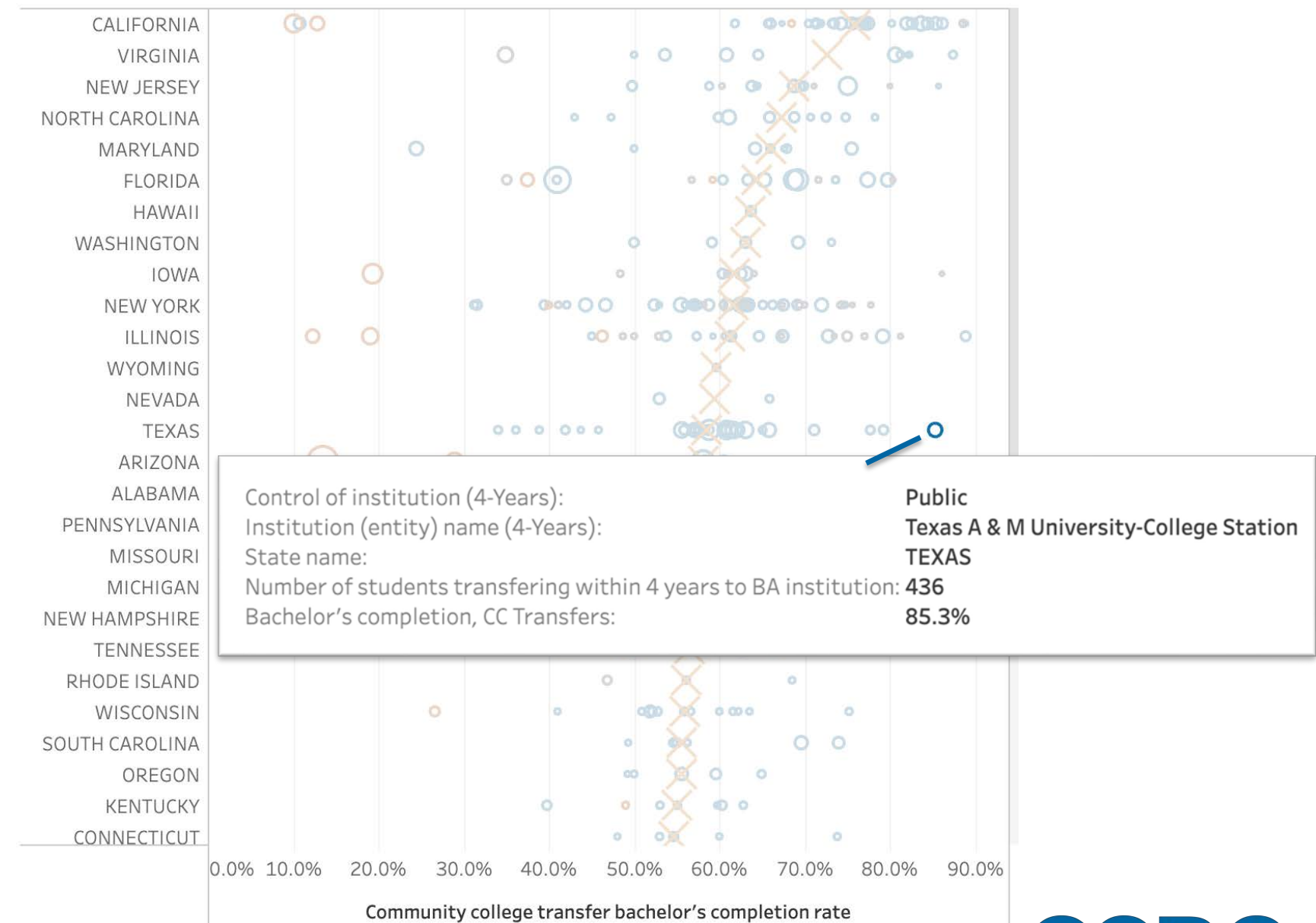
Private for-profit

Private not-for-profit

Public

Four-Year Institutions: Transfer Student Completion Rates

Sorted by State Median



Source: NSC Completing College 2020, which tracks the fall 2014 FTIC (includes former dual enrollment degree-seeking cohorts). [https://nscresearchcenter.org/wp-content/uploads/Completions\\_Report\\_2020.pdf](https://nscresearchcenter.org/wp-content/uploads/Completions_Report_2020.pdf)



# Aspiring transfer students encounter many college-created barriers

- Students not helped to explore career/college options, and develop a plan—and their progress isn't monitored
- Transfer paths unclear, gen ed core misleads students
- Too many entering students weeded out through abstract, rote instruction in uninspiring subjects; too few experience high-quality active learning
- Unreceptive transfer cultures upon arrival at the four-year, exclusionary practices limit access to HIPs
- Dual enrollment offerings not designed to help students actively explore interests and develop goals for college and careers





## Student Experience of Transfer

- Confusion about programs, requirements
- Little help to explore interests, make a plan
- Transfer credits count as electives
- Students take excess credits, lose time and money

### Recurring Themes

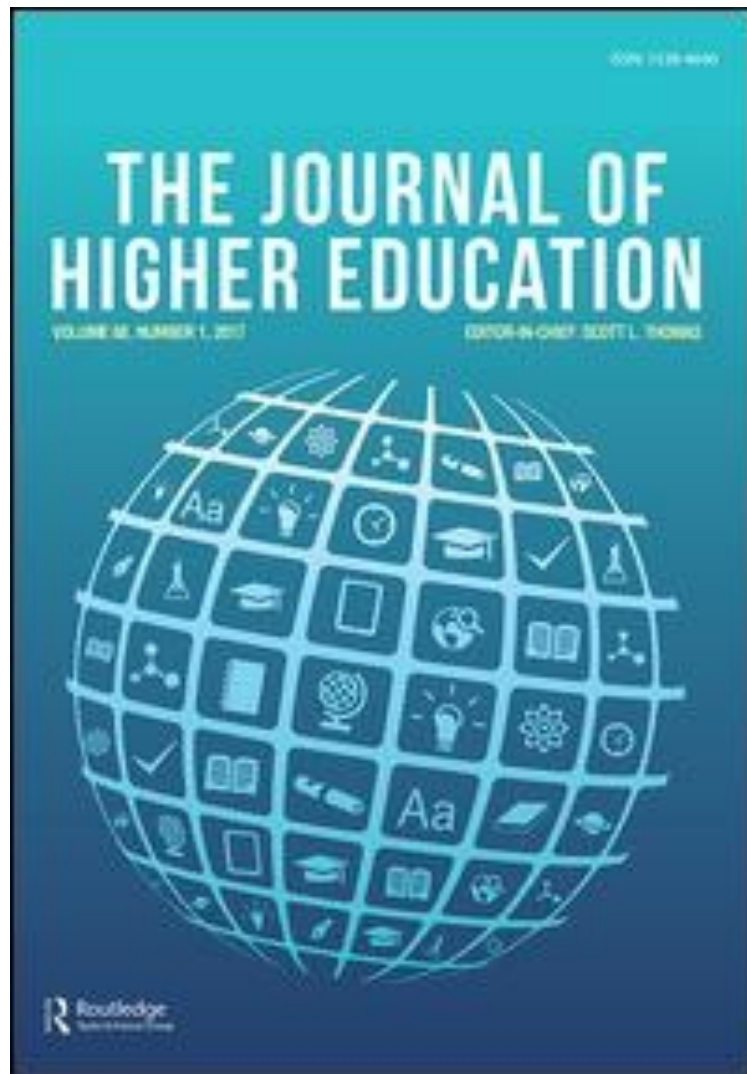
- Information inaccurate, inaccessible
- Well-meaning but overwhelmed advisors
- Dysfunctional communication within/ among 2- and 4-years
- Students blame themselves

### College Still Looking For Absolute Saddest Place On Campus To Hold Transfer Student Orientation



# Are Transfers a ‘Good Bet’ for university admissions?

Yes!



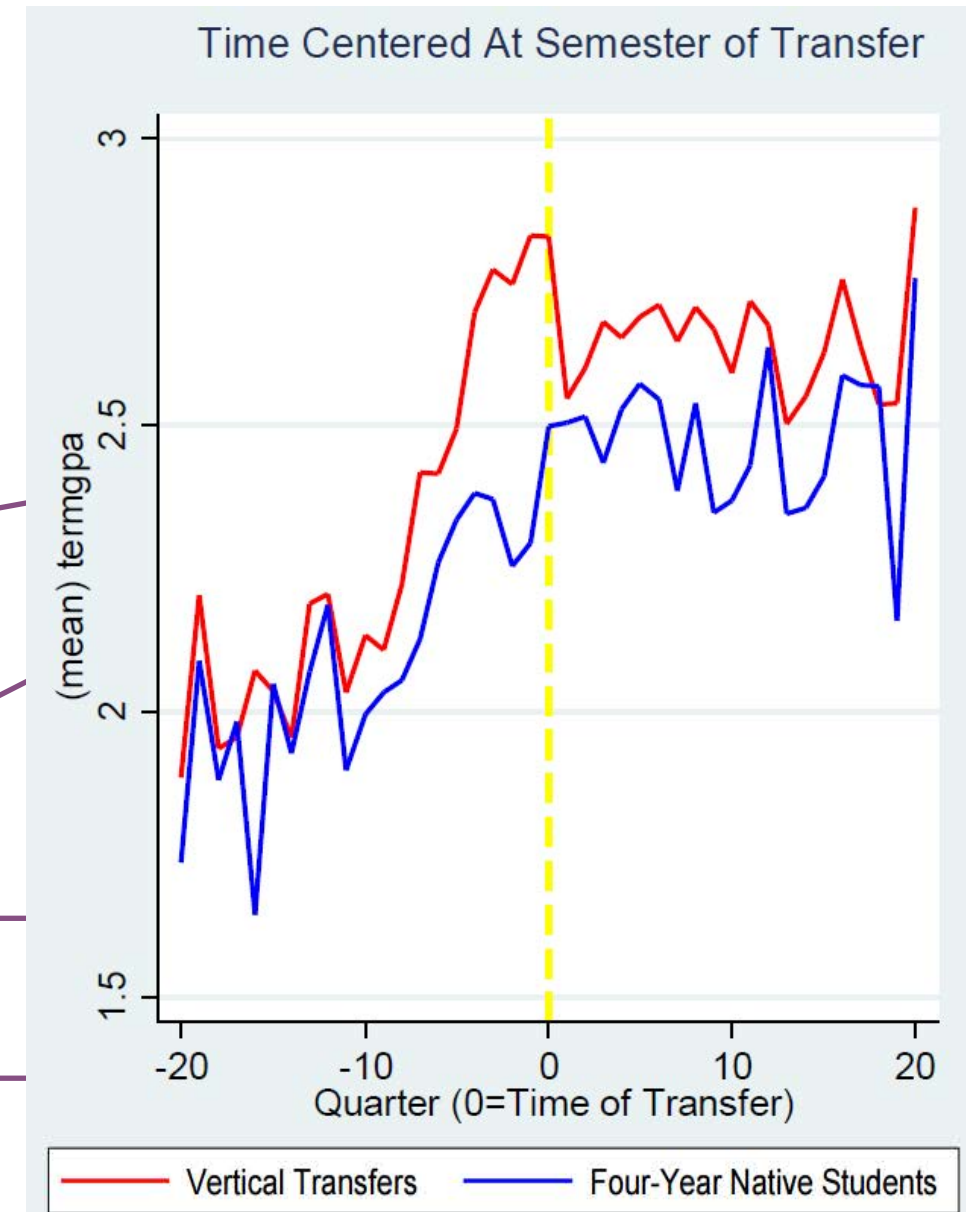
## Transfer Shock.. Compared to whom?

Term-by-Term Fluctuations in GPA Among Transfers and Matched Native Students

Tr  
GP  
m

“Transfer Shock” initial drop in GPA; still higher than matched sample of 4-Year Entrants

Transfer Student GPA consistently higher than matched sample of 4-Year Entrants



**Are Community College Transfer Students “A Good Bet” for 4-Year Admissions? Comparing Academic and Labor-Market Outcomes Between Transfer and Native 4-Year College Students**

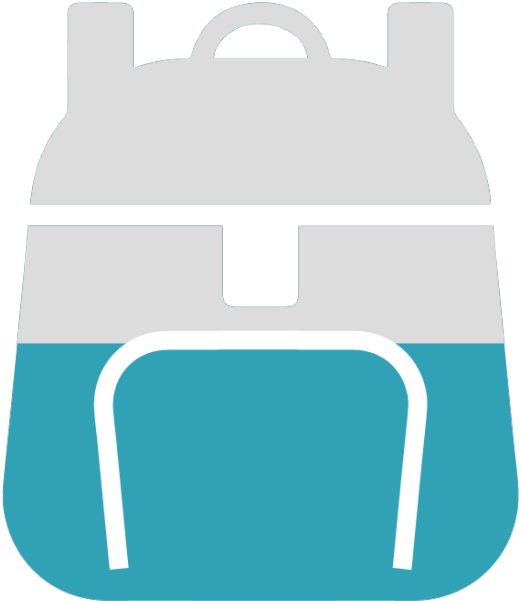
# **Unpacking Major Barriers to Transfer Success**



# Estimated Percentage of Credits Lost in Transfer, on Average, Academic Years 2003-04 to 2008-09

**Too many community college students lose credits when they transfer.**

Transfer from 2-year public to 4-year private for-profit



**56%** of credits lost

Transfer from 2-year public to 4-year public



**22%** of credits lost

Source: GAO analysis of Department of Education transfer and tuition data | GAO-17-574



Students who can transfer 90% of their credits were **2.5x** more likely to get their bachelor's degree, compared to those who transfer half or less.

**Better credit mobility and applicability leads to greater transfer opportunity.**

# Broken credit transfer systems worst for those who can least afford it

## *Successful Transfers can Graduate with 25% More Credits than Required*

*Total Credits Attempted among CC Transfers who Completed a Bachelor's, Large Mid-Atlantic State CC System (~120 credits required)*

<b>147</b>	<b>151</b>	<b>156</b>	<b>155</b>	<b>148</b>	<b>145</b>	<b>155</b>	<b>153</b>	<b>146</b>
All Graduates	Asian	Black	Native	Hispanic	White	Low-income	Completed Associates	Transfer w/o Associates



# CC Transfer Programs: Pathways or Placeholders?

**Declared Majors,  
Maricopa CCs**

Associate in Arts

**What motivation do  
these students have  
to complete these  
programs?**

Associate in General Studies

Trnsfr to Bachelor Degree Prg

Associate in Science

AAS Nursing

AB General  
Requirements

GEC AZ  
Gen Ed

Courses for  
University

AAS  
General  
Business

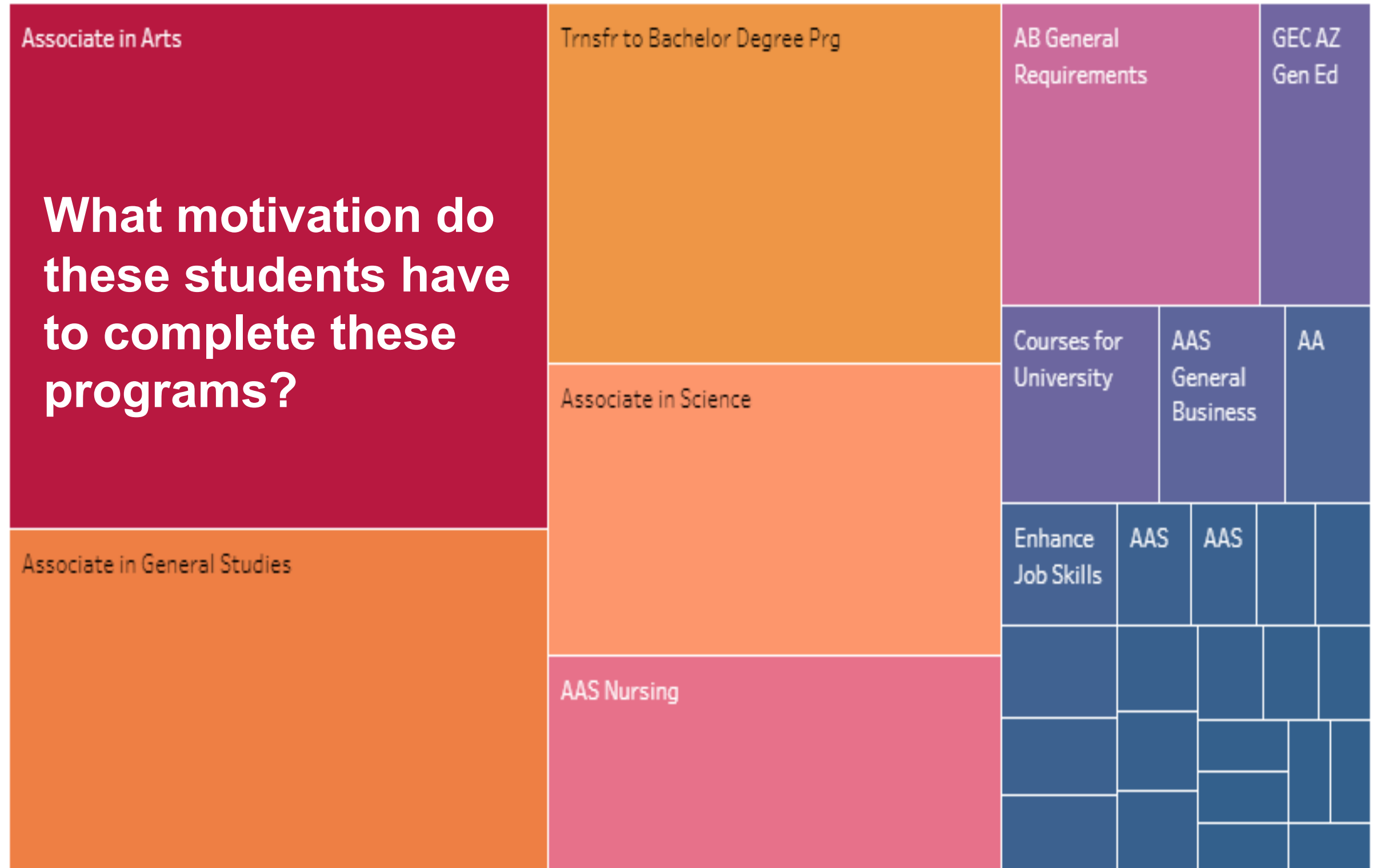
AA

Enhance  
Job Skills

AAS

AAS

**Is it clear to students  
what these programs  
lead to?**



# Early Momentum Matters

*Low and Inequitable Long-Term Transfer Outcomes Present Early On, In Students First Year at Community College*

## CCRC RESEARCH BRIEF

COMMUNITY COLLEGE RESEARCH CENTER | JULY 2019

### Early Momentum Metrics Leading Indicators for Community College Improvement

By Clive R. Belfield, Davis Jenkins, and John Fink

As community colleges across the country implement large-scale reforms to improve student success, they need timely and actionable metrics to determine if the changes they are making in a given year or term will likely improve student outcomes in the long run. In this brief, we examine how well nine measures of students' progress in their first year predict student completion in subsequent years and thus how suitable these early momentum metrics, or EMMs, are as leading indicators of the effectiveness of institutional reforms.

Based on analysis of student data from all community colleges in three states, we find that EMMs do predict longer term success for students. We also find that a key factor in low completion rates, as well as in equity gaps in completion rates, is that many students do not gain early momentum in their first year. College outcomes would be substantially higher if more students met EMMs. Our findings indicate the need for comprehensive reforms to community college organization and practice to help more students gain early momentum on their way to earning a credential.

“Based on analysis in three states, we find that measures of student progress in the first year predict student completion in subsequent years.”

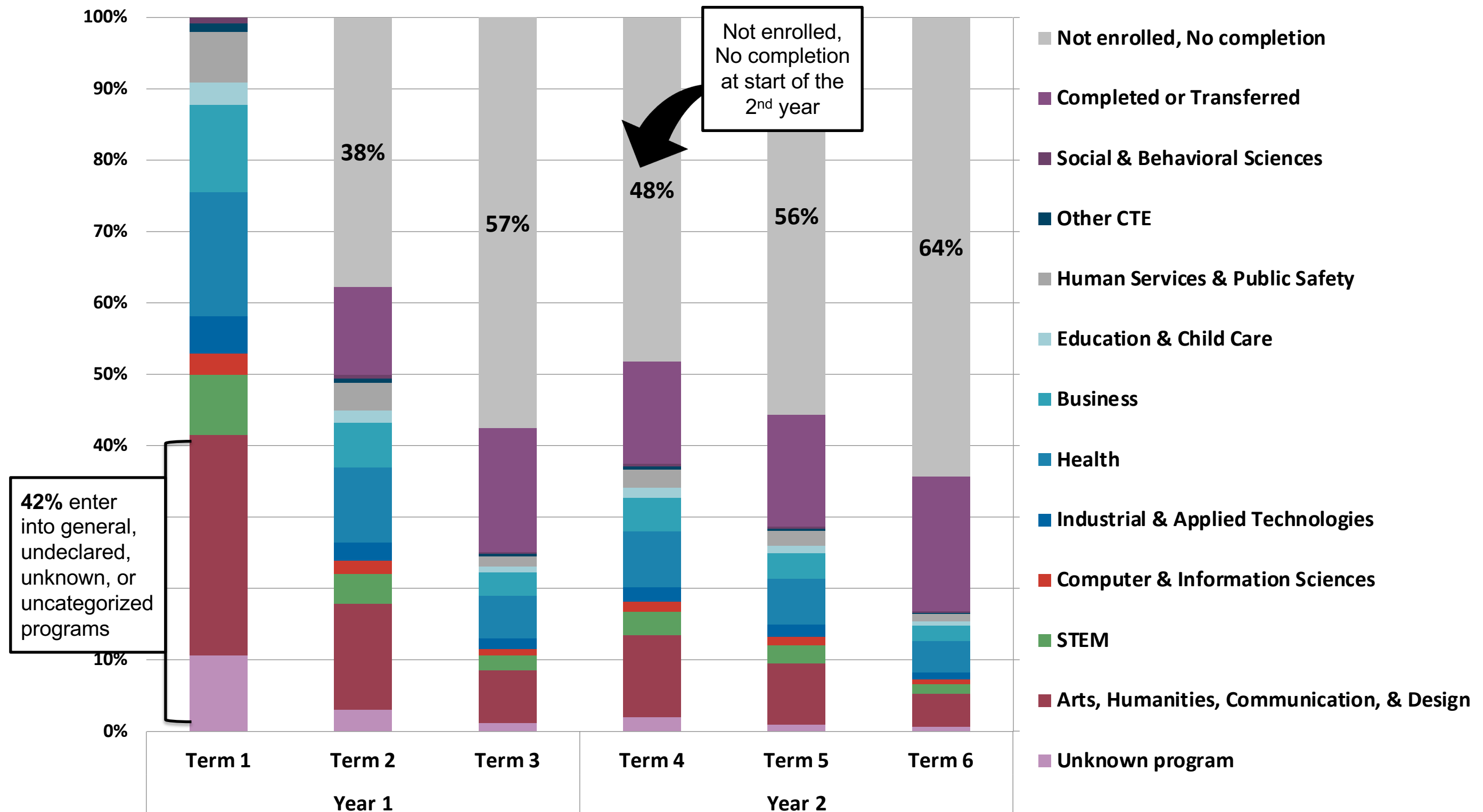
#### First-Year Indicators of Longer-Term Success

Throughout the nation, two-year and four-year colleges are recognizing that to “move the needle” on collegewide measures of success (e.g., completion rates) major redesign across the entire institution may be required to ensure that its programs, policies, and practices are well designed and aligned to promote student success. Hundreds of community colleges across the country are adopting whole-college reforms commonly referred to as “guided pathways” (Bailey, Jaggars, & Jenkins, 2015). As part of these reforms, colleges are mapping requirements and options for programs of study so that they are aligned with desired employment and transfer outcomes, redesigning the onboarding process to help new students explore options and interests and develop an academic completion plan, and revamping advising to better support students in making timely progress toward completion of a credential. Faculty are also working together across disciplines to ensure that curricula and teaching prepare students to succeed in employment and transfer in their field of study.

Because they involve a redesign of college practices at scale, guided pathways reforms take several years to implement (Jenkins, Lahr, Fink, & Ganga, 2018, pp. 2–3). Given that whole-college

# Early Momentum Matters: Too many CC students completely gone from higher ed after year 1

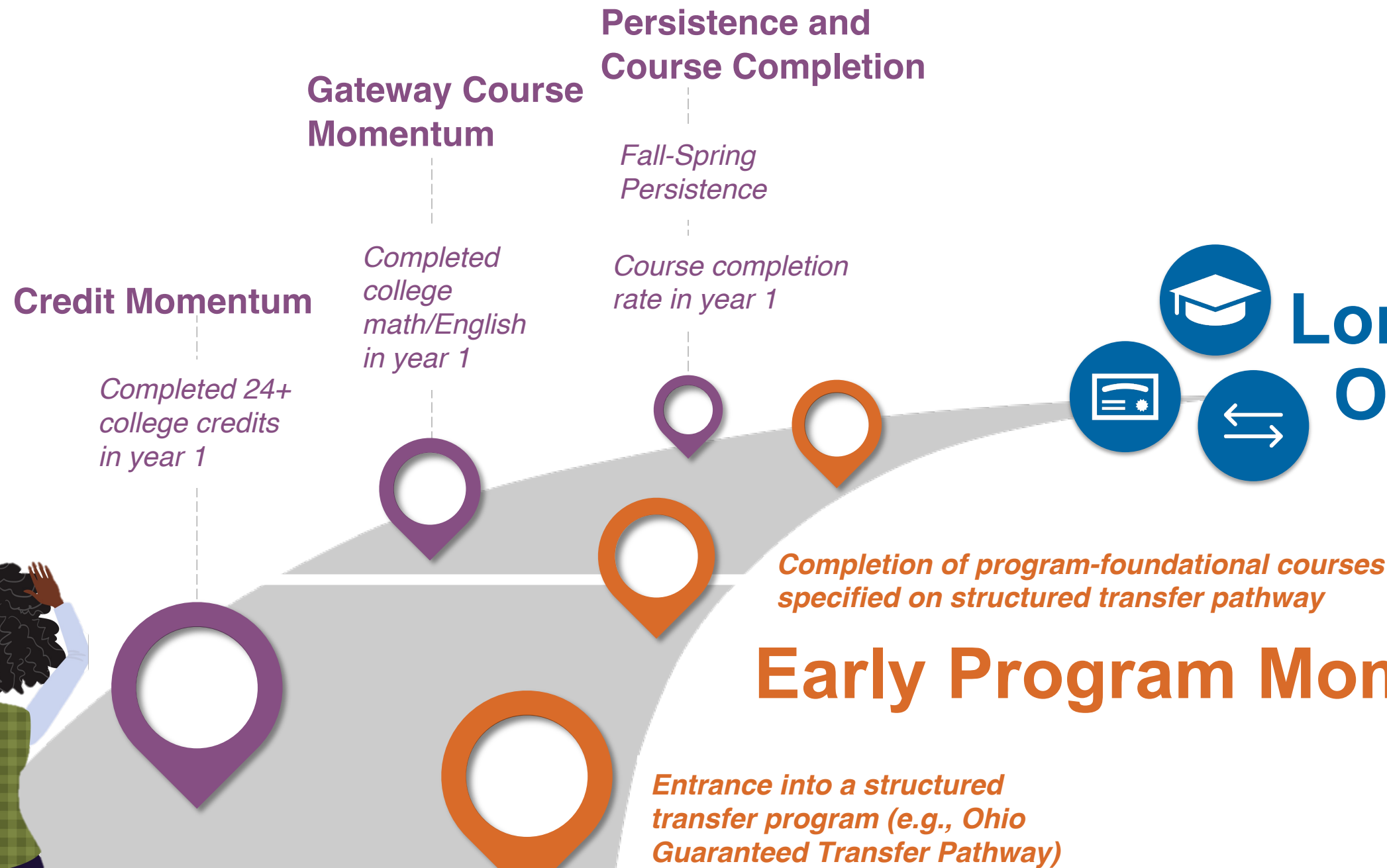
*Term-by-term program enrollments among first-time-ever community college entrants in a midwestern state system*





# Metrics for Improvement: Momentum as Leading Indicator

## Early Academic Momentum



### Measuring STEM Momentum Early Indicators of STEM Transfer Success for Community College Students

By John Risk, Taylor Myers, David Sparks, and Shanna Swift Jaggars

Community colleges across the country are working to implement collegewide reforms—such as streamlining onboarding or advising processes—to improve student success. Given their scale and scope, college reforms are difficult to evaluate, and their effects on transfer or graduation rates may take years to observe. Yet college leaders need to know whether changes they make in the short run are associated with longer-term student success. Accordingly, college leaders have turned to “early momentum” metrics, which research suggests are leading indicators of longer-term student outcomes (Jenkins & Bailey, 2016).

Over the past several years, early momentum metrics have been particularly useful for the hundreds of community colleges adopting guided pathways, a whole-institution reform model designed to improve how students enter and navigate through programs of study. Early momentum metrics have helped these colleges track improvements and provide formative assessments of student success reforms associated with the guided pathways framework.

However, early momentum metrics are program-agnostic. In one example of a widely used metric, first-year credit accumulation, a student may earn a substantial number of college credits in their first year, but these credits may or may not apply to a degree in their field of interest. This is a substantial limitation in the utility of such metrics, as program-specific course-taking may be the strongest indicator of eventual transfer to and graduation from a four-year college (Jenkins, 2016; Jenkins & Cho, 2012, 2014). Moreover, institutional improvement aimed at greater student success requires the involvement of faculty and academic administrators within specific academic areas; those stakeholders often want to know whether or how reforms are benefiting students within their own programs (Bailey et al., 2015).

**Overview**

This brief summarizes findings from a study in which we examined postsecondary college transcript and degree records from hundreds of thousands of transfer-intending community college students in three states. Our aim was to explore and test metrics that could be useful in the formative assessment of efforts to improve STEM transfer outcomes. Our findings show that first-year completion of a calculus course and first-year completion of a (non-math) science, technology, or engineering (SITE) course specified on statewide STEM transfer pathways are both reliable indicators of subsequent STEM transfer success across a wide range of state and institutional contexts. These two metrics are also robust predictors of success among subgroups of students by race/ethnicity and gender. In general, community colleges have relatively low rates of completion of these key STEM courses, and disparities in completion of these courses by race/ethnicity and gender are common. The STEM momentum metrics identified in the study may therefore be useful for colleges seeking to strengthen STEM transfer outcomes and close equity gaps in STEM bachelor's degree attainment.

# Benefits of Momentum for Transfer: Especially Large for Black, Latinx, & Low-income Students

<i>Transfer to a four-year institution</i>	Benefit of Milestone (factor increase)	<i>Effects Even Larger for...</i>		
		Black Students	Hispanic Students	Low-income Students
Credit Momentum (6+, 12+, or 24+ college credits)	3-5x	3-6x	6-11x	7-8x
Gateway English/Math (College-level)	3-4x	3-4x	6-8x	4-6x
Completed Transfer Degree	7-8x	9-11x	11-18x	11-13x
<i>Transfer &amp; bachelor's completion</i>				
Credit Momentum (6+, 12+, or 24+ college credits)	1.7-2x	2-3x	4-5x	7-9x
Gateway English/Math (College-level)	1.6-3x	2-4x	4-5x	4-5x
Completed Transfer Degree	3-4x	5-6x	5-9x	6-7x

Yuxin Lin, Maggie Fay, & John Fink. (2021). CCRC analysis using statewide administrative data on 573,806 community college entrants between 2009-2018, tracked up to 10 years. Estimated odds ratios from hazard models controlling for students characteristics, college fixed effects and cohort fixed effects.

# Reflection

## Colleges:

- Do we ask and monitor students' transfer aspirations (e.g., STEM-intending, interest in a specific university destination)?
- Do we help students build a personalized plan for transfer? Who is / is not getting that support?
- What courses are new students taking in their first term(s), and do these courses inspire and boost their transfer momentum?

## Universities:

- **Instead of waiting for students to be 'transfer-ready' what would it look like for us to take joint responsibility for students' early momentum at CCs?**

# Growing Incentives to Rethink Transfer

From:

**Are students ready to transfer?**

To:

***Are we ready for transfers?***



# Community College enrollments were plummeting even before the pandemic

## Undergraduate Enrollment Trends by Sector

IPEDS Data, 1996-2021



Sector (CCRC Definition)

- Community colleges
- Public four-years
- Private not-for-profit four-years
- Private for-profits
- Other public two-years, less-tha...
- Other private not-for-profits

Select a State/Territory

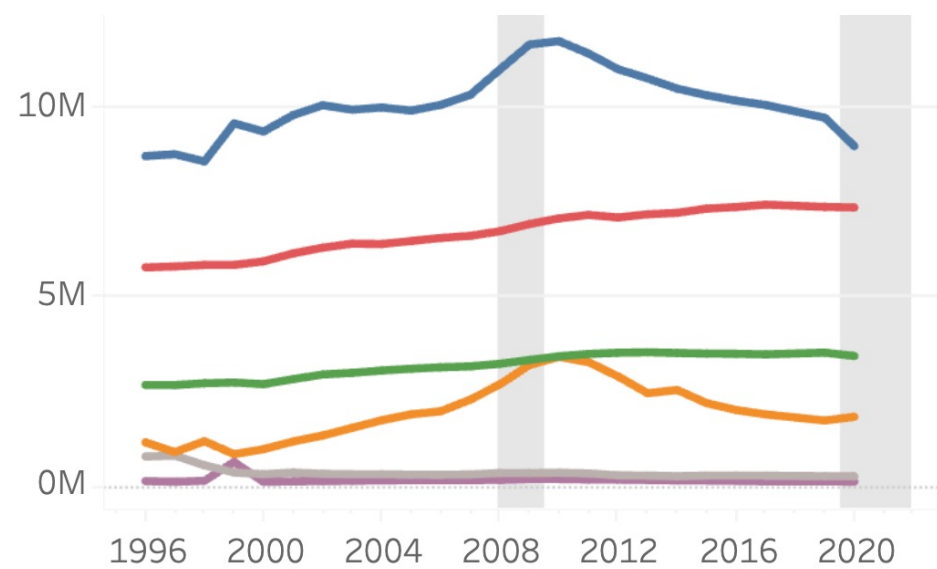
(All) ▼

Select an Institution

(All) ▼

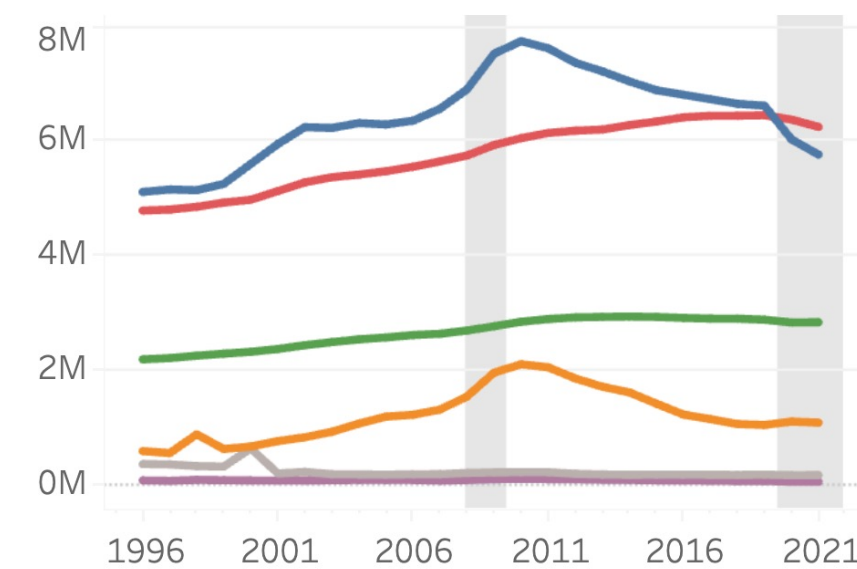
### Academic Year Headcount

12-month unduplicated undergraduates



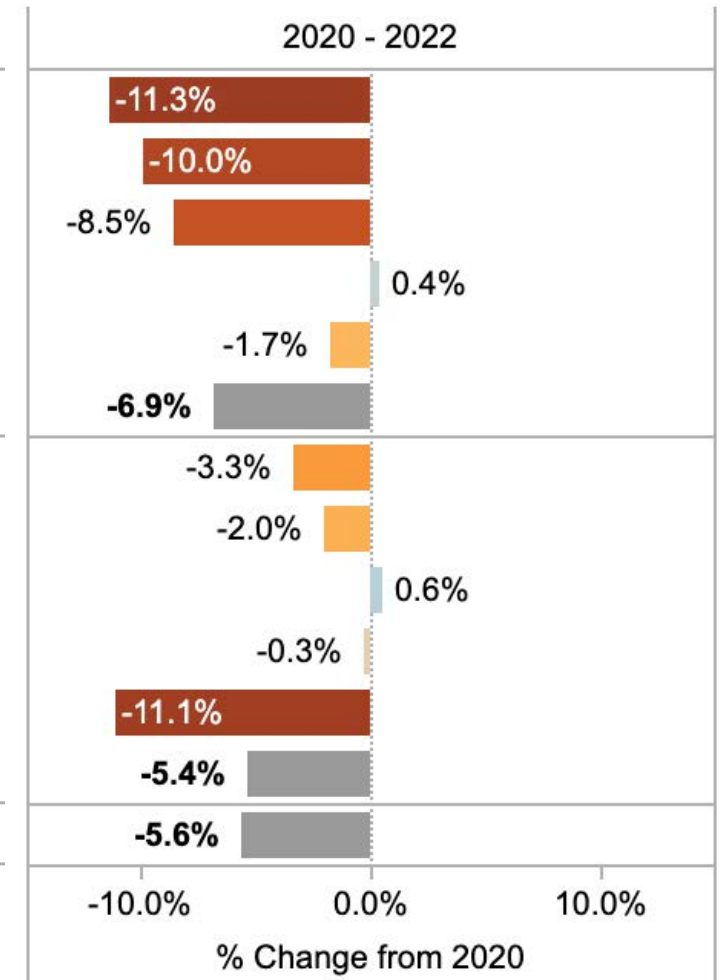
### Fall Enrollments

All undergraduates

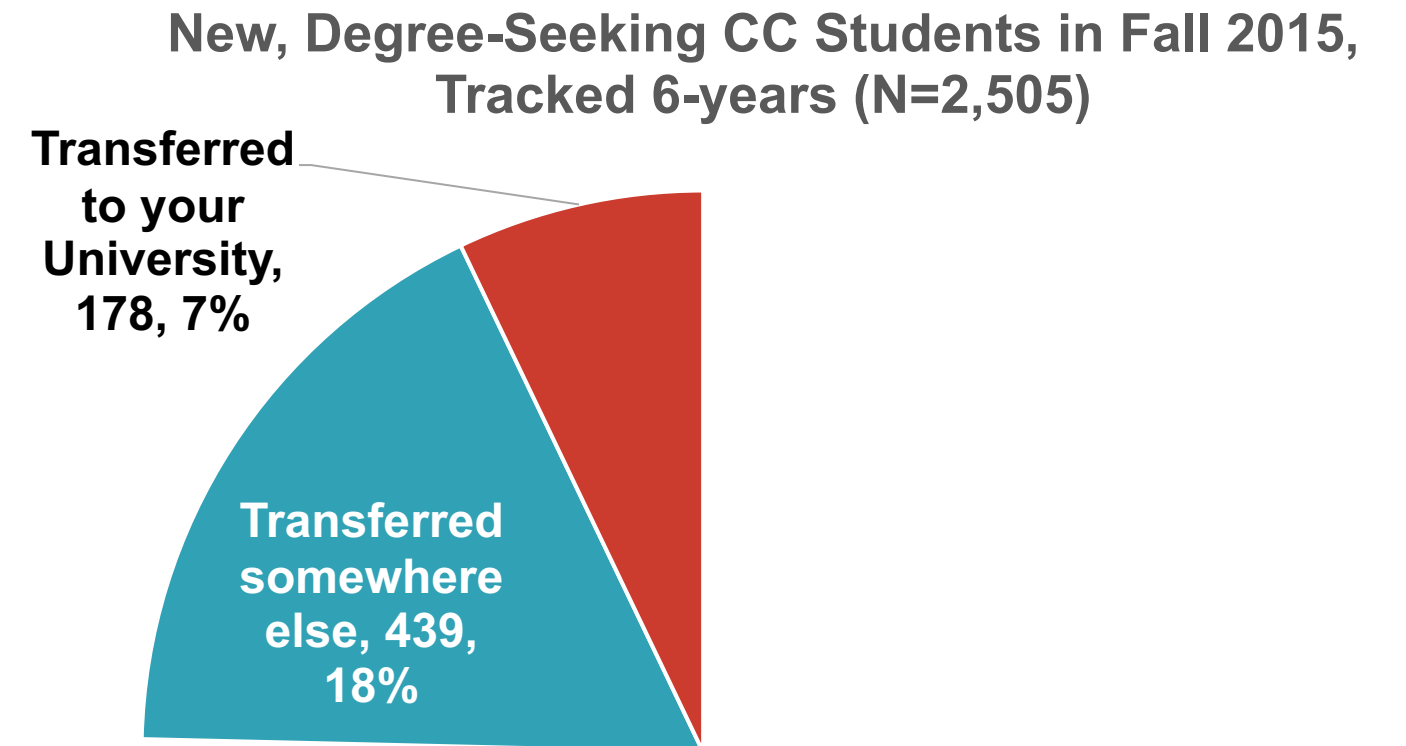


850k fewer students enrolled at CCs during the pandemic, and transfer enrollment declines were in the double-digits nationally

Transfer	Public Four-Year
	Private Nonprofit Four-Year
	Private For-Profit Four-Year
	Primarily Online
	Community College
<b>Total</b>	
Non-Transfer	Public Four-Year
	Private Nonprofit Four-Year
	Private For-Profit Four-Year
	Primarily Online
	Community College
<b>Total</b>	
<b>Grand Total</b>	

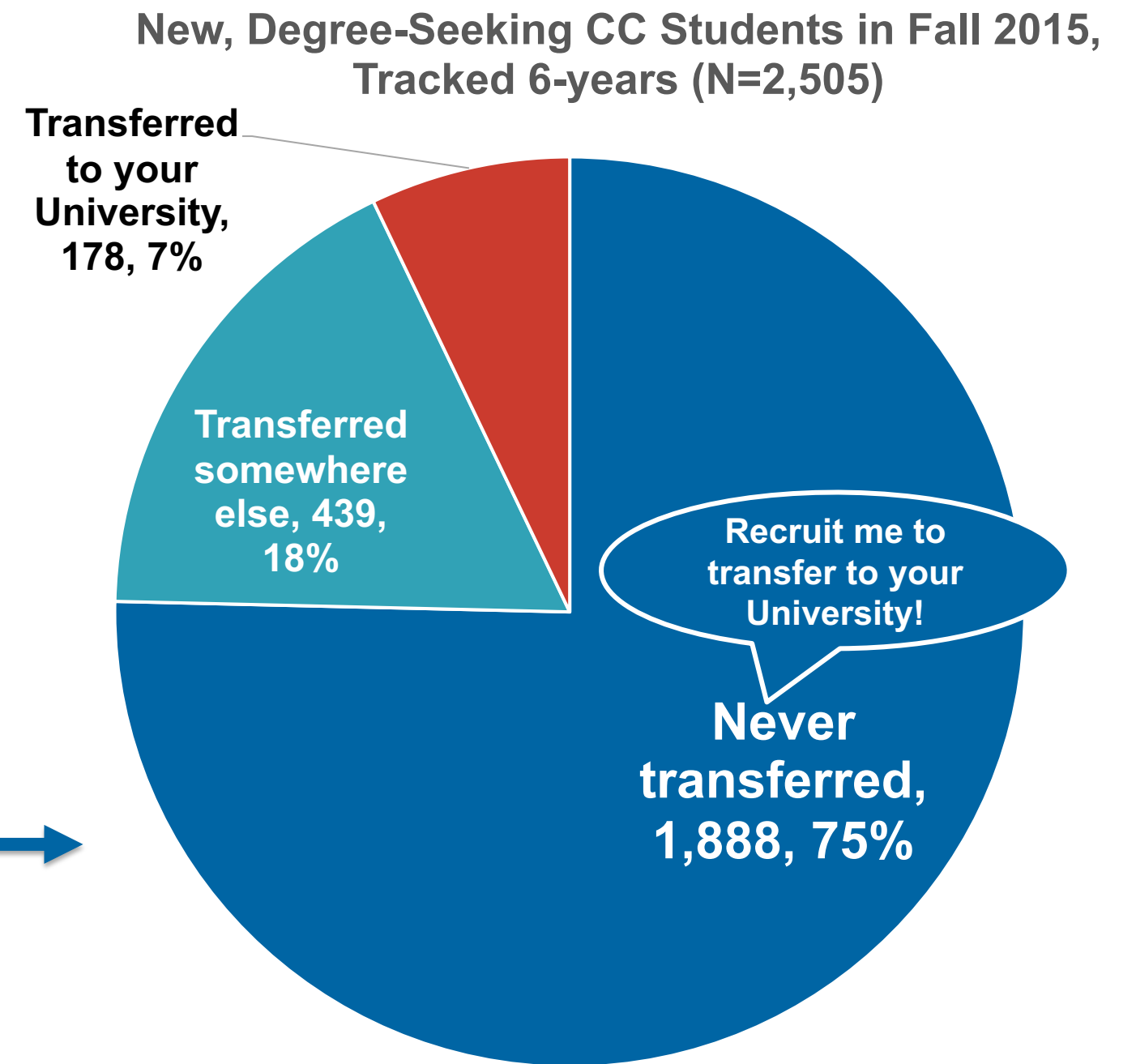


# Transfer partners squabble over pieces of the transfer enrollment pie...



**Transfer partners squabble over pieces of the transfer enrollment pie...**

**...looking past a much bigger piece**



*For every transfer to your University, there could be as many as **7 other CC students** who wanted to transfer but did not*

# Learning from Highly-Effective Transfer Partnerships:

## How Can Community College and Four-Year Partners Achieve Strong Transfer Outcomes?

**THE TRANSFER PLAYBOOK:  
ESSENTIAL PRACTICES FOR  
TWO- AND FOUR-YEAR COLLEGES**

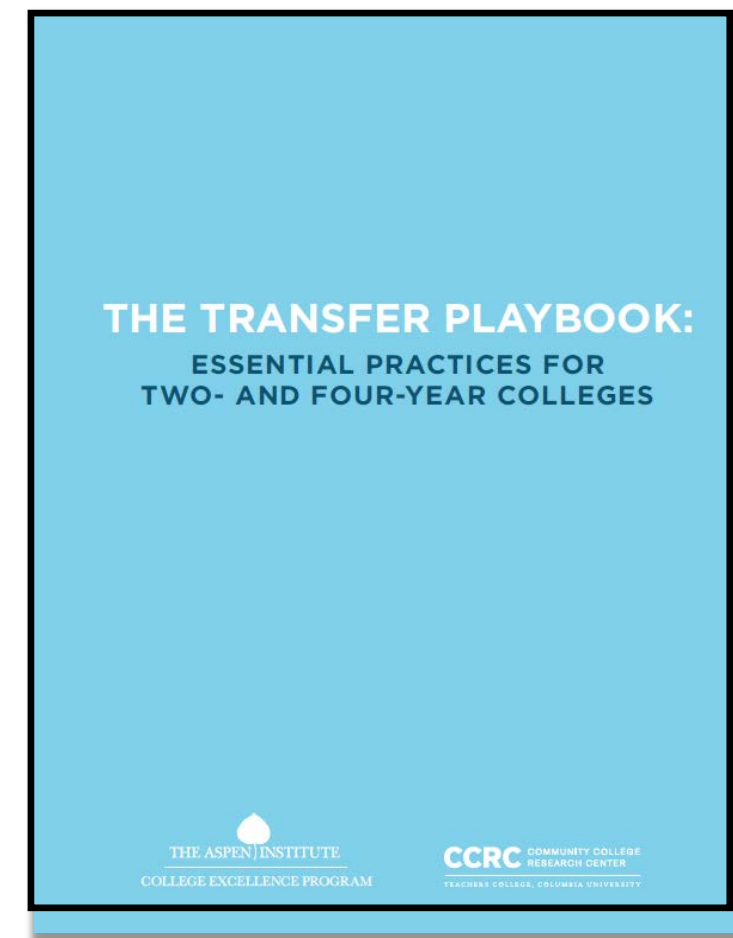


# ***The Transfer Playbook: Essential Practices for Two- and Four-Year Colleges***

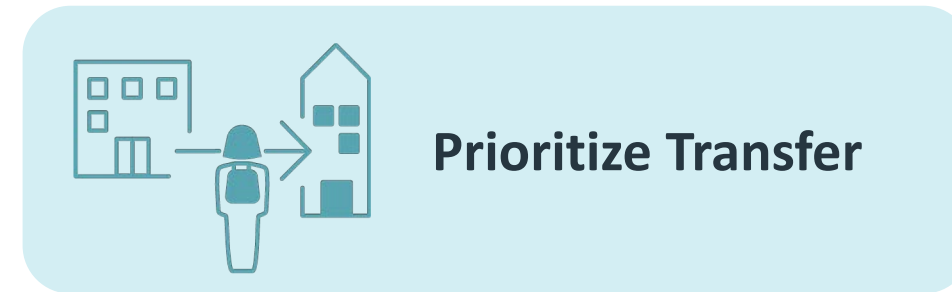
State	Community College	Universities
<b>Colorado</b>	<ul style="list-style-type: none"> <li>• Front Range CC</li> </ul>	<ul style="list-style-type: none"> <li>• Colorado State University</li> </ul>
<b>Connecticut</b>	<ul style="list-style-type: none"> <li>• Manchester CC</li> </ul>	<ul style="list-style-type: none"> <li>• Eastern Connecticut State U</li> </ul>
<b>Florida</b>	<ul style="list-style-type: none"> <li>• Broward College</li> </ul>	<ul style="list-style-type: none"> <li>• Florida International U</li> <li>• Florida Atlantic U</li> </ul>
<b>Louisiana</b>	<ul style="list-style-type: none"> <li>• LSU-Eunice</li> </ul>	<ul style="list-style-type: none"> <li>• U of Louisiana - Lafayette</li> </ul>
<b>Mass.</b>	<ul style="list-style-type: none"> <li>• Holyoke CC</li> </ul>	<ul style="list-style-type: none"> <li>• U Mass Amherst</li> </ul>
<b>Washington</b>	<ul style="list-style-type: none"> <li>• Everett CC</li> </ul>	<ul style="list-style-type: none"> <li>• University of Washington</li> <li>• Western Washington U</li> </ul>

# Essential College and University Transfer Practices

- 1) Prioritize transfer student success
- 2) Create clear program pathways with aligned high quality instruction
- 3) Provide tailored transfer student advising and support



# STRATEGY 1: Make Transfer a President-Level Priority



**Communicate** importance of transfer mission



**Share data** on outcomes and the student experience



**Dedicate significant resources** to transfer

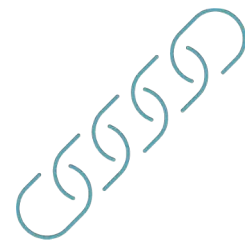
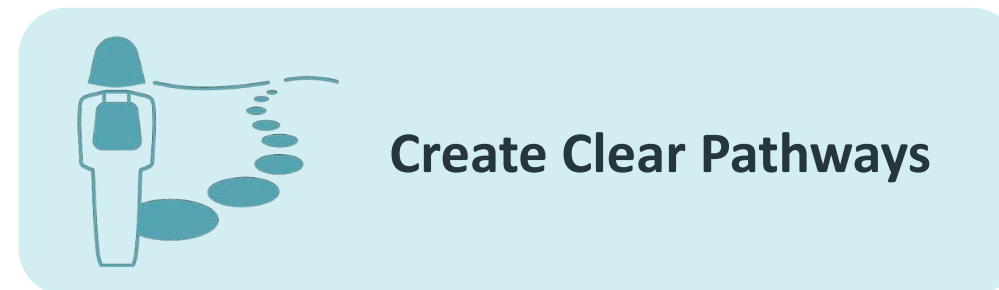


**Collaborate** to foster strong institutional partnerships

**“EVERYONE ASKS,  
‘WHERE ARE YOU GOING NEXT?’”**

— STUDENT AT HOLYOKE COMMUNITY COLLEGE

# STRATEGY 2: Create Clear Programmatic Pathways with Aligned High-Quality Instruction



Create major-specific **program maps**



Provide **rigorous instruction** and extracurriculars



**Design unconventional pathways**



Establish a reliable process to **update and improve maps**



Overview of program

## Business Transfer DTA

### GENERAL INFORMATION

This degree satisfies general undergraduate requirements for a major in economics through a university in the sciences or business. This degree meets statewide guidelines for transfer to the following Washington State universities subject to exceptions and qualifications outlined in this guide: Central Washington University, University of Washington, Washington State University, Western Washington University, Gonzaga University, Heritage University, Pacific Lutheran University, Saint Martin's University, Seattle Pacific University, Seattle University, Walla Walla University, and Whitworth University.

Information on common transfer destinations

Central Washington University (CWU)	Seattle Pacific University (SPU) www.spu.edu/depts/sbe
Eastern Washington University (EWU)	University of Washington (US) www.foster.washington.edu/academ www.uwb.edu/business (Bothell); www.tacoma.uw.edu/milgard-sch
Heritage University	Washington State University (WSU) www.business.wsu.edu
Seattle University (SU) www.seattleu.edu/albers	Western Washington University (WWU) www.cbe.wwu.edu

Students interested in earning a bachelor's degree in Hospitality Management (via WSU's program at Eastern Washington University) should contact the program advisor at the following university:

### GETTING STARTED AT EVERETT

Enrollment Services provide information for prospective students; contact Enrollment Services at 425.388.9364. For advising should contact the program advisor.

### PROGRAM ADVISORS

Students are required to complete an academic plan. Registration information is available at [www.everettcc.edu](http://www.everettcc.edu).

Dongwa Hu, Olympus 216  
425.388.9364; dhu@everettcc.edu

Chad T. Lewis, Olympus 216  
425.388.9559; ctlewis@everettcc.edu

Lynne Muñoz, Olympus 216  
425.388.9175; lmunoz@everettcc.edu

If there is no answer, please call the Division Office at 425.388.9200.

### Notes:

- To earn a certificate or degree, the courses must be completed with a cumulative GPA of 2.0 (C) or better.
- Gonzaga requires a course equivalent to its BMIS 235, Management Information Systems.
- PLU requires a course equivalent to its Computer Applications CSCE 120 or MOS certification; CL 101 may suffice to fulfill this requirement.
- SPU requires a course equivalent to its BUS 1700 or MOS certification (MOS 77-420); BT 242 may suffice to fulfill this requirement.
- WWU requires a course equivalent to its MIS 220 Introduction to Computer Systems; CL 101 may suffice to fulfill this requirement. The WWU Manufacturing and Supply Chain Management program requires additional coursework, some of which may also be taken as elective credit at EvCC. Management program web site is [www.wwu.edu/node/731/](http://www.wwu.edu/node/731/).

Program advisor information

425.388.9538; meppley@everettcc.edu

Bill Reed, Monte Cristo 122

### BUSINESS TRANSFER—DTA/MRP DEGREE REQUIREMENTS

Must earn a C grade (2.0) or better in all required courses. Courses may be subject to prerequisites.

BASIC COMMUNICATION SKILLS (10 credits)					
Course	Course Title	Credits	Grade	Quarter	Year
ENGL& 101 or ENGL& 101D	English Composition I	5			
ENGL& 102, ENGL& 102D or CMST& 220	Composition II or Public Speaking (CMST& 220 required at EWU)	5			
BASIC QUANTITATIVE SKILLS (10 credits)					
Course	Course Title	Credits	Grade	Quarter	Year
MATH 138 or &141 or &144 or &148 or &151 (or higher)		5			
MATH& 148 or &151 or higher		5			
<b>HUMANITIES (15 credits with no more than 10 credits from any one discipline on the AAS DTA Humanities distribution list. No more than 5 credits of foreign language and performance arts credits can be listed. Two quarters at EvCC or two years in high school of the same world language is required for admission to all UW campuses. Students interested in a business major should consult with the specific transfer institution regarding foreign language requirements.)</b>					
Course	Course Title	Credits	Grade	Quarter	Year
		5			
		5			
		5			
<b>SOCIAL SCIENCE (15 credits; 10 credits in economics; 5 credits other than economics from the AAS DTA Social Science distribution list. BUS &amp;101 recommended as a social science distribution course.)</b>					
Course	Course Title	Credits	Grade	Quarter	Year
ECON& 201	Micro Economics	5			
ECON& 202	Macro Economics	5			
BUS& 101 (recommended)	Introduction to Business	5			
<b>NATURAL SCIENCE (15 credits; 5 credits in statistics; 5 credits each from the AAS DTA Natural Science distribution lists Part A)</b>					

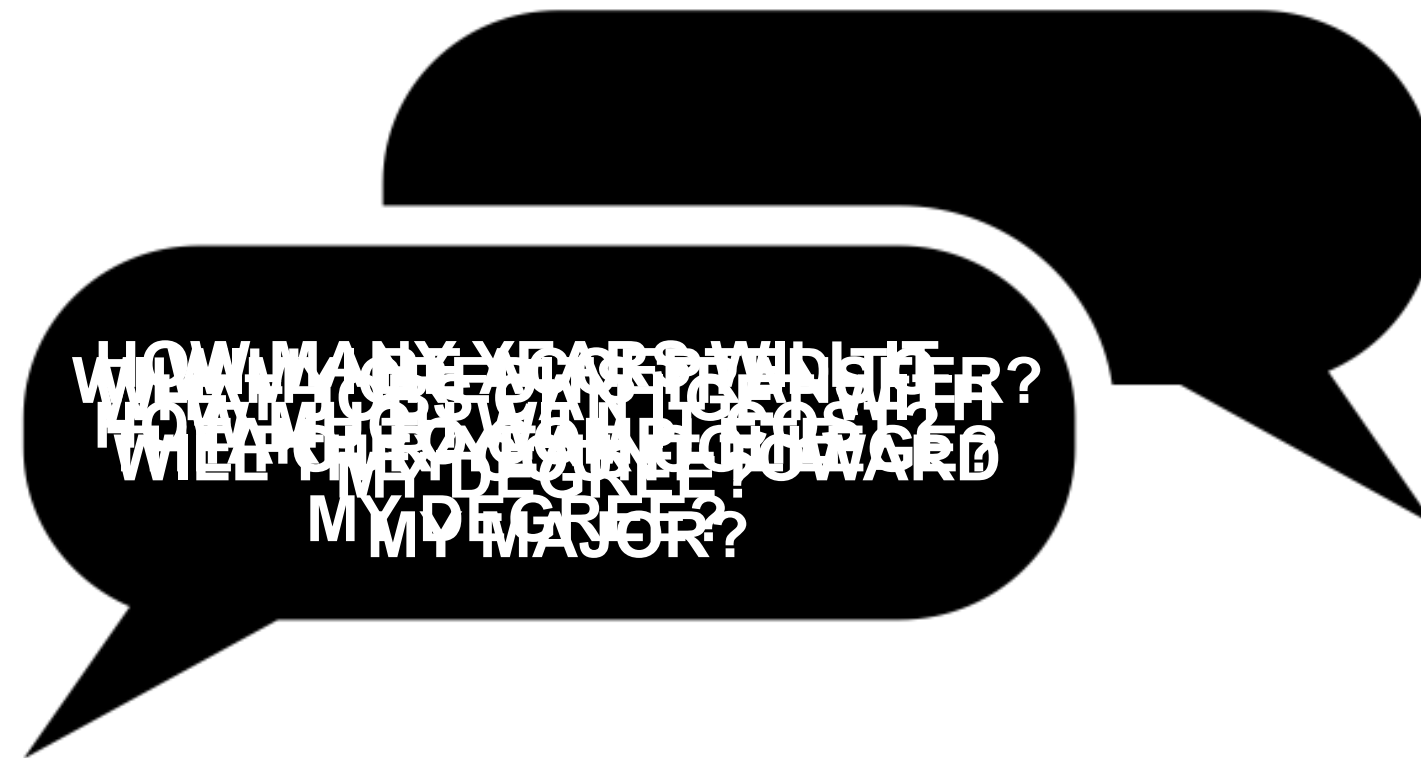
Program-specific "degree-sheets"

### Notes:

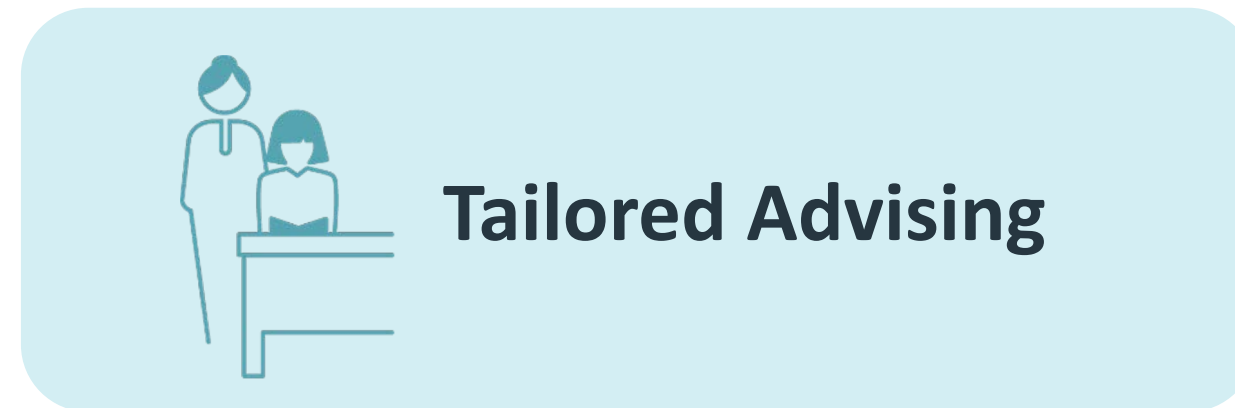
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# STRATEGY 3: Provide Tailored Transfer Student Advising



# STRATEGY 3: Provide Tailored Transfer Student Advising



## Community College

- Clearly articulate transfer options
- Continuously monitor student progress
- Help students access financial resources
- Collaboration with four-year partners



**ASK**



**CONNECT**



**INSPIRE**



**PLAN**



## Four-Year University

- Commit dedicated resources to transfer students
- Assign advisors
- Encourage major choice
- Replicate first-year experience

## **Getting Started: Partnering together to build high-opportunity transfer pathways**

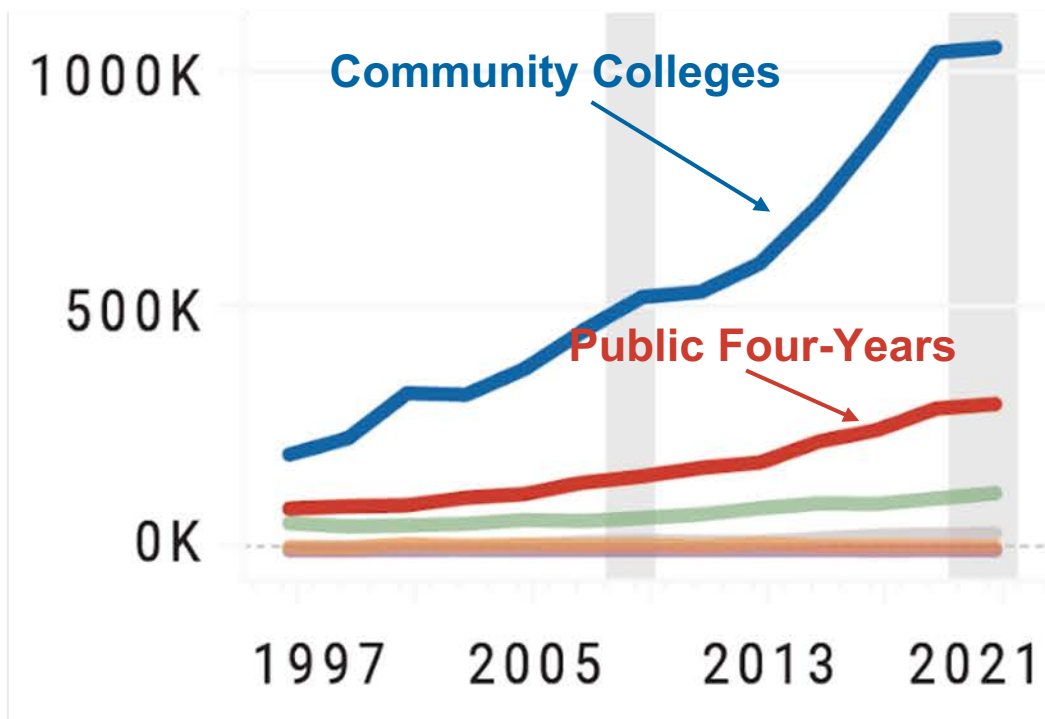
- ✓ Backward map paths to transfer in majors and career opportunities in fields of regional importance
- ✓ Help all new students explore career/academic options and develop a full-program plan by end of term 1
- ✓ Monitor student progress on plan and share data on prospective students
- ✓ Track transfer outcomes disaggregated by race/ethnicity, income, sending/receiving institution, and student major
- ✓ Strengthen teaching and supports in students' early CC coursework, embed active/experiential learning into every program
- ✓ Build pathways into high schools with a focus on increasing college access, starting with dual enrollment



# There have been sharp enrollment declines among both older and traditional college-age students.

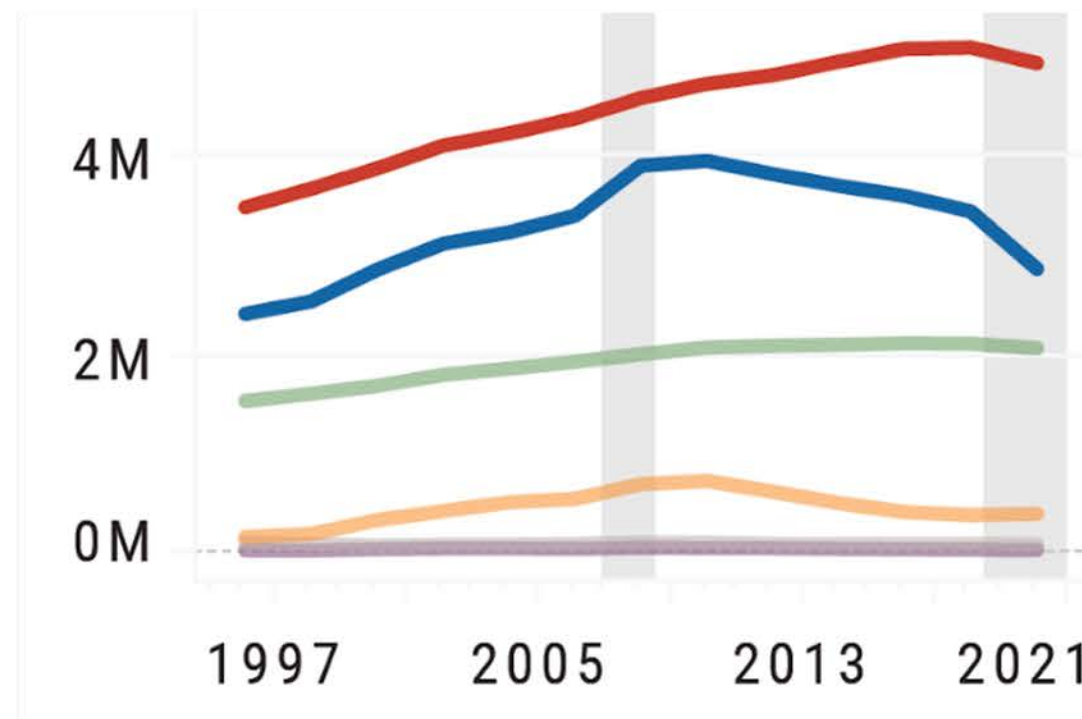
## Fall Enrollment Trends by Sector and Age *IPEDES Data, 1997-2021*

Age: Under 18



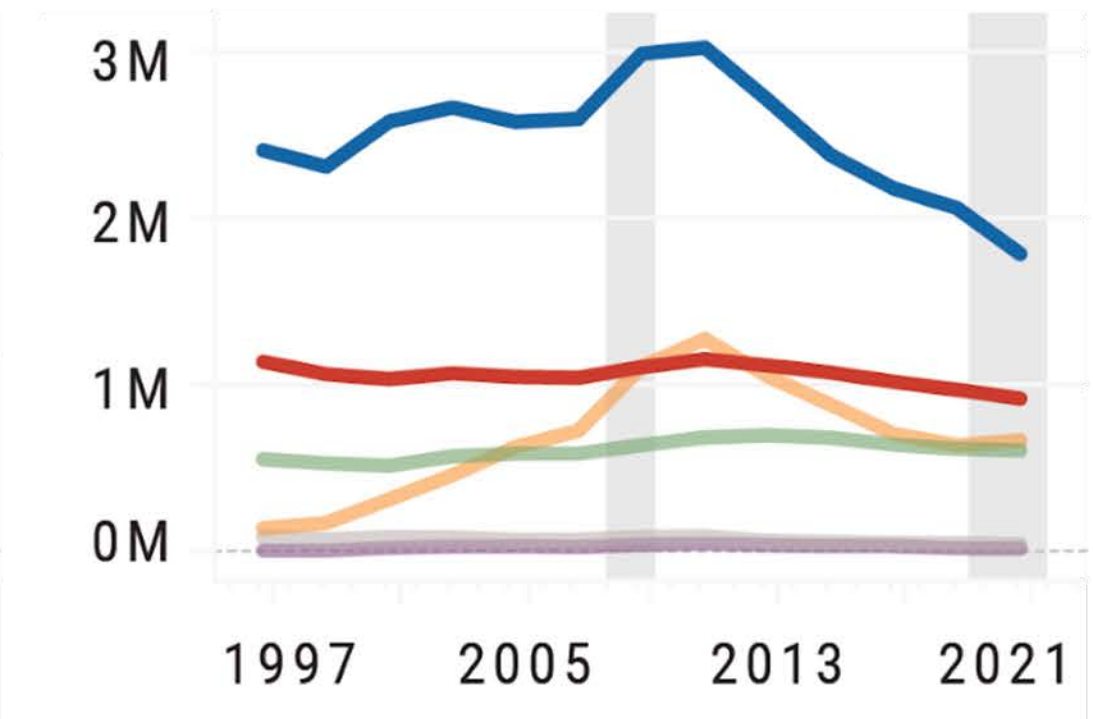
**HS dual enrollment only growing student segment**

Age 18-24



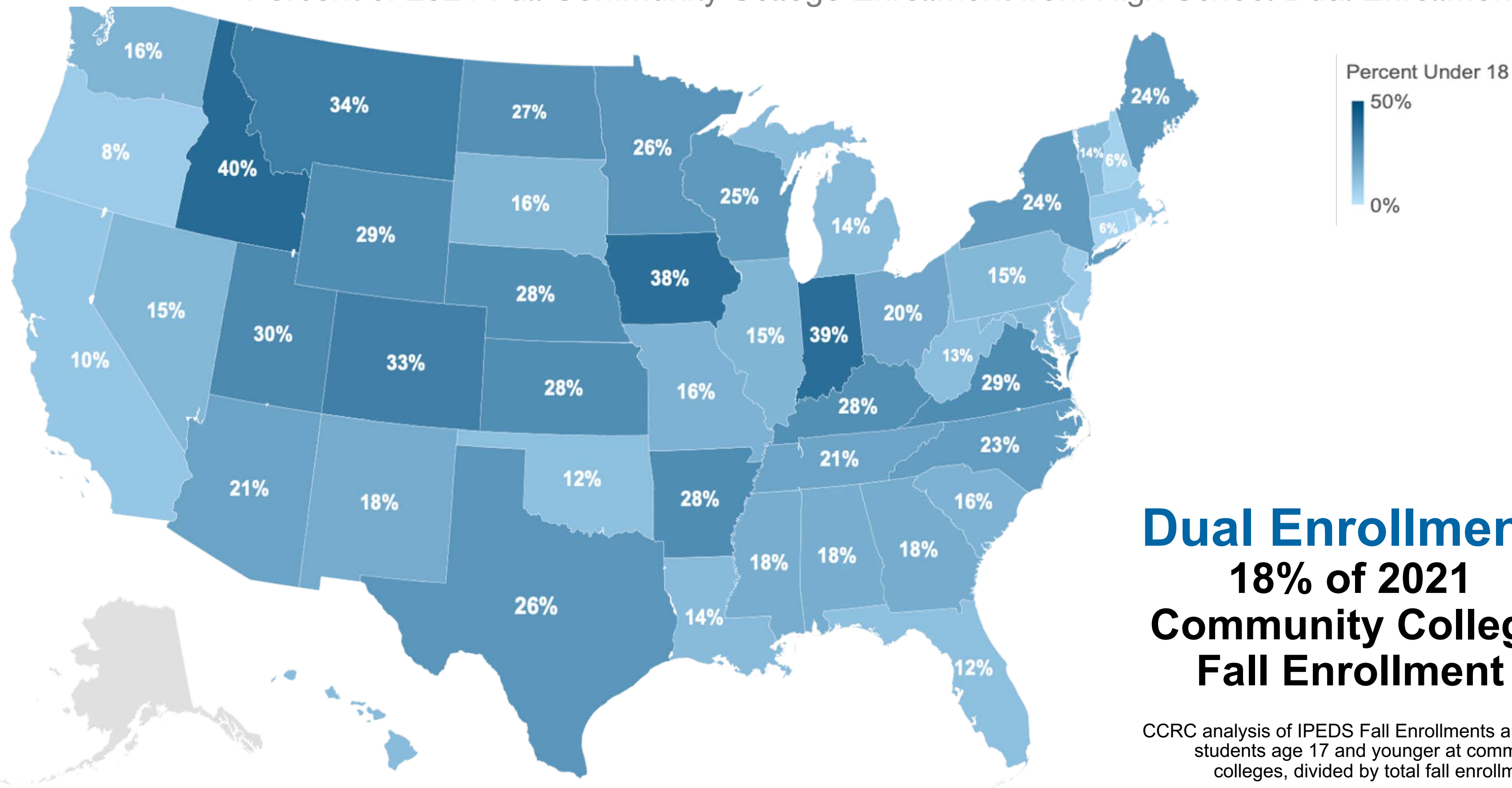
**CCs have lost market share to public four-years**

Age 25+



**Older student enrollment at historic lows**

Percent of 2021 Fall Community College Enrollment from High School Dual Enrollment



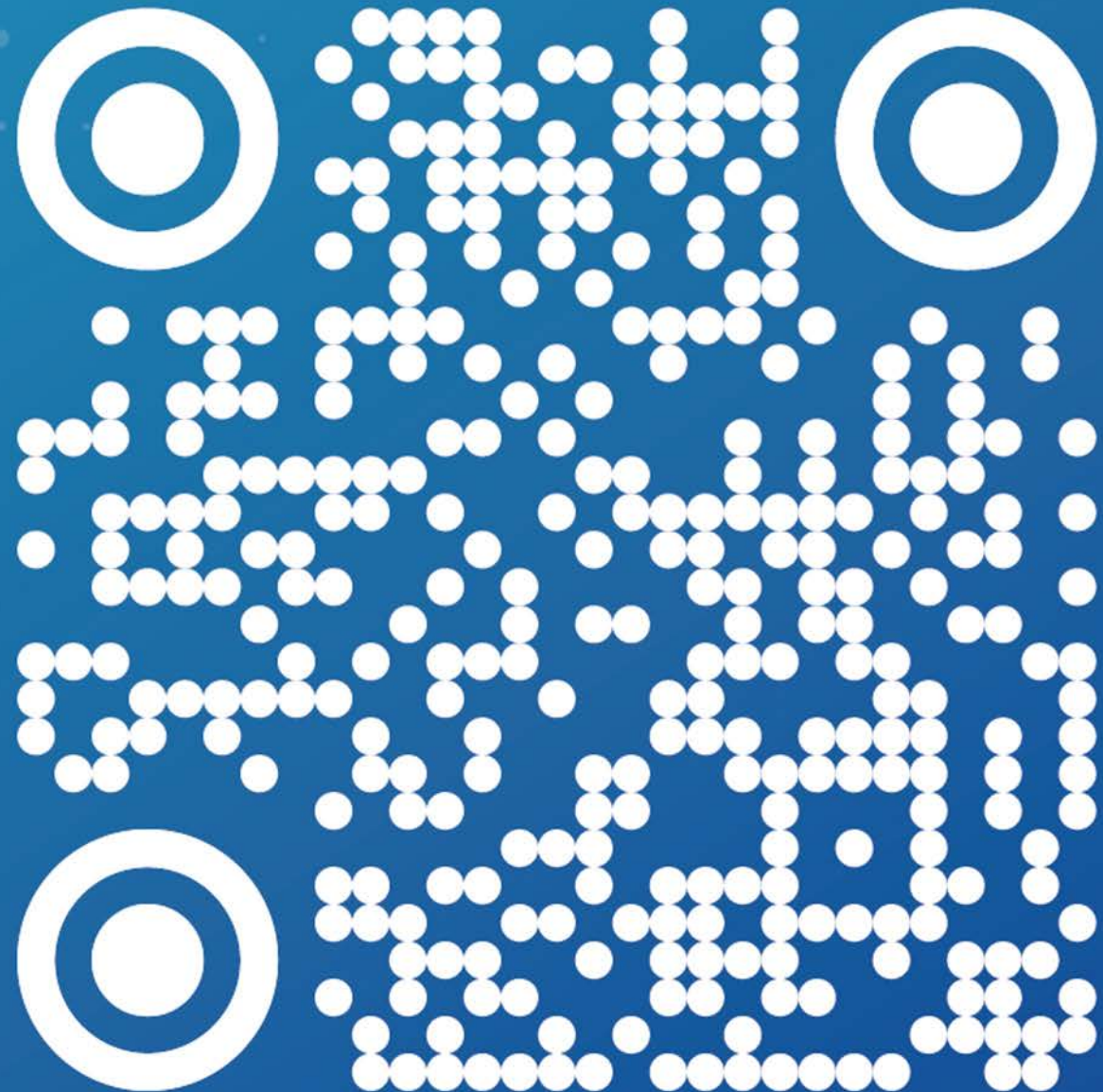
**Dual Enrollment:  
18% of 2021  
Community College  
Fall Enrollment**

CCRC analysis of IPEDS Fall Enrollments among students age 17 and younger at community colleges, divided by total fall enrollments.



# DEEP@CCRC

Resources on dual enrollment equity pathways for K-12 and college practitioners.



## Rethinking Dual Enrollment as an Equitable On-Ramp to a Career-Path College Degree Program After High School

By John Fink and Davis Jenkins

In this report, we present a model for rethinking dual enrollment—through which over 1.5 million high school students take courses for college credit each year—as a more equitable on-ramp to college degree programs that prepare students to secure well-paying, career-path employment in their 20s. We describe emergent efforts by early adopter institutions of whole-college guided pathways reforms to expand access to dual enrollment for students from groups underrepresented in college and to redesign dual enrollment offerings and supports so that students can more readily pursue a postsecondary degree program in a field they are interested in directly after high school. This model, which we call dual enrollment equity pathways (DEEP), reflects a change in mindset from colleges' and high schools' conventional approach to dual enrollment. Conventional dual enrollment programs are sometimes described as "programs of privilege" because of uneven access and barriers to participation or as "random acts" because of insufficient intentionality (and advising) in terms of how the coursework can fit into postsecondary pathways aligned to students' interests.

We present a conceptual model for DEEP and cite research to support its four main areas of practice: (1) outreach to underserved students and schools; (2) alignment to college degrees and careers in fields of interest; (3) early career and academic exploration, advising, and planning; and (4) high-quality college instruction and academic support. It is worth noting that DEEP practices reflect the curricular coherence and holistic supports evident in early college high schools, which research has shown to be effective in increasing college-going and completion among students from underrepresented groups. The DEEP approach applies these elements to the much more common à la carte form of dual enrollment coursetaking, with the potential to benefit hundreds of thousands of students each year. We conclude by pointing to growing incentives and opportunities for colleges, schools, and state systems to implement DEEP practices at scale and by identifying costs associated with DEEP implementation.

The DEEP model expands access to dual enrollment for underserved students and redesigns offerings and supports so that students can pursue a postsecondary degree program directly after high school.

## DEEP Insights

### Redesigning Dual Enrollment as a Purposeful Pathway to College and Career Opportunity

John Fink • Sarah Griffin • Aurely Garcia Tulloch • Davis Jenkins • Maggie P. Fay • Cat Ramirez • Lauren Schudde • Jessica Steiger



# Strengthening transfer pathways requires a change in mindset

Are students ready to transfer?	<i>Are we ready for transfers?</i>
Four-years only take responsibility for <b>transfer student success post-transfer</b>	FYs build <b>transfer supply chains</b> at the program-level, including pre-transfer advising and proactive outreach
Static inter-institutional <b>articulation agreements</b> to answer the Q: ‘will my credits transfer?’	<b>Individualized transfer plans</b> based on regularly updated institution- and major-specific transfer guides to answer the Q: ‘will my credits apply to my degree?’
Transfer program <b>information</b> made available to students	Support for all students to <b>explore</b> career and academic options, <b>connect</b> with people/programs in fields of interest
Help students demonstrate academic readiness through <b>“weed-out” math tests and coursework</b>	Help students become confident college learners through <b>active, inclusive teaching</b> and academic support in program foundation coursework
Dual enrollment for <b>“baccalaureate-bound”</b> students	<b>Dual enrollment as on-ramp</b> to high-opportunity bachelor’s pathways for underserved students



# Thank you!

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# **Additional Slides**

# How Can Community College and Four-Year Partners Achieve Strong Transfer Outcomes?

## Prioritize transfer student success

- ✓ Communicate transfer as a key component of the college's mission.
- ✓ Make transfer student success a core priority in the college's strategic documents.
- ✓ Share data internally on transfer student outcomes and on the effectiveness of transfer practices.
- ✓ Invest significant resources to support students seeking to transfer.
- ✓ Designate staff and committees with responsibility for improving transfer student outcomes.

## Build strong transfer partnerships

- ✓ Build trusting relationships with partners and communicate frequently at all levels.
- ✓ Share data on transfer student experiences and outcomes.
- ✓ Jointly invest in shared support services and strategic initiatives to benefit transfer students.
- ✓ Collaborate on improving instruction and support services for transfer students.
- ✓ Designate "transfer champions" as liaisons to transfer partners.

# How Can Community College and Four-Year Partners Achieve Strong Transfer Outcomes?

## Create clear program pathways with aligned high-quality instruction

### Community Colleges

- ✓ Collaborate with partner institutions to create maps showing major-specific bachelor's program requirements, recommended lower division course sequences, and progress milestones.
- ✓ Provide rigorous instruction and other high-quality learning experiences to prepare students to thrive in upper division coursework in their desired majors.
- ✓ Solicit regular, honest feedback on program quality from university academic departments.
- ✓ Design alternative transfer pathways as needed to facilitate degree completion in specific fields.

### Four-Years

- ✓ Map out major-specific requirements and recommended lower division course sequences for all programs.
- ✓ Assist partner community colleges in providing rigorous instruction and other high-quality learning experiences to prepare students to thrive in upper division coursework.
- ✓ Provide regular, constructive feedback on community college program quality.
- ✓ Design alternative transfer pathways as needed to facilitate degree completion in specific fields.



# How Can Community College and Four-Year Partners Achieve Strong Transfer Outcomes?

## Provide tailored transfer student advising and support

### Community Colleges

- ✓ Design website with accurate, easy-to-access information for students seeking to transfer.
- ✓ Help students explore career/transfer options, choose a major field and preferred transfer destination(s), and develop a full-program plan as soon as possible.
- ✓ Continuously monitor student progress, provide frequent feedback, and intervene quickly when students are at risk of falling off plan.
- ✓ Help students plan to finance their entire undergraduate education (not just the community college piece).

### Four-Years

- ✓ Design website with accurate, easy-to-access information for transfer students.
- ✓ Encourage prospective transfer students to choose a major before transferring and work with community colleges to help students explore academic and career options.
- ✓ Provide high-quality, timely advising to students before they transfer.
- ✓ Create separate onboarding, advising, and other supports tailored to transfer students.
- ✓ Provide transfer students with equitable access to financial aid.

# Transfer Playbook Institutional Self-Assessment

THE ASPEN INSTITUTE  
COLLEGE EXCELLENCE PROGRAM

**ESSENTIAL TRANSFER PRACTICE #1: PRIORITIZE TRANSFER STUDENT SUCCESS**

**Institution Name:** \_\_\_\_\_

*Overview:* This tool is designed to help colleges assess their transfer practices for two- and four-year institutions at Columbia University's Teachers College. It is based on exceptional transfer and retention practices.

*How to use this tool:* The tool is designed to be used by a team of stakeholders, including faculty, staff, and students, to systematically assess each sub-practice of the regular operation of the college and anticipated challenges.

We recommend that a team of stakeholders, including student services deans, faculty, and staff, should then engage other stakeholders, including faculty and staff. Ideas for transfer students, and non-degree seeking students.

*For help using this tool:* \_\_\_\_\_

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THE ASPEN INSTITUTE  
COLLEGE EXCELLENCE PROGRAM

**ESSENTIAL TRANSFER PRACTICE #2: CREATE CLEAR, RIGOROUS PROGRAM PATHWAYS**

ESSENTIAL TRANSFER PRACTICE #2: CREATE CLEAR, RIGOROUS PROGRAM PATHWAYS	Stage of Adoption at Our College	Questions to Consider	Easy Wins, Opportunities for Long-Term Improvement, and Next Steps
a. Programs of study for transfer students are clearly mapped.	<input type="checkbox"/> Not Present <input type="checkbox"/> Beginning <input type="checkbox"/> Emerging <input type="checkbox"/> Established <input type="checkbox"/> Advanced	<ul style="list-style-type: none"> <li>Do the transfer maps clearly indicate:                         <ul style="list-style-type: none"> <li>Recommended lower-division courses, course sequences, and progress milestones by academic term for specific four-year majors?</li> <li>Clear information on differences in requirements among programs in the same major field at different institutions?</li> <li>Information on career opportunities in each field?</li> </ul> </li> <li>Are the maps easily accessible on the college's website?</li> <li>Is there a mechanism for keeping transfer program requirements and maps up-to-date?</li> </ul>	
b. Coursework and extra-curricular activities provide students with rigorous preparation aligned to expectations for their junior and senior years.	<input type="checkbox"/> Not Present <input type="checkbox"/> Beginning <input type="checkbox"/> Emerging <input type="checkbox"/> Established <input type="checkbox"/> Advanced	<ul style="list-style-type: none"> <li>How does the college ensure that your programs adequately prepare students to succeed in upper division coursework? What data are gathered to assess this?</li> <li>Are four-year faculty actively involved in reviewing the content and quality of your offerings?</li> <li>Is there a process for university partners to communicate to your faculty needed improvements in lower-division instruction?</li> <li>When the college identifies areas for improvement, how quickly are these challenges addressed?</li> </ul>	
c. Alternatives to 2+2 transfer pathways have been developed for circumstances where those are not the best routes to a bachelor's degree.	<input type="checkbox"/> Not Present <input type="checkbox"/> Beginning <input type="checkbox"/> Emerging <input type="checkbox"/> Established <input type="checkbox"/> Advanced	<ul style="list-style-type: none"> <li>For which students or programs do 2+2 arrangements work best? For which does the 2+2 arrangement work least well?</li> <li>What new structures have been put in place to improve outcomes (e.g., 1+3; 3+1; reverse transfer)?</li> <li>Through what channels or mechanisms do students who enter through non-traditional entry points (ABE students, CTE students, non-degree seeking at entry) have exposure to or on-ramps to programs of study that lead to transfer?</li> </ul>	

2

CCRC COMMUNITY COLLEGE RESEARCH CENTER  
TEACHERS COLLEGE, COLUMBIA UNIVERSITY

## ***Asking* students about their interests and aspirations**

- Intake surveys and career assessments
- Additional advising and support for undecided students
- Introducing middle and high school students to career options

## ***Connecting* students to academic and career communities**

- Orientation and advising based on meta-majors
- Program and field showcase events
- Faculty liaisons

# Activity: Reimagining the program onboarding experience

How can we enrich the onboarding experience for all students while tailoring it for specific underserved groups?



## Advancing Equitable Transfer: Reimagining the program onboarding experience

**Ask** every student about their interests, strengths, and aspirations

**Connect** them with faculty, students, alumni, and others with similar interests

**Inspire** learning in term 1 through “light-the-fire” college-level courses on issues of interest

Help every student develop an individualized education **plan** aligned to transfer in their field of interest by the end of term 1

What experience should we provide, and what do most students experience?  
(Where, when, with whom, how consistently?)

How might this differ for Black, Latinx, lower-income, and older adult students? What additional barriers exist as a result of college practices/policies?

How can we tailor processes and personalize the experience to better serve Black, Latinx, lower-income, and older adult students?