

CCRCWEBINAR

Funding Guided Pathways in California

**Wednesday, February 3
11–12 PT / 2–3 ET**



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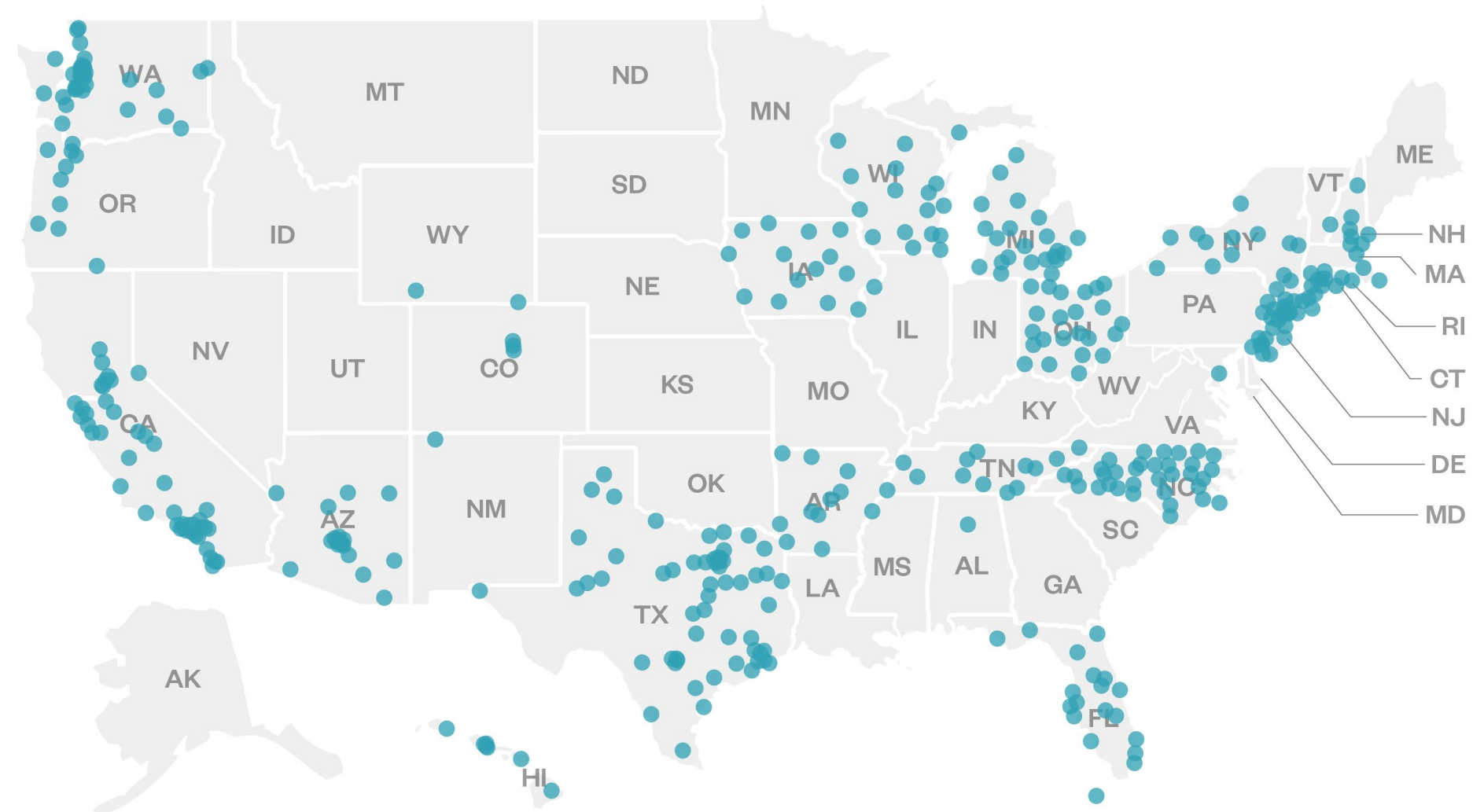


Lizette Navarette

Vice Chancellor for Finance & Facilities
Planning, California Community
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Guided pathways has become a national movement for institutional transformation *at scale*.

Nearly **400 community colleges** are part of formal state and national guided pathways reform initiatives. Others are implementing pathways reforms on their own.



Updated December 2020

Guided pathways | Redesigned for access *and* success

Clarify paths to student end goals

- Backward map all programs from good jobs and/or transfer in a major
- Organize programs by field (meta-major) to facilitate exploration and engage students in an academic and career community

Help students get on a path

- Help all new students (including high school dual enrollment and adult ed students) explore options and interests, connect with an academic/career community, and make a purposeful program choice
- Replace prerequisite remediation with teaching students to be effective learners in college-level program foundation courses
- Ensure all new students have a term 1 “light the fire” learning experience
- Help all new students develop a full-program learning and financial plan by end of term 1

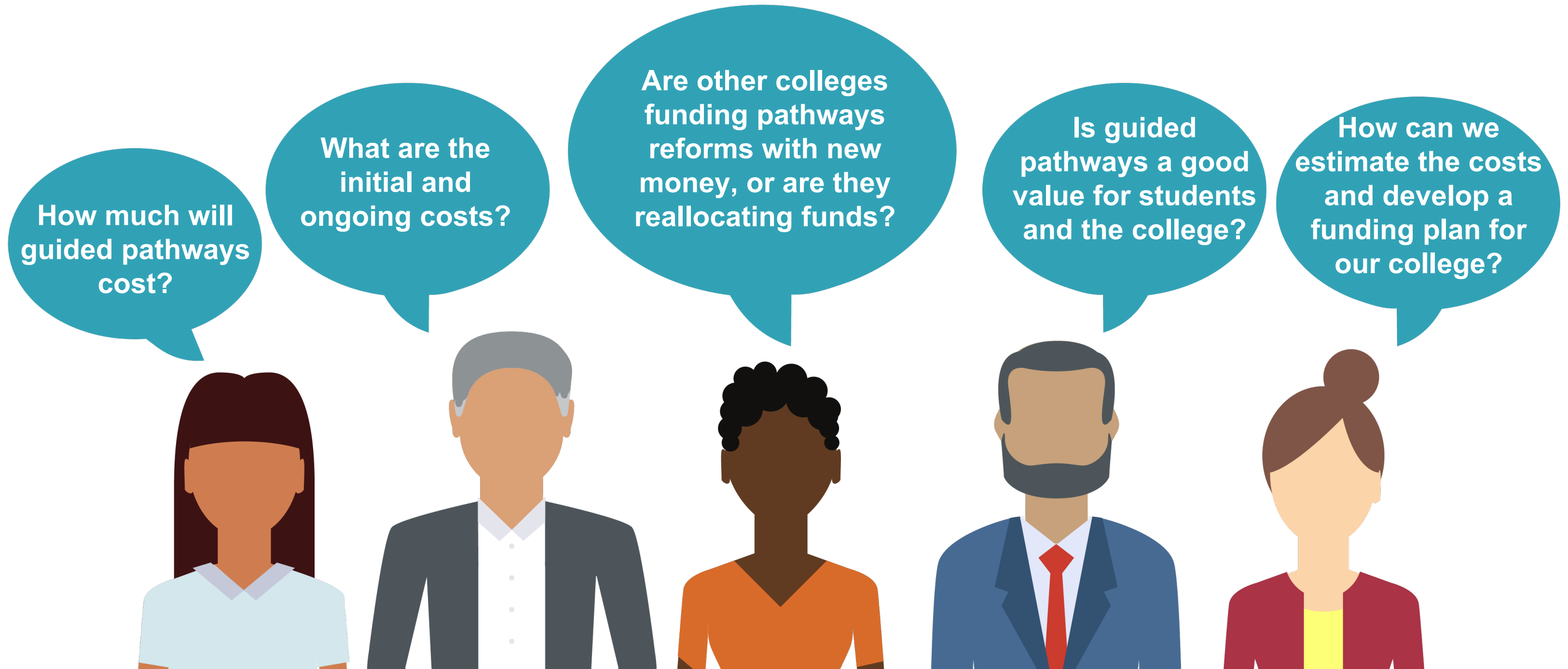
Keep students on path

- Schedule courses and monitor students’ progress based on plans

Ensure students are learning along their path

- Introduce students to practice of the field through active learning in classes
- Ensure every student gains program-relevant experience

College leaders have questions about GP costs.



New CCRC Technical Report

The Economics of Guided Pathways: Cost, Funding, and Value

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TEACHERS COLLEGE, COLUMBIA UNIVERSITY

The Economics of Guided Pathways: Cost, Funding, and Value

Clive Belfield
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October 2020

CCRC Working Paper No. 123

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Implementation costs are much higher than operating costs, and advising is by far the most costly element.

Estimated Costs of Guided Pathways at an “Average” Community College

	IMPLEMENTATION COST (OVER 4 YEARS)		ANNUAL OPERATING COST	
STUDENT ADVISING	\$3,699,500	52%	\$894,500	63%
PROGRAM MAPPING	\$855,600	12%	\$89,700	6%
IT INVESTMENTS	\$681,400	10%	\$81,900	6%
GOVERNANCE AND MANAGEMENT	\$587,800	8%	\$96,400	7%
PROFESSIONAL DEVELOPMENT	\$474,100	7%	\$99,100	7%
SUCCESS COURSES	\$360,900	5%	\$90,100	6%
TEACHING AND LEARNING	\$173,600	2%	\$43,400	3%
OTHER DIRECT COSTS	\$311,700	4%	\$14,900	1%
TOTAL COST	\$7,144,600	100%	\$1,410,000	100%
COST PER FULL-TIME EQUIVALENT STUDENT	\$450/YEAR		\$350/YEAR	

Source: The Economics of Guided Pathways: Cost, Funding, and Value (Belfield, 2020).

Estimates for smaller and larger colleges show that there are some economies of scale.

	Implementation Cost (Over 4 Years)	Operating Cost (Price-Adjusted)
Total resource cost		
2,000 FTEs	\$4.47m	\$0.89m
4,000 FTEs	\$7.14m	\$1.41m
10,000 FTEs	\$17.72m	\$3.46m
Total cost/FTE (annualized)		
2,000 FTEs	\$670	\$450
4,000 FTEs	\$450	\$350
10,000 FTEs	\$370	\$350

New CCRC Guide

Funding Guided Pathways: A Guide for Community College Leaders

REPORT | OCTOBER 2020

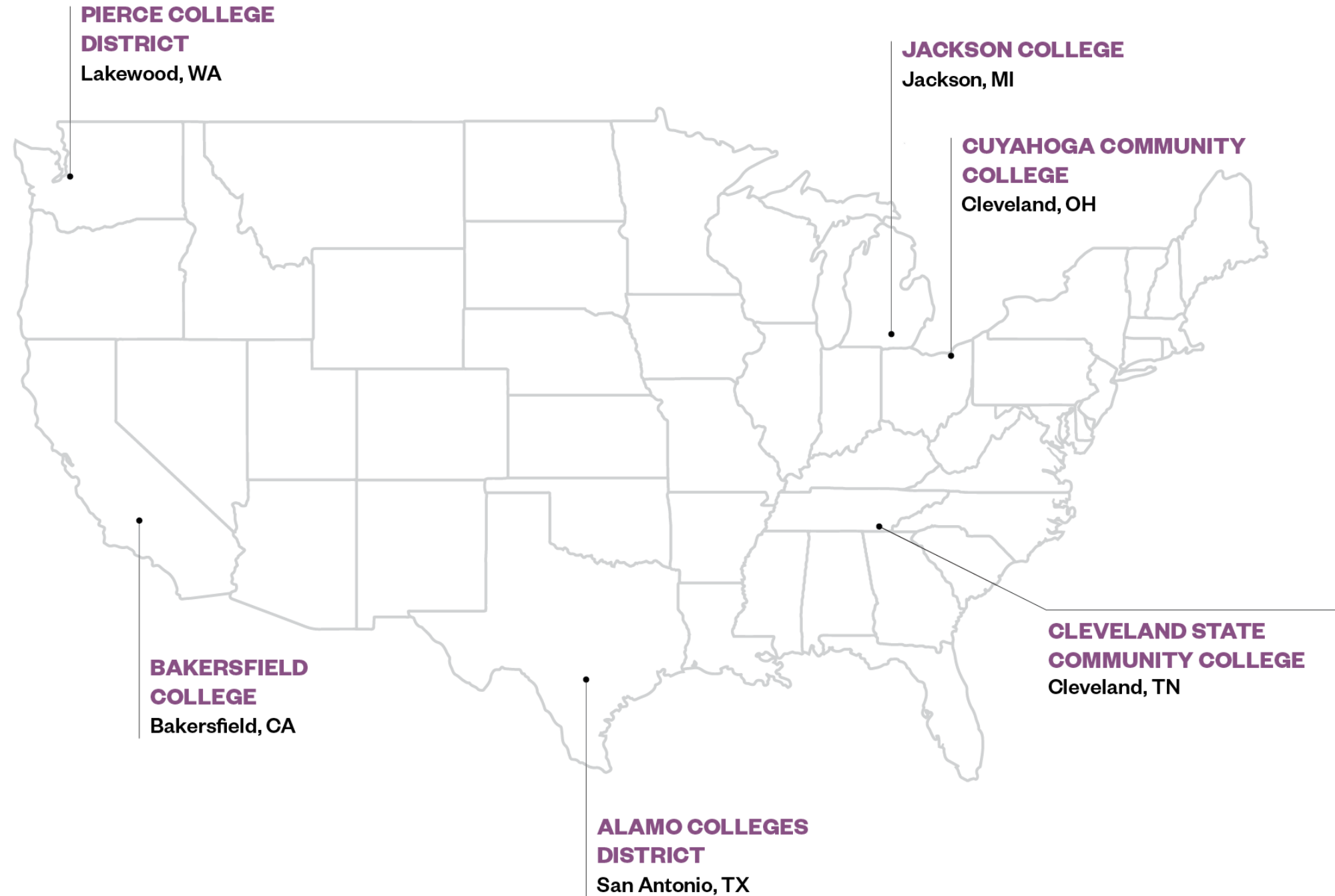
Funding Guided Pathways **A Guide for Community College Leaders**

Davis Jenkins | Amy E. Brown | Maggie P. Fay | Hana Lahr



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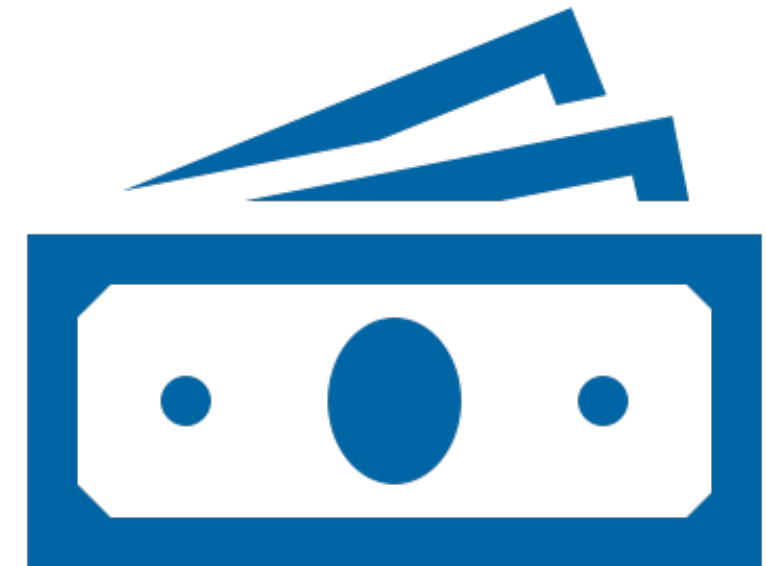
Six case study institutions



Strategies for funding and sustaining guided pathways

Funding strategies

- GP colleges use grant funding for start-up engagement, planning, and capacity building
- GP colleges rely as much or more on reorganization, reassignment, and reallocation of staff and other resources as on raising new income to fund ongoing costs
- GP colleges make a strategic shift from numerous small, often disconnected interventions to large-scale changes in roles, practices, and systems under GP model



Strategies for funding and sustaining guided pathways

Value to student and college

- GP offers clear economic value for students that would offset tuition increases
- GP college leaders say GP improves program value, student momentum/outcomes, COVID responsiveness

A new community college business model

- Guided pathways represents a new community college business model focused on attracting and retaining students with affordable, high-value programs and strong student supports

