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Stratified Trajectories: Charting Equity Gaps in Program Pathways Among Community College Students

Yuxin Lin
Maggie P. Fay
John Fink

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Address correspondence to:

Yuxin Lin
Research Affiliate
Community College Research Center
Teachers College, Columbia University
525 W. 120th St., Box 174
New York, NY 10027
Email: yl2879@tc.columbia.edu

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Abstract

A primary focus among colleges implementing student success reforms has been to increase overall rates of completing any credential and to reduce racial and socioeconomic equity gaps in such completion rates. The focus on general completion may overlook inequities in the type of program students complete, which is particularly significant given the wide variety of credentials offered at community colleges—from short-term certificates to transfer-oriented associate degrees that may lead to bachelor's and graduate degree programs—and the resulting variation in labor market returns among completers. Our study examines racial/ethnic stratification among community college students as they enter and progress through different programs leading to higher- and lower-paying jobs. Specifically, we develop a discrete-time survival analysis using longitudinal enrollment and transcript data on first-time-in-college, credential-seeking community college students from a state with more than 20 community colleges. We track student enrollment, completion, and transfer for up to nine years and examine when equity gaps in completion emerge. We also measure the student achievement of academic milestones (such as levels of credit accrual) along educational pathways that are associated with higher rates of credential completion and transfer over the long term. Results suggest that a significant gap in the likelihood of bachelor's degree completion between Black and White students emerges more episodically, while the gap between Hispanic and White students develops earlier and remains more consistent over time. Our results also suggest that, while all students generally benefit from the attainment of academic milestones such as gaining credit momentum or completing pre-transfer associate degrees, doing so disproportionately benefits Black and Hispanic students.

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1. Introduction

Community colleges, which have open-access admissions policies, have long been instrumental in providing higher education for a diverse population of students, facilitating upward social mobility for those from groups that have been historically underrepresented among college graduates, including students of color, students with low socioeconomic status (SES), and first-generation college students (Ginder et al., 2019). Yet the promise of social mobility through community college remains unfulfilled for many, as program completion and transfer rates are low and equity gaps are persistent (Crisp & Nuñez, 2014; Shapiro et al., 2017). Even among students who successfully complete their programs, a growing body of research suggests there is substantial variation in the economic opportunity they gain based on the type of postsecondary award they earn at community college (such as transfer-oriented associate degree, workforce-oriented associate degree, or workforce-oriented certificate) and their field of study (Belfield & Bailey, 2011; Minaya & Scott-Clayton, 2017). Across credential type, for example, labor market returns are stronger for health-related fields and some technical fields compared to returns for community college awards in arts and humanities or education. And importantly, some students transfer to a four-year college while others do not. So, for example, while some community college students complete a certificate in early childhood education, qualifying them for mostly low-wage work, others transfer and complete a bachelor's degree in fields like STEM or business, often qualifying them for highly remunerative employment (Carnevale et al., 2016). The difference in earning potential between students who leave community college with a workforce entry- versus a transfer-oriented credential is substantial, but it is also the case that a transfer-oriented associate degree without an accompanying bachelor's degree does not generally have that much labor market value (Bahr, 2016; Belfield & Bailey, 2017; Prince, 2015). Which programs students enroll in and whether they complete them is thus very consequential for their future earnings (Jenkins & Weiss, 2011).

Students from different backgrounds are not equally distributed across program enrollments and completions; they are instead stratified along racial/ethnic and socioeconomic lines (Prince, 2015; Jenkins & Weiss, 2011). In order to close equity gaps in program participation and outcomes along high-return pathways, it is critical to examine the

points at which students' trajectories diverge as they progress toward their educational goals (Calcagno et al., 2007; Attewell et al., 2012). We undertake such an examination in this study. Using data from an anonymous state, we track the enrollment, credit accrual, program completion, and transfer outcomes of more than 500,000 students who entered one of the state's community colleges between 2009 and 2018. We ask:

1. When over the course of their educational trajectories are students most likely to leave pathways leading to certificates and degrees with higher post-graduation earnings opportunity?
2. How does the achievement of academic milestones contribute to the likelihood of credential completion or transfer? Does attainment of academic milestones have heterogeneous effects based on demographic factors, including race/ethnicity, gender, and SES?

To conduct this analysis, we develop a discrete-time survival model using longitudinal enrollment and transcript data on first-time-in-college credential-seeking community college students to track their enrollment, program completion, and transfer outcomes for up to 37 quarter terms. The model describes the probability of earning a mid- or high-market workforce-oriented credential (certificate or associate degree), earning a transfer-oriented associate degree, transferring to a four-year institution, and earning a bachelor's degree for Black, Hispanic, and White students. We also examine how the achievement of a set of academic milestones affect the likelihood of credential completion and transfer differently across student race/ethnicity.

Results suggest that, in any given period, Black or Hispanic students are less likely than White students to complete a mid- or high-market-value career-technical credential, transfer to a four-year college, or obtain a bachelor's degree. However, Black and Hispanic students' trajectories diverge from White students' trajectories at different time points: A substantial gap in the likelihood of bachelor's degree completion between Black and White students emerges episodically during the terms in which completion is most frequent overall (i.e., two years, four years, and six years after initial enrollment). Meanwhile, the gap between Hispanic and White students begins earlier and remains more consistent over time. To understand more about why these gaps emerge, we draw on prior research on early

academic momentum and examine a set of academic milestones such as enrolling in and completing an associate degree for transfer and completing college-level math and English coursework. We find that reaching many of these milestones increased how likely any student was to upwardly transfer, complete a bachelor's degree, and complete a mid- to high-market-value workforce credential. Achievement of these milestones, however, affected race/ethnicity subgroups differently, with disproportionately positive benefits for Black and Hispanic students in many cases. For example, while White students who completed an (unstructured) associate degree for transfer had a 7.7 times higher likelihood of transfer than those who did not complete such a degree, the impact of reaching this milestone was much stronger for Black and Hispanic students, for whom completing an (unstructured) associate degree for transfer increased the likelihood of upward transfer by 10.9 and 17.9 times, respectively. Our results are consistent with related work (e.g., Belfield et al., 2019) suggesting that a promising strategy to eliminate equity gaps in longer-term student outcomes, such as degree completion and transfer, is to focus on closing gaps in the achievement of key milestones early on in students' educational journeys.

Equity gaps by race/ethnicity in postsecondary attainment have been well documented (Crisp & Nuñez, 2014; Shapiro et al., 2017). This study contributes to the literature by examining when gaps in particular completion and transfer outcomes arise and how the attainment of such outcomes are associated with the reaching of important prior academic milestones. Building on the framework described by Calcagno et al. (2007), our study sheds light on how inequitable outcomes among minoritized students play out over time and what intermediate measures can be used to guide and assess efforts to improve the rates at which these students complete higher-return programs.

The paper is organized as follows: We first discuss prior literature. We then present the sample for this study and our methodological approach. Finally, we describe our findings and discuss implications for improving postsecondary attainment for Black and Hispanic community college students.

2. Prior Relevant Literature

2.1 Labor Market Returns by Field and Credential Type

While bachelor's degrees yield strong earnings benefits in general, labor market returns vary significantly by college major (Arcidiacono, 2004; Belfield & Bailey, 2017; Berger, 1988; Carnevale et al., 2017). Further, women, students from low-income backgrounds, and historically underrepresented students of color are more likely to enter majors that lead to lower-remuneration employment (Carnevale et al., 2016; Castex & Kogan Dechter, 2014; Zafar, 2013).

A growing body of research investigates labor market returns to sub-baccalaureate credentials, including the associate degrees and certificates commonly awarded by community colleges. While the earnings benefits are not typically as strong as those resulting from a bachelor's degree, research has found positive earnings returns to most sub-baccalaureate credentials; the strongest and most enduring returns accrue to associate degrees, followed by long-term certificates (Bahr, 2016; Belfield & Bailey, 2011; Belfield & Bailey, 2017; Minaya & Scott-Clayton, 2017; Prince, 2015). In general, the more credits required for a degree, the higher the labor market returns, and researchers have found that earning even just a few community college credits without completing a credential yields some labor market benefits (Belfield & Bailey, 2017; Bahr, 2016).

As with bachelor's degrees, labor market returns to sub-baccalaureate credentials vary significantly by program or major. Across degrees and certificates, returns are higher for health, quantitative, and technical fields, and lower for humanities, education, social sciences, and other academic disciplines (Bahr, 2016; Belfield & Bailey, 2017; Holzer & Xu, 2019). The type of credential and its relationship to transfer is also important. As mentioned just above, associate degrees are generally more valuable than certificates. Associate of science degrees—which are the typical structured-transfer-oriented degrees (that serve to establish a student with junior standing in a major at a four-year college) conferred by community colleges—and associate of applied science degrees—the direct workforce-oriented degrees conferred by community colleges—often result in higher paying jobs than broad and general associate of arts degrees, which are academic in nature and designed for students intending to transfer, but in an unstructured fashion, without junior standing in a four-year college program. In fact, associate of arts degrees have very little value on their

own and confer roughly the same earnings benefits as earning credits but no degree (Belfield & Bailey, 2017).

2.2 Student Characteristics and Program Entry and Completion in Community Colleges

While there have been numerous studies of the effects of student characteristics on choice of major in bachelor's programs, few studies have considered the relationship between race/ethnicity or SES and program selection in community colleges. The relationship between student characteristics and program choice in community colleges appears to be more complex than in four-year colleges. Not only do community colleges and four-year institutions vary in terms of student demographic characteristics and majors offered, but community colleges also offer greater variation in the types of credentials that they award, including short- and long-term certificates, workforce-oriented degrees, and transfer-oriented degrees (Baker, 2017; Bailey et al., 2015). Bahr (2016) found a large amount of variation in labor market returns by community college credential field, the number of credits required to earn credentials, and student characteristics. For example, Black men and women had very strong returns to associate degrees and long-term certificates; men of all races/ethnicities experienced stronger earnings from short-term certificates than women did; and White and Hispanic men had the largest returns to earning credits alone (Bahr, 2016).

Other studies have highlighted the fact that, similar to what is observed in four-year institutions, earnings outcomes from community college credentials tend to reproduce patterns of social stratification. Prince (2015) found that Black, Hispanic, and Native American students were more likely than Asian and White students to choose career and technical education (CTE) programs that have low labor market returns and to opt for short-term certificates or leave college with no award at all. Jenkins & Weiss (2011) found that students from low-income backgrounds were less likely to enter a program of study of any kind; those who did enter a program were more likely to enter CTE, education, or childcare programs with low completion rates and low post-graduation earnings potential.

Moreover, mutually reinforcing economic and educational disadvantages lead underrepresented students to disproportionately enter community college programs leading to

jobs with lower earning potential. Prince (2015) found that students from high-income backgrounds, disproportionately Asian and White, were more likely to come to community colleges having already earned an associate or bachelor's degree in order to enroll in nursing and other programs connected with higher earning employment. Meanwhile, students from low-income backgrounds, disproportionately Black and Hispanic, were more likely to arrive at community college with lower levels of academic preparation (Deil-Amen & DeLuca, 2010; Jenkins & Weiss, 2011). Prince found that these students were more likely to start community college with only a high school degree and to enter lower-value and shorter-term programs.

In addition to type of postsecondary credential, major or field of study, and student demographic characteristics, achieving early momentum of academic progress in college contributes to the likelihood that students will complete the credential programs that they begin and influences the types of postsecondary pathways that are accessible to them. In the next section, we discuss the literature on the relationship between the achievement of academic milestones and the likelihood of credential attainment and transfer in order to identify critical junctures when student trajectories toward high- or low-opportunity postsecondary outcomes first emerge.

2.3 Academic Milestones and the Likelihood of Credential Attainment and Transfer

Whether and when community college students achieve early academic milestones, such as accumulating credits, entering a program of study, completing remedial requirements, and passing introductory-level math and English courses, can affect their likelihood of graduating (Adelman, 1999; 2006; Attewell et al., 2012; Jenkins & Bailey, 2017; McCormick, 1999). However, the effects of achieving these milestones differ depending on student demographic characteristics (Calcagno et al., 2007; Holzer & Xu, 2019).

McCormick (1999) argued that early credit accumulation provides a useful leading indicator of the likelihood that students will complete a college credential. In a study of four-year college students, he found that those who earned 30 credits in their first year of enrollment were more than twice as likely to complete a degree than those who earned fewer than 20 credits in their first year. Adelman (1999, 2006) introduced the idea of “academic

momentum,” which holds that students who complete college credits at a faster rate are more likely to graduate than similar students who complete credits more slowly.

Enrollment in programs in certain fields is also associated with higher rates of credential attainment (Jenkins & Weiss, 2011). Holzer and Xu (2019) found that entry to certain programs of study in community colleges—including health and applied STEM associate degree programs—and credit accumulation in the first year of enrollment are associated with higher rates of degree attainment. The institutional structure and policies supporting a program also make a difference in graduation rates. Baker (2017) found that transfer-oriented associate degree attainment rates rose by 35% in community college departments in California that introduced structured transfer degrees and that standardized course-taking requirements and guaranteed admissions at four-year institutions.

Building on Adelman’s (1999, 2006) conceptualization of academic momentum, Attewell et al. (2012) used growth curve modeling to explore which milestones in Adelman’s (1999; 2006) model had the largest impacts on the likelihood of completing a degree. Attewell et al. (2012) found that delaying entry to college after high school and starting college with a lower course load lowered graduation rates, while taking summer courses increased the likelihood of graduation. Though the negative effects of delayed entry to college and lower initial course load were stronger for low-SES and less academically prepared students, the benefits of attending summer school were also stronger for less academically prepared students (Attewell et al., 2012).

In addition to disparities in SES status and academic preparedness, students’ age may also affect how achievement of certain milestones affects their academic trajectories. Using a discrete-time hazard model, Calcagno et al. (2007) found that achieving academic milestones had differential effects for younger (entering college between 17 and 20 years) and older community college students (entering college between 25 and 65 years). Reaching credit accumulation milestones increased the probability of graduation for all students, but it had a greater impact on younger students than older ones. Further, while enrollment in math remediation negatively affected the likelihood of graduation for all students, older students were less negatively affected than younger ones (Calcagno et al., 2007).

Examining when students leave their programs of study sheds light on possible opportunities for intervention. Calcagno et al. (2007) used a time hazard model to estimate

when, during a 17-term period, younger or older students were more likely to earn a degree or certificate. Controlling for prior academic performance, the authors found that older students were more likely to complete degrees or certificates at every time point. Additionally, to explore causes of the gender gap in STEM occupations, Speer (2019) identified when during STEM trajectories in college female students were most likely to exit. Although women exited in some numbers throughout the duration of the STEM pathways—from high school through post-college job entry—Speer found that the periods associated with STEM readiness in high school and major choice in college were the biggest loss points, and thus also represented the most promising intervention opportunities to increase female entry into and persistence in STEM.

3. Framework for Classifying Community College Programs

With their varied purposes, lengths, and subject matters, categorizing community college programs by their likelihood of increasing opportunity for graduates is a messy and complicated endeavor. While some community college programs intend to prepare students for direct workforce entry, others are designed to prepare them for further education through upward transfer to bachelor's degree programs. In contrast to bachelor's degrees, whose market value is primarily determined by major, the value of community college sub-baccalaureate credentials varies by the length of the program as well as by field. For example, a graduate holding a short-term certificate to become a nursing assistant would not typically receive the same economic benefit as an otherwise similar graduate holding an associate degree in nursing. Defining the value of transfer degrees presents another dilemma, because these credentials are not intended to prepare students for direct entry into the workforce and indeed have relatively little labor-market value alone (Belfield & Bailey, 2017). If the value of workforce credentials is career-path employment and earnings post-graduation, then the value of community college transfer programs is preparedness for success in bachelor's programs. While a transfer-oriented associate degree may not confer much immediate labor-market value, completion of a bachelor's degree has wide-ranging benefits for students, including higher earnings (Belfield & Bailey, 2017; Carnevale et al., 2017; Vuolo et al., 2016).

In this paper, we use a taxonomy for classifying programs that is based either on their market value upon completion or on whether they are designated as structured or unstructured transfer-oriented degree programs.¹ We use earnings among students who complete workforce programs to classify workforce programs as leading to relatively low-, mid-, or high-remuneration employment. The groupings of the workforce programs in this study are based on a state education agency analysis that used state unemployment insurance wage records and earnings among recent graduates to categorize programs. Table 1 shows the average hourly wages among students in each of the workforce categories, as well as which programs in each category (including transfer-oriented programs, discussed just below) students in our study enrolled in most frequently.

Table 1
Program Taxonomy

Category	Definition	Examples
Workforce	Workforce - Low: Program is designed to place students into a job with low average earnings (e.g., less than \$14/hour)	Criminal Justice, Automobile Technology, Early Childhood
	Workforce – Middle: Program is designed to place students into a middle-paying job (e.g., between \$14–\$17.55/ hour)	Accounting, Welding, Business Management, Dental Assistant
	Workforce – High: Program is designed to place students into a relatively high-paying job (e.g., more than \$17.55/ hour)	Nursing, Radiology Technology, Sonography, Dental Hygiene
Transfer	Transfer – Unstructured: General transfer programs	AA-General Studies, General Transfer
	Structured: Major- or field-specific transfer programs	AA-Business, AS-Engineering
Undeclared or Unknown program information	A student has an unknown or missing the Classification of Institutional Programs (CIP) codes.	N/A
Other	Other categories	Non-degree seeking, non-credit, dual enrollment

¹ Due to data availability constraints, the post-completion value of degrees/certificates is classified by students' immediate post-completion earnings in the six to nine months after exit. Thus, while transfer degrees may lead to high market-valued employment once students transfer and earn bachelor's degrees, transfer degrees immediately after completion have low market value.

We categorize transfer programs based on whether or not they are structured or unstructured. Colleges and universities design structured transfer programs to provide students with junior standing in a group of majors or a specific major upon transfer into a four-year institution. These structured transfer programs typically require students to clarify an intended broad field of study for their bachelor's degree program (e.g., business transfer) or a specific bachelor's degree major at a university (e.g., biology transfer at flagship university). In contrast, unstructured, general transfer programs are not designed to prepare students for specific bachelor's degree majors and/or university transfer destinations; instead they allow students to choose from a wide range of courses that fulfill broad, lower division, "general education" requirements. There is evidence that unstructured transfer programs may contribute to students taking courses at community colleges that they do not need for their bachelor's degrees; these students must often take additional credits at the four-year college before they qualify to enter a major at that institution (Monaghan & Attewell, 2015; Xu et al., 2018).

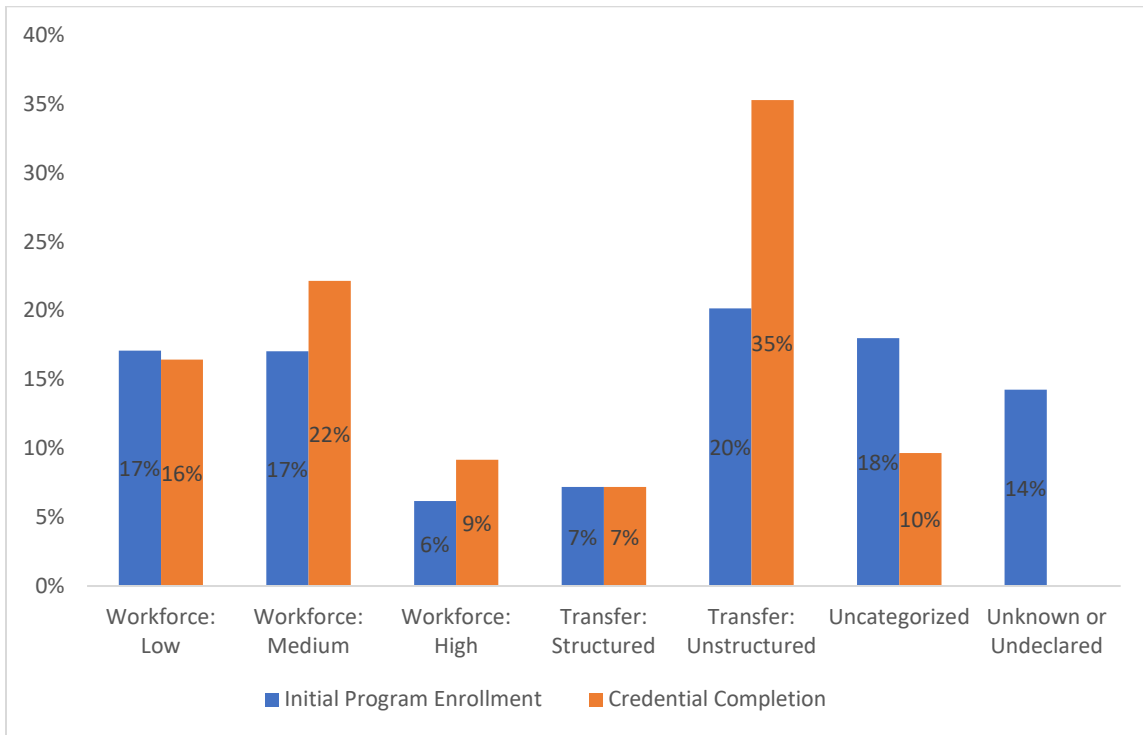
Lastly, we are unable to confidently categorize every program into one of the aforementioned groups.² We cannot identify the value of some programs, either because program information was not reported consistently or because some programs do not lead to enough graduates to assess the post-completion opportunities they lead to. These programs include English as a Second Language, Parent Education, and some high school diploma completion programs. (Although we do not examine outcomes for students in these programs in this analysis, we still encourage colleges to examine which students are not enrolled in any clear program and to apply a critical lens to which groups of students are over-represented.)

Using the categories of our taxonomy of programs, Figure 1 shows how initial enrollments and credential completions are distributed among first-time credential-seeking students who entered a community college between 2009 and 2011.

² For example, in the 2011-12 academic year, 10% of students were in uncategorized programs.

Figure 1

Proportion of Initial Program Enrollments/Credential Completions of First-Time Credential-Seeking Students, Cohorts 2009-2011



4. Data and Empirical Model

4.1 Data

Our study uses administrative records of first-time, credential-seeking community college students in an anonymous state with more than 20 community colleges. We track 573,806 students who entered any of the state’s community colleges between 2009 and 2018. The dataset includes student enrollment and transcript records for the entire period, so students in the earliest cohort are followed for up to nine years. In addition to information on community college course-taking and completion, the administrative records include information on student demographic characteristics such as race/ethnicity, gender, age, SES,

disability status, and academically disadvantaged status.³ In addition, we merge the administrative data with the data from National Student Clearinghouse (NSC) to track students' transfer to and graduation from four-year institutions.

Table 2 summarizes the key outcomes and characteristics of the students in our sample by racial/ethnic group. In our analyses, we focus on comparisons between Black and Hispanic students and White students.⁴ In our final sample, 57% of students were White, 6% were Black, 3% were Hispanic, and 34% were other races/ethnicities. In our sample, compared to White students, Black and Hispanic students were more likely to be economically disadvantaged.⁵ In addition, Black students were more likely than White or Hispanic students to be academically disadvantaged.

In our sample, there are substantial differences in long-term outcomes and major milestone completion rates across racial/ethnic groups. First, of all the student groups considered, Black students were the most likely to stop out for more than four terms. Additionally, compared to White students, relatively more Black students and relatively fewer Hispanic students declared a major during the time of observation. Black students enrolled in programs leading to field-specific transfer degrees and workforce degrees with medium or high market value at moderately higher rates than their White counterparts. However, Black students completed these degrees at low rates, on average. Sixteen percent and 33% of Black students enrolled in a structured transfer program or a program leading to a credential associated with medium or high wages, respectively; however, only 1.5% of Black students completed a structured transfer degree program, and only 7.3% completed a mid- or high-paying workforce credential program.

³ Academically disadvantaged status indicates whether or not a student was required to enroll in any remediation courses.

⁴ Despite steadily rising rates of completion, Hispanic students still have low levels of postsecondary attainment; nationally, Black students exhibit lower rates of first-year persistence and higher dropout rates than White students (Espinosa et al., 2019).

⁵ In our analyses, economically disadvantaged status indicates whether or not a student received need-based financial aid during any term.

Table 2
Descriptive Summary by Race/Ethnicity

	Mean			
	Black	Hispanic	White	Other
Long-term outcome completion rates				
Earned a bachelor's degree in 9 years	6.7%	7.0%	12.1%	10.7%
Transferred in 6 years	18.7%	16.3%	24.4%	20.7%
Earned a mid- or high-paying workforce credential in 6 years	7.3%	6.9%	9.0%	6.4%
Earned a low-paying workforce credential in 6 years	5.8%	7.8%	5.5%	4.5%
Not enrolled for 4 terms or more	70.1%	62.3%	60.1%	59.0%
Students characteristics				
Disability status	6.0%	4.4%	6.4%	4.6%
Economically disadvantaged	53.7%	46.8%	36.0%	33.3%
Academically disadvantaged	49.8%	37.2%	37.3%	38.1%
Female	46.1%	50.7%	51.1%	50.7%
Fulltime in term 1	53.2%	54.7%	53.3%	57.3%
Age in term 1	26.22	22.52	24.17	22.99
Milestone completion rates				
Declared a major	96.2%	85.3%	92.7%	92.6%
Enrolled in a structured transfer degree program	15.9%	9.2%	14.6%	16.8%
Enrolled in an unstructured transfer degree program	35.6%	29.9%	38.1%	41.6%
Enrolled in a mid- or high-paying workforce credential program	33.2%	25.0%	29.6%	24.7%
Completed a structured transfer degree program	1.5%	1.3%	2.0%	4.3%
Completed an unstructured transfer degree program	5.8%	12.2%	12.2%	11.2%
Completed a workforce credential program	13.7%	16.5%	15.0%	12.5%
Completed a certificate program	11.7%	14.4%	11.2%	10.1%
Earned 6 college-level credits	68.2%	73.9%	78.4%	75.7%
Earned 12 college-level credits	54.5%	61.8%	65.5%	63.1%
Earned 24 college-level credits	38.5%	46.9%	50.4%	48.7%
Earned any college-level math credits	27.0%	33.7%	38.8%	41.4%
Earned any college-level English credits	42.2%	53.7%	55.5%	54.9%
<i>Number of observations</i>	<i>32,902</i>	<i>17,213</i>	<i>327,842</i>	<i>195,857</i>

Notes: Each milestone rate indicates the proportion of students who completed it by the end of the period of study. Semester-equivalent credits reported. Authors' calculations based on community colleges' administrative records.

In comparison to White and Black students, fewer Hispanic students entered either transfer programs (structured and unstructured) or workforce programs that lead to mid- or high-paying employment. However, the differences in degree completion between White and Hispanic students are smaller than those in program enrollment; for example, 12% of both Hispanic students and White students completed an unstructured transfer degree program (which exceeds the proportion of Black students who completed such a program). In addition, compared to other racial/ethnic groups, Hispanic students are overrepresented in certificate attainment.

We also consider “early momentum” credit indicators. By examining these metrics, we can see if a student makes timely progress toward program completion. In this study, we consider five credit milestones for program completion: earning 6, 12, and 24 college-level semester-equivalent credits, and earning any credits in college-level math or English courses. Previous research shows that these indicators are associated with higher degree completion rates over a longer term (Belfield et al., 2019).

On all five measures, the White-Black gap is larger than the White-Hispanic gap. For example, on average about half of the White students and 47% of the Hispanic students in our sample earned 24 credits, while only 39% of Black students did so. A similar pattern emerges with college-level math completion: 39% of White students and 34% of Hispanic students earned at least one credit in college-level math, while just 27% of Black students ever did so.

4.2 Method

To examine stratification in the completion of higher- and lower-return programs, we employ a discrete-time survival analysis methodology following a similar strategy employed by Calcagno et al. (2007). Unlike the traditional logistic regression that examines outcomes at a discrete moment in time—such as when students start college or after a certain number of years from entry—survival analysis is designed to analyze the length of time until an event⁶ or outcome of interest occurs. For this reason, survival analysis is able to capture

⁶ In the typical survival analysis, an event is an outcome of interest, such as death, disease occurrence, or recovery. In the survival analysis employed in educational research, an event is usually an educational outcome, such as graduation, transfer, or stop out.

time-varying factors caused by the changes in enrollment patterns or institutional characteristics. Further, and more importantly for the current study, using a survival analysis allows us to dynamically estimate the impact of enrollment pathways and the achievement of academic milestones on students' final outcomes. More specifically, we use the model to estimate the probability of mid- or high-market value credential attainment, transfer to four-year institutions, and bachelor's degree completion in each term of enrollment for Black, Hispanic, and White students. Then we examine whether, and if so, how, the achievement of the aforementioned set of educational milestones differentially affects the likelihood of credential completion and transfer by race/ethnicity.

In order to facilitate the use of survival analysis techniques, we converted student-level records to a person-period dataset with a maximum of 37 observations per student (one for each term in which the student was enrolled). Students were observed for up to 9.25 academic years from entry (37 terms, four terms per year). Unlike discrete estimation models, survival analysis measures each student's probability or "risk" of achieving a certain outcome of interest in each term; students are observed or "at risk"⁷ until they achieve a given outcome, at which point they are dropped from the dataset. Therefore, for each outcome/event—transfer, bachelor's degree completion, and mid- or high-market valued credential completion—we employ a separate discrete-time hazard model. For example, in the model using transfer as the outcome, we consider a student "at risk" of transferring to a four-year college before they transferred. Once a student has transferred, we discard their observations in the later terms; the student does not reenter the risk set. Our final datasets include a combination of static, time-invariant variables, such as students' demographic characteristics, which remain constant for each person in each period, and dynamic, time-varying variables, such as students' enrollment, transfer, and completion, which take on different values to indicate whether a student experienced a change in these variables in any given term.

Another benefit of survival analysis is that it can effectively mitigate data censoring, which occurs when an individual achieves an outcome of interest after the period of

⁷ In survival analysis, being "at risk" means that the subject has not experienced an event before time t and is not censored before or at time t .

observation. As a reminder, our data include students who entered community colleges between 2009 and 2018, meaning we observe students for different lengths of time. Because we track all students up until 2018, regardless of when they entered the community college, students who started at earlier dates had more time to achieve any outcome of interest than students who entered later. The students from the later cohorts are more likely to be censored due to the shorter tracking period. However, our models deal effectively with censoring that occurs when the period of observation ends before an event occurs. Since the censoring time in our study is solely determined by the availability of the most current administrative dataset, the censoring date is non-informative or independent of outcomes. In other words, whether a student experienced an event prior to or after the censoring date is only dependent on when they entered the community colleges. The likelihood of experiencing the outcome of interest would not be impacted by whether the censor occurs. All individuals who remain in college after the censoring date (the end of data collection) are representative of those who would have remained if the censoring had not occurred.

Our discrete-time model examines the risk of completing the outcome in each term, or the hazard of student i of outcome y in term j :

$$h(y, t_j) = Pr[y_i = j \mid y_i, G, X, Z] \quad (1)$$

The conditional probability that a student would experience the event y in term j , given that he/she did not experience this event in the earlier term (i.e., the student was still in the risk set), is determined by a vector of time-invariant covariates and a vector of time-varying intermediate milestones. Specifically, G is a vector of variables for student race/ethnicity, X includes indicators for other student characteristics, and Z reflects the intermediate milestones discussed in section 4.1. To write the algebraic equation, we use the logistic regression and take the logit of the hazard to transform the relationship to the linear function:

$$\text{logit } h(y, t_j) = D_j' \alpha_j + G' \delta + X' \beta + Z' \gamma \quad (2)$$

where D_j denotes the series of dummy variables for each term and α is a vector of coefficients reflecting the odds of experiencing the event in each term. In other words, our discrete-time model does not restrict how time affects the probability of experiencing the

event. The advantage of a nonparametric model that assumes no functional form of the time components is that it allows the model to capture the effect of time-varying enrollment patterns. This is useful because any unobservable factors affecting enrollment patterns, like seasonal enrollment fluctuation, are reflected in the term dummy variables and thereby controlled for in the model. Although nonparametric model complexity grows with higher numbers of observations, given the large size of our sample, the addition of 37 dummy variables for each term does not significantly impact the degrees of freedom of the estimation.

We also analyze differences in student behaviors at key academic milestones across different races/ethnicities. To do so, we add in a race/ethnicity and milestone interaction term ($G' \times Z'$) in equation (3), which measures whether there is a difference in the impact of milestones on the probability of experiencing the event in any given term across races/ethnicities.

$$\text{logit } h(y, t_j) = D'_j \alpha_j + G' \delta + Z' \gamma + (G' \times Z') \vartheta + X' \beta \quad (3)$$

Estimates calculated using equation (3) are expressed in odds ratios, where ϑ equal to 1 indicates that there is no difference between two groups and ϑ larger than 1 means that the benefit of earning the specific milestone is ϑ times larger than the benefit of the baseline group.

5. Results

First, we estimate the basic hazard model of equation (2) for a simple baseline model for all three outcomes. Table 3 presents the odds ratios and standard errors of the logistic regression models. Model (1) tracks student transfer for up to six academic years.⁸ In general, in any given period, Black student are 0.93 times as likely as White students (baseline group) is to transfer to a four-year university; Hispanic students are only 0.71 times

⁸ Since very few students transferred or obtained workforce degrees after six years, the probability of transfer or completing medium- or high-paying workforce programs becomes extremely small for all racial/ethnic groups. We present the results of transfer and workforce outcomes for only six years.

as likely as White students to transfer to a four-year university. On attainment of a bachelor's degree,⁹ the inequity is more severe for Black students: Black students are only 0.65 times as likely as White students are to attain a bachelor's degree, while the difference between Hispanic and White students is not statistically significant. Black and Hispanic students are also less likely than White students to complete a workforce credential with medium or high market value. Their likelihood of completing a workforce program that leads to mid- or high-paying employment is 0.74 and 0.82 times that of White students, respectively.

Table 3
Estimated Odds Ratios for Hazard Models

	(1)	(2)	(3)
	Transfer	Bachelor's degree attainment	Mid- or high-value workforce credential attainment
Black	0.9255* (0.0393)	0.6484*** (0.0252)	0.7401*** (0.0554)
Hispanic	0.7063*** (0.0564)	0.9027 (0.0698)	0.8225** (0.0698)
Other race/ethnicity	0.9609*** (0.0142)	0.9824 (0.0144)	0.8047*** (0.0323)
Still enrolled	0.0303*** (0.0033)	0.2913*** (0.0109)	99.2253*** (17.3640)
Disability	0.8348*** (0.0226)	0.7376*** (0.0171)	0.6733*** (0.0242)
Economically disadvantaged	0.7466*** (0.0319)	0.8208*** (0.0214)	1.1395** (0.0758)
Academically disadvantaged	0.6439*** (0.0280)	0.7703*** (0.0325)	0.6489*** (0.0460)
Age when first enrolled	0.9546*** (0.0033)	0.9948*** (0.0018)	1.0453*** (0.0042)
Female	1.2226*** (0.0331)	1.2446*** (0.0156)	0.8321** (0.0727)
Full-time when first enrolled	1.1946*** (0.0439)	0.9423** (0.0265)	1.2815*** (0.0846)
<i>Observations</i>	<i>6,280,274</i>	<i>7,873,271</i>	<i>10,440,952</i>

Notes: Robust standard errors in parentheses. Model (1) and (3) include 24 term dummy variables, and model (2) includes 37 term dummy variables. All models control for cohort fixed effects and college fixed effects. Model (2) also controls for students transferring from two-year college to four-year college.

*** $p < .01$, ** $p < .05$, * $p < .1$

⁹ We track students' bachelor's degree outcomes for up to 9.25 years.

5.1 When Do Gaps in Attainment of Outcomes Emerge?

Next, we use the term dummy variables in the models to depict the estimated hazard probabilities of experiencing completion of medium- or high-value workforce credentials, transfer, or bachelor's degree attainment for Black, Hispanic, and White students. First, after term 15 (approximately 4 years), the hazard probability of transfer is very low, suggesting that the likelihood of transfer is small if students enroll in community colleges for more than four years, regardless of race/ethnicity. Second, there is a clear difference between the Black–White gap and the Hispanic–White gap in transfer. As shown in Figure 2, the disparity between Black and White students in transfer emerges most significantly around the ninth term, which is approximately how long it takes a student enrolled full-time to complete an associate degree. In contrast, the Hispanic-White gap emerges mostly in the first five terms. These different patterns may imply that lower rates of transfer for Black students are driven by disparities in program completion, while lower rates of transfer for Hispanic students are driven by inequities that arise in the beginning of the program.

Figure 3 illustrates the likelihood of bachelor's degree attainment across terms. Substantial gaps in attainment arise between White students and both Black and Hispanic students around the 16th, 20th, and 24th terms, though the gaps are larger for Black students. For Hispanic students, the gap in bachelor's degree attainment also emerges earlier, in the eighth term.

Finally, the odds of earning a mid- or high-value workforce credential are low overall for students in each racial/ethnic group; few students in the sample earned these awards. Hazard probability graphs in Figure 4 show that gaps in rates of attainment of mid- and high-paying workforce credentials between White and both Black and Hispanic students begin to emerge in terms 5 and 6. Overall the probability of earning these awards for any student is small and the patterns of degree completion are noisy.

Figure 2
Estimated Hazard of Transfer by Race/Ethnicity

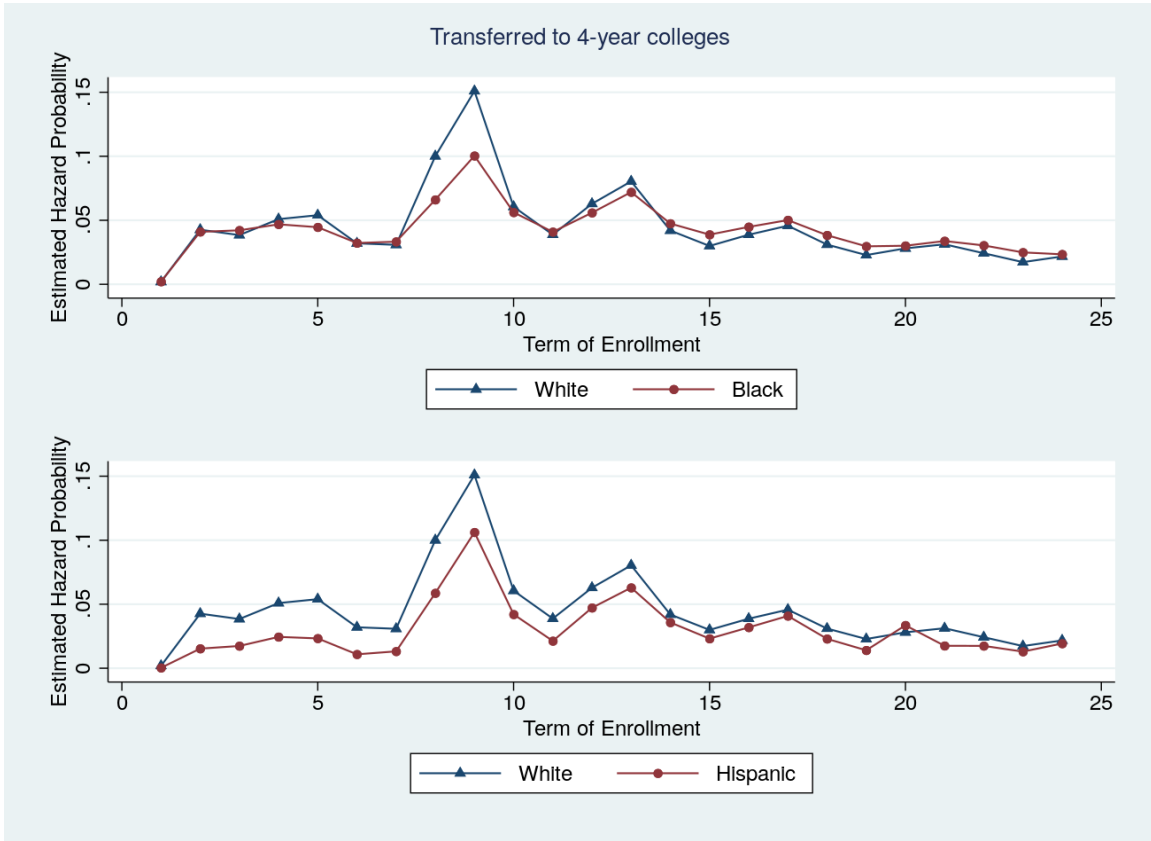


Figure 3

Estimated Hazard of Bachelor's Degree Attainment by Race/Ethnicity

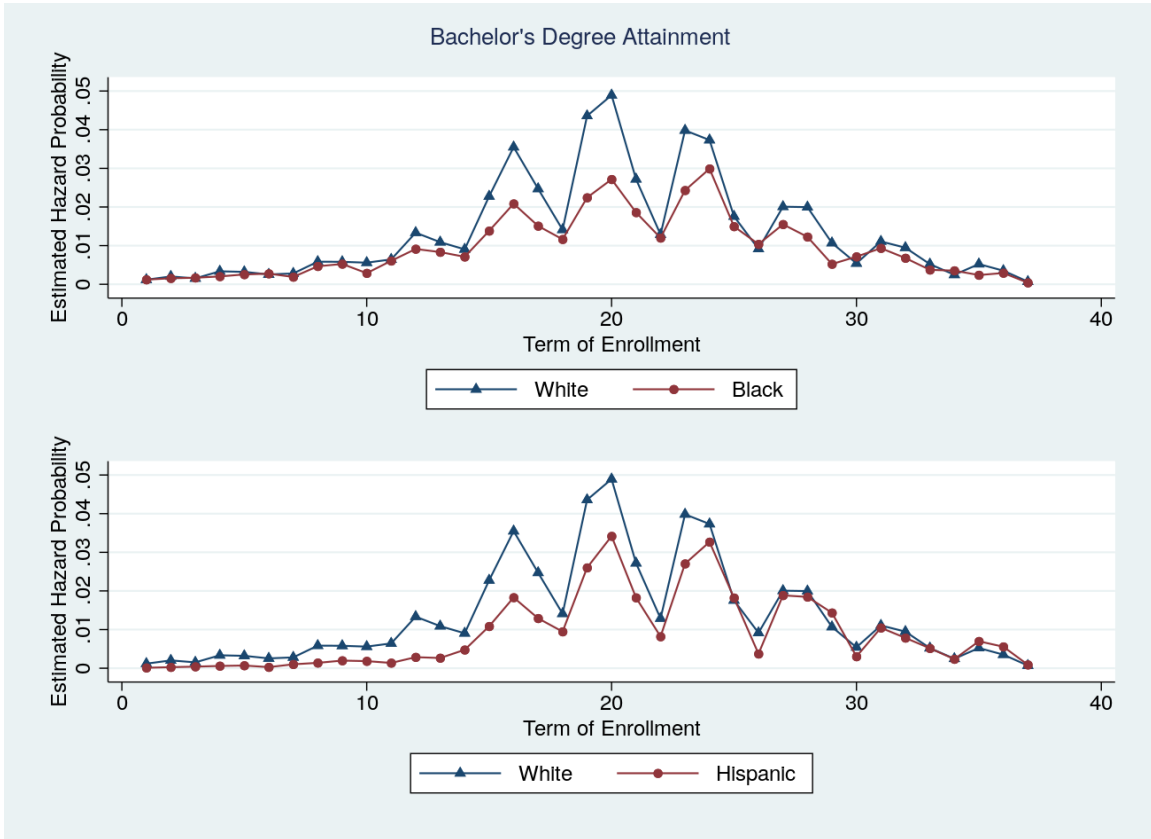
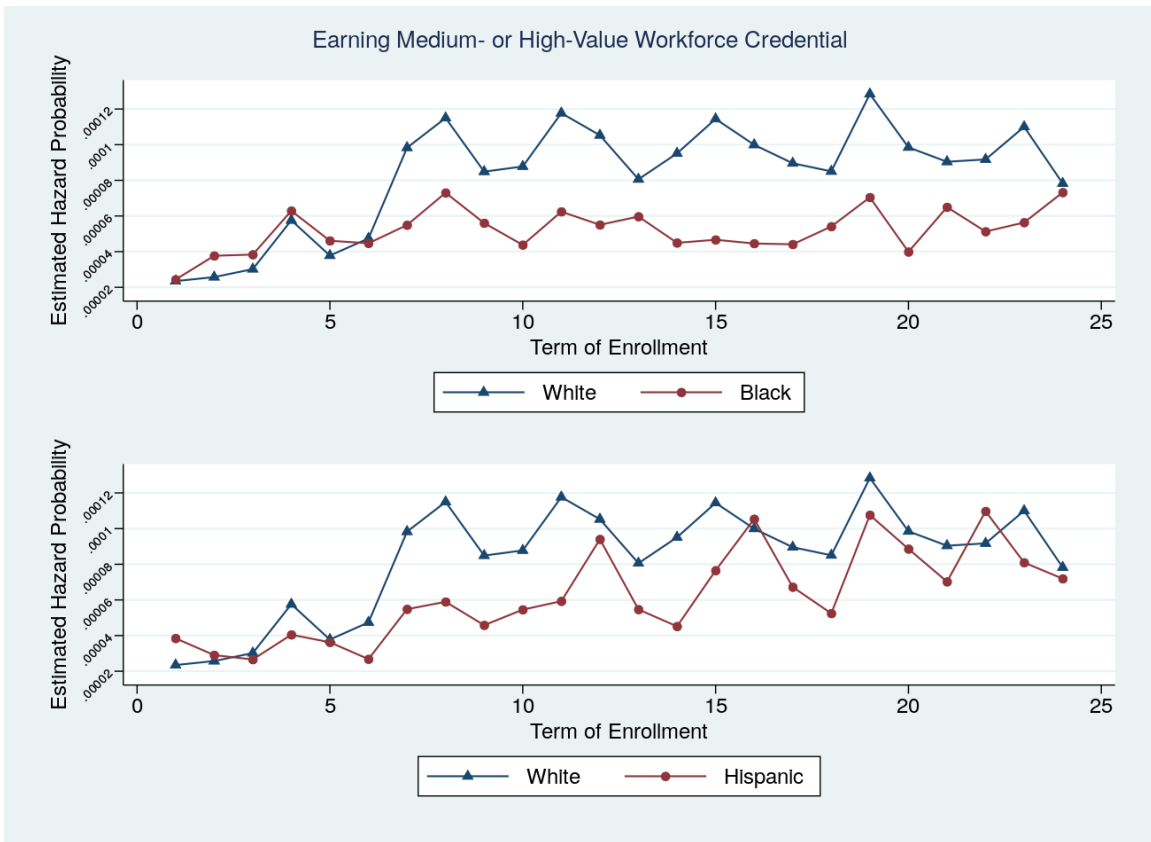


Figure 4

Estimated Hazard of Earning Mid- or High-Value Workforce Credential by Race/Ethnicity



5.2 Leakage Points From Program Pathways: Where Do Students Go?

The analysis so far shows that the leakage points along the pathways to student success are sometimes different for Black and Hispanic students, but questions remain regarding where students who leave pathways toward transfer, bachelor's degrees, and mid- or high-value workforce credentials ultimately go. We use the same strategy to study two possible leaking channels: low-value workforce credentials and dropout. By replacing the more beneficial outcomes in the model with earning a low-value workforce credential and with stop out,¹⁰ respectively, we observe the paths students take to these two alternative outcomes for Black, Hispanic, and White students. Figure 5 shows that Hispanic students are

¹⁰ We define stop out as not being enrolled at any institution for four consecutive terms (one year). We also use two and three terms as alternatives; the results are robust.

more likely than White students to earn low-value workforce credentials in the first several terms after entry. This suggests that one of the major leakage points from high-value programs for Hispanic students may be through earning low-value workforce credentials. In contrast, Black students generally do not exit because they are earning low-value workforce credentials. Though Black students' completion of such programs in the first two terms is slightly higher than that of White students, a gap in the other direction then emerges and is sustained in later terms. The dropout hazard estimates in Figure 6 suggest that early stop out is the major leakage point for Black students.

Figure 5

Estimated Hazard of Earning Low-Value Workforce Credential by Race/Ethnicity

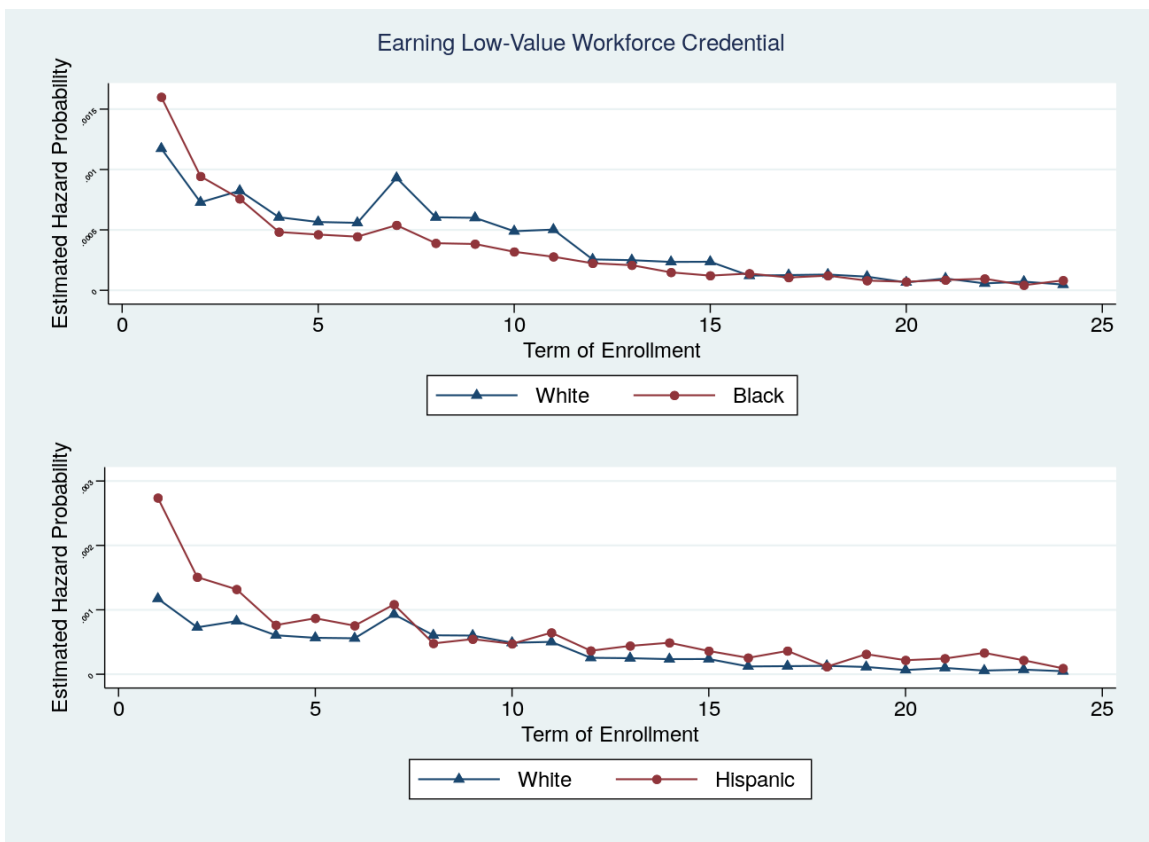
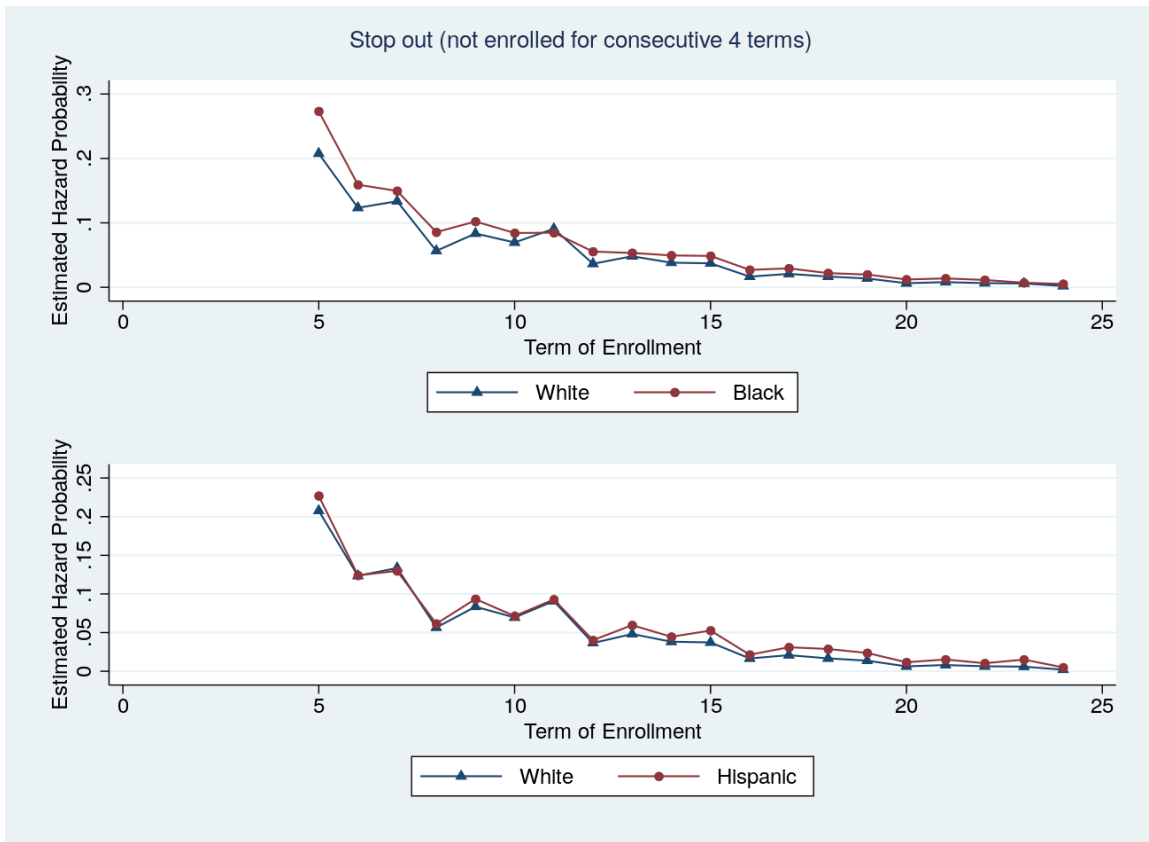


Figure 6

Estimated Hazard of Stop Out by Race/Ethnicity



5.3 Achievement of Academic Milestones

We analyze the importance of reaching the key academic milestones and their effects on Black and Hispanic students. To do so, we estimate equation (3), where each regression focuses on a specific milestone. We present the coefficient for each milestone and for the interaction between the milestone and the race/ethnicity dummy. As discussed earlier, the interaction term indicates whether there is a difference between the impact on White students and the impact on Black or Hispanic students. To estimate the impact of milestones that are specific to Black or Hispanic students, we can use the coefficient on the milestone and the interaction term to compute the joint impact.

Tables 4 through 6 (at the end of this subsection) report estimates for the milestones and the interaction terms as odds ratios. Each column represents separate regressions with each specific milestone. In the first row, we show the baseline impact, or the effect on White students, of reaching each academic milestone on specific student outcomes. For example, in

Table 4 the first row of column 1 presents the baseline impact of enrolling in a structured transfer program on the likelihood of transferring to a four-year college. On average, enrolling in a structured transfer program increases the odds a student transfers to a four-year college in any given term by a multiplier of 1.68, as compared to students who do not achieve this milestone.

The second and third rows of Tables 4 through 6 list a relative ratio that indicates whether enrolling in a structured transfer program benefits Black, Hispanic, and White students differently. As shown in Table 4, we find that the relative impact of enrolling in a structured transfer program on transfer for a Black student is 0.94, suggesting that, though the difference is not statistically significant, Black students benefit less from milestone completion than White students. The probability that a Hispanic student enrolled in a structured transfer program transfers to a four-year institution is 1.25 times greater than the odds that a White student enrolled in a similar program does so, though the difference is only marginally significant ($p < .1$)

We can also use these results to calculate the impact of enrollment in structured transfer programs on Black or Hispanic students specifically by multiplying the baseline impact on White students (row 1) and the interaction (row 2 or 3). The results of this exercise are presented in rows 4 and 5 of the same tables. Our results show that a Black student who enrolled in a structured transfer program is 1.58 times as likely to transfer as a Black student who did not enroll in such a program, and a Hispanic student who enrolled in a structured transfer program is twice as likely to transfer than their counterfactual who did not enroll in a structured transfer program, though the results are not statistically significant.

We apply the same calculation to all the milestones and outcomes and summarize the coefficients of milestones for race/ethnicity subgroups in Table 7. Overall, for White students, the biggest effects on transfer rates are from completing either a structured or unstructured transfer associate degree (which increases the likelihood of transfer by 7.2–7.7 times), generating credit and gateway course momentum (by 2.7–4.8 times), and enrolling in a transfer program (by 1.7 times). For Black and Hispanic students, completing a transfer associate degree and reaching credit/gateway course momentum milestones are disproportionately positive predictors of likelihood to transfer. Reaching the credit and gateway course momentum milestones are especially beneficial for Hispanic students (5.8–

10.6 fold increases in likelihood of transferring, compared to 2.7–4.8 fold increases for White students), whereas Black students experience similar benefits as White students.

The effects of milestone completion on the odds of bachelor's degree attainment are similar to the effects of milestone completion on the odds of transfer, though the magnitudes of the effects for bachelor's degree attainment are smaller. With respect to White students, completing a transfer-oriented associate degree, enrolling in a transfer program, and generating credit/gatekeeper momentum all increase the odds that students complete a bachelor's degree (by 3.8, 1.3–1.4, and 1.6–2.9 times, respectively). Many of these milestones have disproportionately positive benefits on bachelor's degree attainment for Black and Hispanic students, as compared to White students. However, contrary to our findings on differential impacts of milestones on transfer and bachelor's degree attainment by race/ethnicity, impacts of milestone completion on attaining mid- and high-value workforce credentials are positive for all racial/ethnic subgroups, but we do not observe disproportionate impacts. For White students, enrolling in a mid- or high-paying program and gaining credit momentum increases the odds of obtaining mid- or high-paying workforce credentials by 14.2 times and 5.5–8.2 times, respectively; earning any gatekeeper math credits has almost no effect (1.1 times), and the impact of earning any gatekeeper English credits is negative (0.6 times).

Table 4
Heterogeneous Impact (Odds Ratio) of Key Milestones on Transfer

Panel A

Variables	(1) Enrolled in a structured transfer program	(2) Enrolled in an unstructured transfer program	(3) Completed a structured transfer degree	(4) Completed an unstructured transfer degree	(5) Completed any workforce credential	(6) Completed a certificate
Milestone (baseline impact)	1.6811*** (0.0634)	1.7215*** (0.1272)	7.2174*** (0.5774)	7.4873*** (0.3514)	7.6822*** (0.1029)	0.8210*** 1.4881***
Black * milestone (relative impact for Black)	0.9401 (0.0590)	1.0118 (0.0708)	1.2518** (0.1352)	1.4239*** (0.0815)	1.4881*** (0.1728)	1.3411** (0.1573)
Hispanic * milestone (relative impact for Hispanic)	1.2486* (0.1617)	1.1060 (0.1270)	1.5755*** (0.2329)	2.3242*** (0.2580)	0.8211 (0.1390)	0.7956 (0.1644)
Impact for Black students	1.5804	1.7418	9.0347	10.9387	1.2217	0.9889
Impact for Hispanic students	2.0990	1.9040	11.3710	17.8550	0.6741	0.5867

Panel B

Variables	(7) Earned 6 college-level credits	(8) Earned 12 college-level credits	(9) Earned 24 college-level credits	(10) Earned any college-level math credits	(11) Earned any college-level English credits
Milestone (baseline impact)	3.2129*** (0.1621)	3.6524*** (0.1929)	4.7633*** (0.2484)	4.3162*** (0.2082)	2.7361*** (0.1087)
Black * milestone (relative impact for Black)	1.0103 (0.0760)	1.0775 (0.0731)	1.2105*** (0.0753)	1.0418 (0.0710)	1.1456* (0.0927)
Hispanic * milestone (relative impact for Hispanic)	1.8146*** (0.3524)	2.0207*** (0.4006)	2.2270*** (0.3943)	1.8057*** (0.2669)	2.2774*** (0.4285)
Impact for Black	3.2460	3.9355	5.7660	4.4966	3.1345
Impact for Hispanic	5.8301	7.3804	10.6079	7.7938	6.2312

Notes: Robust standard errors in parentheses. All models include 24 term dummy variables and control for cohort fixed effects and college fixed effects. Semester-equivalent credits reported.

*** $p < .01$, ** $p < .05$, * $p < .1$

Table 5

Heterogeneous Impact (Odds Ratio) of Key Milestones on Bachelor's Degree Attainment

Panel A

Variables	(1) Enrolled in a structured transfer program	(2) Enrolled in a unstructured transfer program	(3) Completed a structured transfer degree	(4) Completed an unstructured transfer degree	(5) Completed any workforce credential	(6) Completed a certificate
Milestone (baseline impact)	1.3518*** (0.0604)	1.2980*** (0.1291)	3.7911*** (0.2823)	3.8201*** (0.1895)	0.7121*** (0.0532)	0.5744*** (0.0437)
Black * milestone (relative impact for Black)	0.9294 (0.0689)	1.1434* (0.0817)	1.3530*** (0.1381)	1.6759*** (0.1172)	1.4110** (0.1979)	1.3188** (0.1795)
Hispanic * milestone (relative impact for Hispanic)	1.0593 (0.1249)	0.9623 (0.1210)	1.4477*** (0.1685)	2.3182*** (0.2446)	0.8407 (0.1720)	0.7225** (0.1099)
Impact for Black	1.2564	1.4841	5.1294	6.3866	2.3406	0.7966
Impact for Hispanic	1.4320	1.2491	5.4884	8.8619	1.1085	0.4312

Panel B

Variables	(7) Earned 6 college-level credits	(8) Earned 12 college-level credits	(9) Earned 24 college-level credits	(10) Earned any college-level math credits	(11) Earned any college-level English credits
Milestone (baseline impact)	1.6238*** (0.1760)	1.6742*** (0.1462)	2.0280*** (0.1463)	2.8840*** (0.2013)	1.5930*** (0.1206)
Black * milestone (relative impact for Black)	1.4210*** (0.0945)	1.4038*** (0.0979)	1.4249*** (0.0921)	1.3002*** (0.0841)	1.5033*** (0.0886)
Hispanic * milestone (relative impact for Hispanic)	2.5044*** (0.4636)	2.5170*** (0.4959)	2.3935*** (0.3846)	1.7776*** (0.2359)	2.6871*** (0.4723)
Impact for Black	2.4287	2.4356	2.9826	3.7466	2.4766
Impact for Hispanic	4.0666	4.2140	4.8540	5.1266	4.2806

Notes: Robust standard errors in parentheses. All models include 37 term dummy variables and control for cohort fixed effects and college fixed effects. Semester-equivalent credits reported.

*** $p < .01$, ** $p < .05$, * $p < .1$

Table 6
Heterogeneous Impact (Odds Ratio) of Key Milestones on Earning Mid- or High-Value Workforce Credentials

Variables	(1)	(2)	(3)	(4)	(5)	(6)
	Enrolled a Mid- or High-paying Workforce Program	Earned 6 college-level credits	Earned 12 college-level credits	Earned 24 college-level credits	Earned any college-level math credits	Earned any college-level English credits
Milestone (baseline impact)	14.2378***	8.2159***	5.9981***	5.4636***	1.1879*	0.6277***
	(2.9048)	(2.1188)	(0.9283)	(0.5946)	(0.1160)	(0.0694)
Black * milestone (relative impact for Black)	0.8792	0.7250*	0.8665	0.7871*	0.9233	0.8067**
	(0.1402)	(0.1364)	(0.1135)	(0.0987)	(0.0966)	(0.0853)
Hispanic * milestone (relative impact for Hispanic)	0.8337	0.2755*	0.5568	0.6316*	1.1752	0.9223
	(0.2564)	(0.2081)	(0.2593)	(0.1565)	(0.2401)	(0.1457)
Impact for Black	12.5179	5.9565	5.1974	4.3004	1.0968	0.5064
Impact for Hispanic	11.8701	2.2635	3.3397	3.4508	1.3960	0.5789

Notes: Robust standard errors in parentheses. All models include 24 term dummy variables and control for cohort fixed effects and college fixed effects. Semester-equivalent credits reported.

*** $p < .01$, ** $p < .05$, * $p < .1$

Table 7
Summary of Impacts (Odds Ratios) of Milestone Analyses

Milestones	Transfer			Bachelor's degree attainment			Mid- or high-value workforce credential attainment		
	White (baseline)	Black	Hispanic	White (baseline)	Black	Hispanic	White (baseline)	Black	Hispanic
Enrolled in a structured transfer degree program	1.68***	1.58	2.10	1.35***	1.26	1.43	N/A	N/A	N/A
Enrolled in an unstructured transfer degree program	1.72***	1.74	1.90	1.30***	1.48	1.25	N/A	N/A	N/A
Completed a structured transfer degree program	7.22***	9.03	11.37	3.79***	5.13	5.49	N/A	N/A	N/A
Completed an unstructured transfer degree program	7.68***	10.94	17.85	3.82***	6.39	8.86	N/A	N/A	N/A
Enrolled in a mid- or high-paying workforce credential program	N/A	N/A	N/A	N/A	N/A	N/A	14.24***	12.52	11.87
Completed any workforce credential program	0.82***	1.22	0.67	0.71*	2.34	1.11	N/A	N/A	N/A
Completed a certificate program	0.74***	0.99	0.59	0.57***	0.80	0.43	N/A	N/A	N/A
Earned 6 college-level credits	3.21***	3.25	5.83	1.62***	2.43	4.07	8.22***	5.96	2.26
Earned 12 college-level credits	3.65***	3.94	7.38	1.67***	2.44	4.21	6.00***	5.20	3.34
Earned 24 college-level credits	4.76***	5.77	10.61	2.03***	2.98	4.85	5.46***	4.30	3.45
Earned any college-level math credits	4.32***	4.50	7.79	2.88***	3.75	5.13	1.19*	1.10	1.40
Earned any college-level English credits	2.74***	3.13	6.23	1.59***	2.48	4.28	0.63***	0.51	0.58

Notes: Bold italicized odds ratios indicate statistically significant differences from baseline group at $p < .05$ (disproportionate effects). Semester-equivalent credits reported.

*** $p < .01$, ** $p < .05$, * $p < .1$

5.4 Results by Gender and Income Within Racial/Ethnic Groups

Thus far, we have described average results for students in certain racial/ethnic subgroups, but this may overlook differences within racial/ethnic subgroups along gender and socioeconomic lines. In results presented in the Appendix, we replicate our analysis for combinations of race/ethnicity, gender, and economic status (whether or not students were ever eligible for need-based financial aid). Tables A1 and A2 show the descriptive summaries of the outcomes and achievement of milestones by race/ethnicity and gender (Table A1) and race/ethnicity and economic disadvantage (Table A2).

Degree/credential attainment and transfer. Within racial/ethnic groups, women had higher rates of transfer and completion of credentials, as well as higher rates of completing academic milestones (e.g., credit momentum and gateway math and English). Black and White economically disadvantaged students had lower rates of transfer and bachelor's degree completion than non-economically disadvantaged Black and White students; there was more parity on these outcomes among non-economically disadvantaged versus economically disadvantaged Hispanic students. Appendix Figures A1–A6 overlay a time dimension on the equity gaps in our three outcomes, showing clear stratification by race/ethnicity, gender, and economic disadvantage, with the highest rates of transfer and bachelor's completion among White women and White non-economically disadvantaged students. For example, Figure A4 shows gaps by race/ethnicity in likelihood of transfer even among students who are not economically disadvantaged. Figure A6 shows a consistent trend of economically disadvantaged White students being relatively more likely than other subgroups to complete workforce credentials leading to mid- or high-paying jobs.

Impact of academic milestones. We further examine our analysis of the impact of key academic milestones on student outcomes in Tables A3–A6. As we observe in Tables A1–A2, economically disadvantaged and female students generally reached early academic milestones at similar or higher rates, within racial/ethnic groups, as non-economically disadvantaged and male students. Full results are presented in the Appendix; here we highlight a few findings with particularly large magnitudes for illustration. With regard to the transfer-related outcomes (transfer to a four-year university and completion of a bachelor's degree), we observe that although all groups of students benefited to some extent from completing academic milestones, benefits were especially strong for economically

disadvantaged students, Hispanic students, men, and students whose identities span multiple groups (i.e., Hispanic men and economically disadvantaged Hispanics). Among economically disadvantaged students, the increase in likelihood of transfer associated with academic milestones is smaller for Black students compared to White students, but we still observe 3.9–5.8 fold increases in likelihood of transferring among economically disadvantaged Black students who completed early academic milestones of earning 6–24 college-level credits.

As Tables A3–A6 show, for combinations of race/ethnicity, gender, and economic status, that the benefits of increased likelihood of transfer and bachelor’s degree completion that are associated with the completion of academic milestones vary according to specific subpopulations. For example, Black and Hispanic men who completed an unstructured transfer degree were 12.4 and 21.7 times more likely to transfer than other Black and Hispanic men who did not complete the degree; this effect is substantially larger than the benefit of completing the unstructured transfer degree for other male students who were White (who had an 8.3 fold increase in likelihood of transferring). Black and Hispanic women who completed an unstructured transfer degree were 5.9 and 8.3 times more likely, respectively, to complete a bachelor’s degree than other Black and Hispanic women who did not complete a transfer degree, a substantially larger benefit than that for White women (3.6 times). Economically disadvantaged Hispanic students who gained credit momentum were 6.3–13.1 times more likely to complete a bachelor’s degree than other economically disadvantaged Hispanic students who did not gain credit momentum.

6. Discussion

This study highlights the importance of examining timing and disaggregating data to show the various paths that students who enter community colleges take to transfer and to earn degrees and certificates with higher or lower economic value. At specific periods in their trajectories, students from different demographic groups experience distinct barriers to completing programs leading to higher post-graduation workforce opportunity. As shown in our hazard probability graphs (Figures 2–6), racial/ethnic equity gaps emerge and accumulate over time, and to some extent, they compound during those terms when students typically

reach certain outcomes. For example, it is most common for students to earn bachelor's degrees during the terms at the end of their fifth, sixth, and seventh years, and indeed these are also the terms when we observe the largest racial/ethnic equity gaps. Charting when gaps emerge may help policymakers and education leaders working to mitigate disparities to create targeted strategies that provide students with support when they need it most. In addition to insights on when equity gaps emerge, this study points to a set of academic milestones that we find are linked to an increased likelihood of completing credentials that confer higher earning potential.

To learn more about how achieving key milestones affects students' ability to attain credentials with higher economic value, we have examined pathways that lead directly to jobs associated with medium or high wages (i.e., average earnings above \$14/hour or \$17.55/hour). Overall, we find that reaching key milestones significantly increased the likelihood of completing a workforce credential leading to medium or high wages. Across all racial/ethnic subgroups, gaining momentum through the earning of college-level credits increased the likelihood of completing workforce credentials leading to higher economic returns. Yet, overall, few students earned mid- or high-paying sub-baccalaureate awards.

Additionally, we find disproportionately positive benefits for Black and Hispanic students who entered and completed associate degree programs designed to prepare students for upward transfer. Completing either a structured or unstructured transfer degree substantially increased the odds of transfer and bachelor's completion for all students, including significantly greater effects on the likelihood that Black and Hispanic students would do so. These findings are underscored by our analysis examining outcomes by gender and economic status among Black and Hispanic students. We find both stratification along race/ethnicity, gender, and economic status, and particularly strong benefits of completion of academic milestones for some subgroups (e.g., Hispanic men). This finding adds a racial equity perspective to existing research demonstrating the value of pre-transfer associate degree programs to bachelor's degree completion (Kopko & Crosta, 2016). Similar to Crisp & Nuñez (2014), who found that students enrolled in vocational programs were less likely to transfer than students enrolled in transfer programs, we find that completing a certificate decreased the odds that students across subgroups transfer or complete a bachelor's degree. However, while we find negative effects of the completion of any workforce credentials on

eventual bachelor's degree completion and upward transfer, we find that, for Black students, completing any workforce degree modestly increased the odds of transfer (by 1.2 times) and increased the odds of bachelor's degree completion (by 2.3 times) .

We find that completion of any transfer-oriented associate degree had a strong and positive effect on the likelihood of transfer and bachelor's degree attainment for all students, and disproportionately so for Black and Hispanic students. However, in contrast to previous research (Baker, 2017), our results do not indicate a large difference in the effects of structured versus unstructured transfer programs for White and Black students (and indeed show a much more positive effect of unstructured versus structured programs for Hispanic students). One explanation could be that structured programs were only recently introduced in the state, so a relatively small number of students in our sample actually entered or completed them. Indeed, in our sample, the vast majority of students completing transfer programs were completing those categorized as unstructured.

Broadly, this research provides additional evidence supporting the predictive value of early academic milestones for assessing the likelihood of degree attainment and transfer (Adelman, 1999; 2006; Attewell et al., 2012; Calcagno et al., 2007; Belfield et al., 2019). We find that completion of academic milestones is associated with increased likelihood of success in the long term, with additive effects for Black and Hispanic students. For example, our findings indicate that Black and Hispanic students who achieved milestones, such as gaining credit and gateway course momentum or completing transfer-oriented associate degrees, experienced stronger benefits in terms of transfer and bachelor's degree attainment than White students. Yet fewer Black and Hispanic students reached these milestones compared to White students. For example, we find that completing a transfer-oriented associate degree increased the likelihood of bachelor's degree completion by 5.1–6.4 times for Black students, compared to 3.8 times for White students. However, Black students earned transfer associate degrees at about half the rate of White students in our sample. Taken together, these findings suggest a potential strategy for college leaders working to eliminate racial/ethnic equity gaps in long-term outcomes like transfer and bachelor's completion: focusing efforts on eliminating equity gaps in the completion of academic milestones. Directing institutional resources and supports toward helping Black and Hispanic students achieve academic milestones may contribute to shrinking equity gaps in rates of

completion of both workforce credentials leading to higher-paying jobs as well as rates of transfer and bachelor's degree attainment.

7. Conclusion

Racial/ethnic gaps in postsecondary attainment are well documented. While important, the focus on structural causes of inequitable postsecondary outcomes—including poverty, racial and socioeconomic neighborhood segregation, and mass incarceration—may lead community colleges to overlook causes at the institutional level that they have the power to change (Billings et al., 2014; Duncan & Murnane, 2011). Community colleges need support to move from an awareness of gaps in degree attainment by race/ethnicity on their campuses to identifying mechanisms contributing to these gaps and formulating appropriate strategies to intercede. By highlighting when student trajectories begin to diverge, this research points to possible mechanisms giving rise to inequities in outcomes and indicates important junctures when students need support. Because the achievement of key academic milestones disproportionately benefits Black and Hispanic students, allocating resources to help students achieve those milestones will likely contribute to narrowing equity gaps in degree attainment.

There is a great deal of variation in post-completion labor market opportunity based on what credential students earn, and this study highlights equity issues implicit in that spectrum. It is important to keep in mind that students may choose to enter a program of study for many reasons, of which the earning potential of the resulting credential is just one. Students may choose a program because they are passionate about the subject, or they may feel that a particular degree or certificate will position them to make a meaningful contribution to their community. Given the implications of program choice on prospects for economic mobility, though, it is important that community colleges make students aware of the potential economic consequences of particular programs and types of credentials. An important first step in helping all students enter, progress through, and complete programs leading to careers that generate family-sustaining wages is that community colleges put structures in place to know which programs students are enrolled in and the average earnings of graduates in each program.

Appendix

Table A1

Descriptive Summary of Attainment of Outcomes by Race/Ethnicity and Gender

	Mean							
	White-Male	White-Female	Black-Male	Black-Female	Hispanic-Male	Hispanic-Female	Other-Male	Other-Female
Outcomes								
Transferred in 24 terms	22.0%	26.8%	17.0%	20.9%	14.0%	18.6%	18.9%	22.9%
Earned a mid- or high-paying credential in 24 terms	10.1%	8.0%	8.1%	6.5%	8.1%	6.0%	6.9%	6.1%
Earned a bachelor's degree in 37 terms	10.3%	13.9%	5.8%	7.8%	5.6%	8.4%	9.4%	12.0%
Intermediate outcomes/milestones								
Not enrolled for 4 terms or more	62.7%	57.8%	72.2%	67.8%	66.0%	59.0%	61.0%	56.5%
Declared a major	92.9%	92.3%	96.0%	96.1%	85.8%	83.8%	92.9%	92.5%
Enrolled in a structured transfer credential program	14.9%	13.9%	15.4%	16.1%	8.4%	9.2%	17.6%	16.2%
Enrolled in an unstructured transfer credential program	35.5%	40.1%	35.5%	35.1%	27.0%	31.7%	40.0%	43.9%
Enrolled in a mid- or high-paying workforce credential program	32.0%	27.1%	34.6%	31.2%	28.1%	21.4%	25.8%	23.9%
Completed a structured transfer credential program	2.2%	1.8%	1.4%	1.6%	1.3%	1.3%	4.6%	4.0%
Completed an unstructured transfer credential program	9.7%	14.3%	4.7%	6.7%	9.3%	14.6%	9.2%	13.3%
Completed a workforce credential program	14.6%	15.1%	13.0%	14.2%	15.7%	16.7%	11.5%	13.5%
Completed a low-paying workforce credential program	4.0%	7.0%	4.2%	7.7%	5.9%	9.7%	3.3%	5.9%
Completed a certificate	10.9%	11.2%	11.3%	12.0%	13.7%	14.7%	9.4%	11.0%
Earned 6 college-level credits	76.2%	80.1%	65.6%	70.8%	69.1%	77.9%	73.3%	78.3%
Earned 12 college-level credits	63.2%	67.4%	51.9%	57.1%	56.8%	65.9%	60.9%	66.2%
Earned 24 college-level credits	48.1%	52.2%	35.7%	41.1%	41.6%	51.0%	46.7%	51.5%
Earned any college-level math credits	37.9%	39.0%	25.4%	28.1%	31.0%	35.3%	40.6%	42.5%
Earned any college-level English credits	52.2%	58.4%	39.2%	45.4%	47.4%	59.0%	52.5%	58.2%
<i>Number of observations</i>	<i>158,965</i>	<i>166,117</i>	<i>17,590</i>	<i>15,058</i>	<i>8,405</i>	<i>8,653</i>	<i>94,085</i>	<i>96,732</i>

Notes: Results indicate proportion of students who completed each outcome by the end of the period of study. Semester-equivalent credits reported. Authors' calculations based on community colleges' administrative records.

Table A2

Descriptive Summary of Attainment of Outcomes by Race/Ethnicity and Economic Status

	Mean							
	White-Non Econ Disad	White-Econ Disad	Black-Non Econ Disad	Black-Econ Disad	Hispanic-Non Econ Disad	Hispanic-Econ Disad	Other-Non Econ Disad	Other-Econ Disad
Outcomes								
Transferred in 24 terms	28.2%	17.7%	20.2%	17.4%	16.2%	16.4%	21.9%	18.6%
Earned a mid- or high-paying credential in 24 terms	7.0%	12.5%	6.6%	8.0%	6.8%	7.1%	5.1%	9.1%
Earned a bachelor's degree in 37 terms	14.6%	7.7%	8.3%	5.3%	6.9%	7.1%	12.1%	7.9%
Intermediate outcomes/Milestones								
Not enrolled for 4 terms or more	58.7%	62.5%	70.0%	70.2%	63.5%	60.8%	58.5%	59.8%
Declared a major	91.2%	95.1%	94.4%	97.5%	84.2%	85.7%	91.0%	95.6%
Enrolled in a structured transfer credential program	13.5%	15.9%	13.4%	17.8%	7.8%	10.4%	15.2%	19.5%
Enrolled in an unstructured transfer credential program	39.5%	35.0%	34.5%	36.2%	29.7%	29.4%	41.1%	42.2%
Enrolled in a mid- or high-paying workforce credential program	24.8%	37.6%	29.2%	36.2%	24.0%	25.3%	20.8%	32.1%
Completed a structured transfer credential program	1.8%	2.3%	1.1%	1.8%	1.0%	1.7%	4.5%	3.7%
Completed an unstructured transfer credential program	12.3%	11.5%	4.5%	6.6%	9.1%	15.2%	10.9%	11.5%
Completed a workforce credential program	11.4%	20.7%	11.7%	15.0%	14.8%	17.5%	10.4%	16.1%
Completed a low-paying workforce credential program	3.9%	8.4%	4.4%	7.0%	6.6%	9.1%	3.1%	7.4%
Completed a certificate	8.9%	14.8%	10.8%	12.3%	13.6%	14.6%	8.8%	12.5%
Earned 6 college-level credits	75.7%	82.7%	59.7%	75.1%	65.2%	83.2%	72.3%	82.2%
Earned 12 college-level credits	61.3%	72.5%	43.7%	63.4%	51.3%	72.9%	58.6%	71.9%
Earned 24 college-level credits	45.6%	58.2%	27.4%	47.4%	36.2%	57.8%	44.0%	57.6%
Earned any college-level math credits	37.0%	40.9%	22.3%	30.4%	26.2%	41.0%	40.1%	43.4%
Earned any college-level English credits	52.4%	60.6%	33.4%	49.4%	43.5%	64.4%	51.2%	62.0%
<i>Number of observations</i>	<i>209,784</i>	<i>117,839</i>	<i>15,240</i>	<i>17,650</i>	<i>9,148</i>	<i>8,041</i>	<i>130,441</i>	<i>65,122</i>

Notes: Results indicate proportion of students who completed each outcome by the end of the period of study. Semester-equivalent credits reported.

Table A3

Summary of Impacts (Odds Ratios) of Milestone Analyses on Transfer by Race/Ethnicity and Gender

Milestones	Male			Female		
	White (baseline)	Black	Hispanic	White (baseline)	Black	Hispanic
Enrolled in a structured transfer degree program	1.84***	1.67	2.65	1.46***	1.43	1.62
Enrolled in an unstructured transfer degree program	1.73***	1.89	2.08	1.69***	1.57	1.77
Completed a structured transfer degree program	9.54***	15.11	21.79	5.42***	5.68	6.42
Completed an unstructured transfer degree program	8.30***	12.42	21.73	7.26***	9.63	15.44
Completed any workforce credential program	0.73***	1.12	0.57	0.90**	1.36	0.79
Completed a certificate program	0.64***	0.94	0.46	0.82***	1.08	0.72
Earned 6 college-level credits	3.59***	3.55	6.78	2.95***	2.96	5.10
Earned 12 college-level credits	4.06***	4.30	7.95	3.38***	3.60	6.98
Earned 24 college-level credits	5.27***	6.56	12.12	4.42***	5.03	9.58
Earned any college-level math credits	4.69***	5.00	8.85	4.04***	4.04	7.16
Earned any college-level English credits	3.24***	3.71	7.36	2.37***	2.63	5.46

Notes: Italicized bold odds ratios indicate statistically significant differences from baseline group at $p < .05$ (disproportionate effects). Semester-equivalent credits reported.

*** $p < .01$, ** $p < .05$, * $p < .1$

Table A4

Summary of Impacts (Odds Ratios) of Milestone Analyses on Transfer by Race/Ethnicity and Economic Status

Milestones	Not economically disadvantaged			Economically disadvantaged		
	White (baseline)	Black	Hispanic	White (baseline)	Black	Hispanic
Enrolled in a structured transfer degree program	1.50***	1.56	2.05	2.08***	1.61	2.03
Enrolled in an unstructured transfer degree program	1.57***	1.62	1.86	2.15***	1.90	1.95
Completed a structured transfer degree program	6.09***	7.36	9.85	9.84***	8.98	10.63
Completed an unstructured transfer degree program	6.37***	8.42	12.44	11.35***	11.77	21.58
Completed any workforce credential program	0.74***	0.90	0.36	0.92	1.35	0.94
Completed a certificate program	0.70***	0.80	0.33	0.78***	1.07	0.84
Earned 6 college-level credits	2.82***	2.55	4.58	5.51***	3.90	8.01
Earned 12 college-level credits	3.26***	3.00	5.61	5.63***	4.47	10.18
Earned 24 college-level credits	4.25***	4.56	7.94	6.61***	5.84	13.58
Earned any college-level math credits	3.88***	3.60	6.30	5.40***	4.90	8.72
Earned any college-level English credits	2.48***	2.66	5.07	3.44***	3.17	7.12

Notes: Italicized bold odds ratios indicate statistically significant differences from baseline group at $p < .05$ (disproportionate effects). Semester-equivalent credits reported.

*** $p < .01$, ** $p < .05$, * $p < .1$

Table A5

Summary of Impacts (Odds Ratios) of Milestone Analyses on Bachelor’s Degree Attainment by Race/Ethnicity and Gender

Milestones	Male			Female		
	White (baseline)	Black	Hispanic	White (baseline)	Black	Hispanic
Enrolled in a structured transfer degree program	1.51***	1.33	1.91	1.21***	1.15	1.08
Enrolled in an unstructured transfer degree program	1.35***	1.58	1.35	1.25***	1.38	1.17
Completed a structured transfer degree program	4.64***	7.46	8.51	2.99***	3.37	3.29
Completed an unstructured transfer degree program	4.08***	7.02	9.72	3.64***	5.88	8.26
Completed any workforce credential program	0.65***	0.96	0.59	0.76***	1.07	0.63
Completed a certificate program	0.53***	0.77	0.36	0.61***	0.78	0.44
Earned 6 college-level credits	2.01***	2.70	5.89	1.40***	2.18	3.12
Earned 12 college-level credits	2.01***	2.78	5.29	1.48***	2.14	3.60
Earned 24 college-level credits	2.36***	3.54	6.27	1.83***	2.53	4.06
Earned any college-level math credits	3.32***	4.37	6.30	2.62***	3.28	4.51
Earned any college-level English credits	2.05***	2.83	5.77	1.31***	2.14	3.43

Notes: Bolded odds ratios indicate statistically significant differences from baseline group at $p < .05$ (disproportionate effects). Semester-equivalent credits reported.

*** $p < .01$, ** $p < .05$, * $p < .1$

Table A6

Summary of Impacts (Odds Ratios) of Milestone Analyses on Bachelor’s Degree Attainment by Race/Ethnicity and Economic Status

Milestones	Not economically disadvantaged			Economically disadvantaged		
	White (baseline)	Black	Hispanic	White (baseline)	Black	Hispanic
Enrolled in a structured transfer degree program	1.25***	1.18	1.54	1.66***	1.36	1.27
Enrolled in an unstructured transfer degree program	1.19*	1.38	1.17	1.71***	1.65	1.40
Completed a structured transfer degree program	3.23***	3.95	5.82	5.26***	5.47	4.47
Completed an unstructured transfer degree program	3.10***	4.47	5.82	6.91***	8.35	12.59
Completed any workforce credential program	0.64***	0.54	0.36	0.83**	1.41	0.72
Completed a certificate program	0.55***	0.40	0.22	0.59***	1.10	0.54
Earned 6 college-level credits	1.34***	1.64	2.85	10.38***	9.64	13.13
Earned 12 college-level credits	1.38***	1.61	2.85	6.66***	6.47	12.79
Earned 24 college-level credits	1.70***	2.06	3.34	5.01***	5.03	9.16
Earned any college-level math credits	2.55***	2.80	4.03	4.65***	5.24	6.31
Earned any college-level English credits	1.34***	1.77	3.19	3.02***	4.04	6.51

Notes: Italicized bold odds ratios indicate statistically significant differences from baseline group at $p < .05$ (disproportionate effects). Semester-equivalent credits reported.

*** $p < .01$, ** $p < .05$, * $p < .1$

Table A7

Summary of Coefficients of Milestone Analyses on Completing Medium- or High-Value Workforce Credential by Race/Ethnicity and Gender

Milestones	Male			Female		
	White (baseline)	Black	Hispanic	White (baseline)	Black	Hispanic
Completed a mid- or high-paying workforce credential program	14.91***	14.09	11.79	13.12***	10.57	12.35
Earned 6 college-level credits	11.06***	11.29	2.73	4.72***	2.47	1.54
Earned 12 college-level credits	6.23***	6.22	3.74	5.28***	3.79	2.65
Earned 24 college-level credits	4.75***	3.89	2.95	6.56***	5.26	4.47
Earned any college-level math credits	1.36**	1.32	1.43	0.98	0.86	1.34
Earned any college-level English credits	0.82**	0.58	0.67	0.47***	0.45	0.50

Notes: Italicized bold odds ratios indicate statistically significant differences from baseline group at $p < .05$ (disproportionate effects). Semester-equivalent credits reported.

*** $p < .01$, ** $p < .05$, * $p < .1$

Table A8

Summary of Coefficients of Milestone Analyses on Completing Mid- or High-Value Workforce Credential by Race/Ethnicity and Economic Status

Milestones	Not economically disadvantaged			Economically disadvantaged		
	White (baseline)	Black	Hispanic	White (baseline)	Black	Hispanic
Completed a mid- or high-paying workforce credential program	16.95***	13.02	9.98	11.34***	12.10	14.37
Earned 6 college-level credits	7.94***	6.21	2.10	11.24***	6.72	7.82
Earned 12 college-level credits	5.67***	5.10	3.01	7.76***	6.07	7.55
Earned 24 college-level credits	4.57***	3.34	2.70	7.40***	6.04	6.38
Earned any college-level math credits	1.03	1.09	1.18	1.32**	1.06	1.69
Earned any college-level English credits	0.56***	0.46	0.53	0.69***	0.53	0.68

Notes: Italicized bold odds ratios indicate statistically significant differences from baseline group at $p < .05$ (disproportionate effects). Semester-equivalent credits reported.

*** $p < .01$, ** $p < .05$, * $p < .1$

Figure A1

Estimated Hazard of Transfer by Race/Ethnicity and Gender

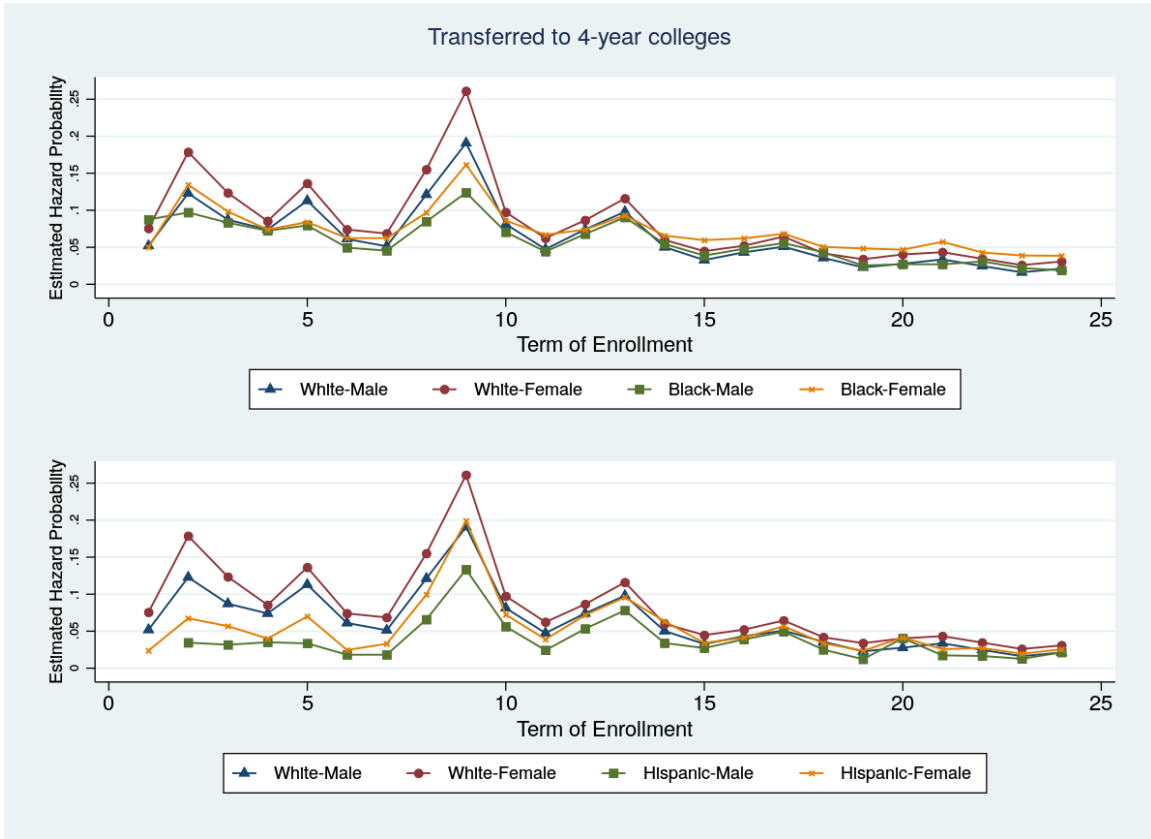


Figure A2

Estimated Hazard of Bachelor's Degree Attainment by Race/Ethnicity and Gender

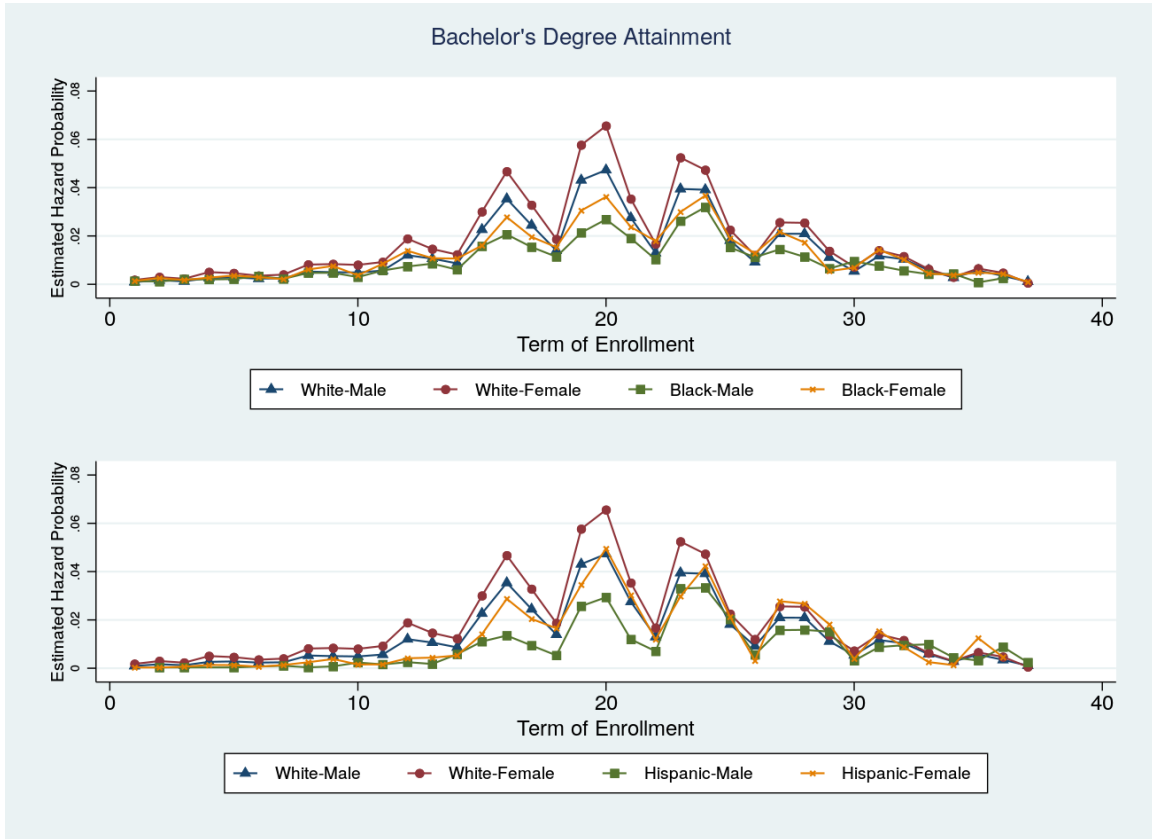


Figure A3

Estimated Hazard of Earning Mid- or High-Value Workforce Credential by Race/Ethnicity and Gender



Figure A4

Estimated Hazard of Transfer by Race/Ethnicity and Economic Status

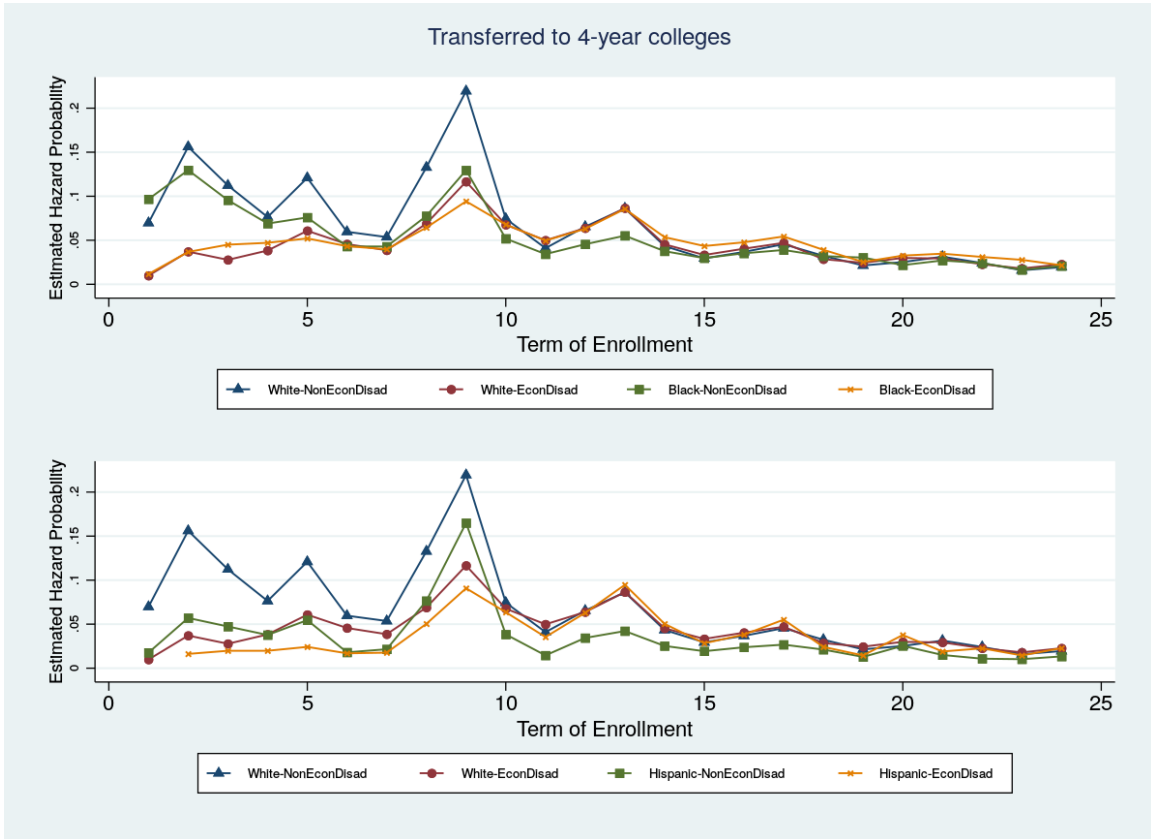


Figure A5

Estimated Hazard of Bachelor's Degree Attainment by Race/Ethnicity and Economic Status

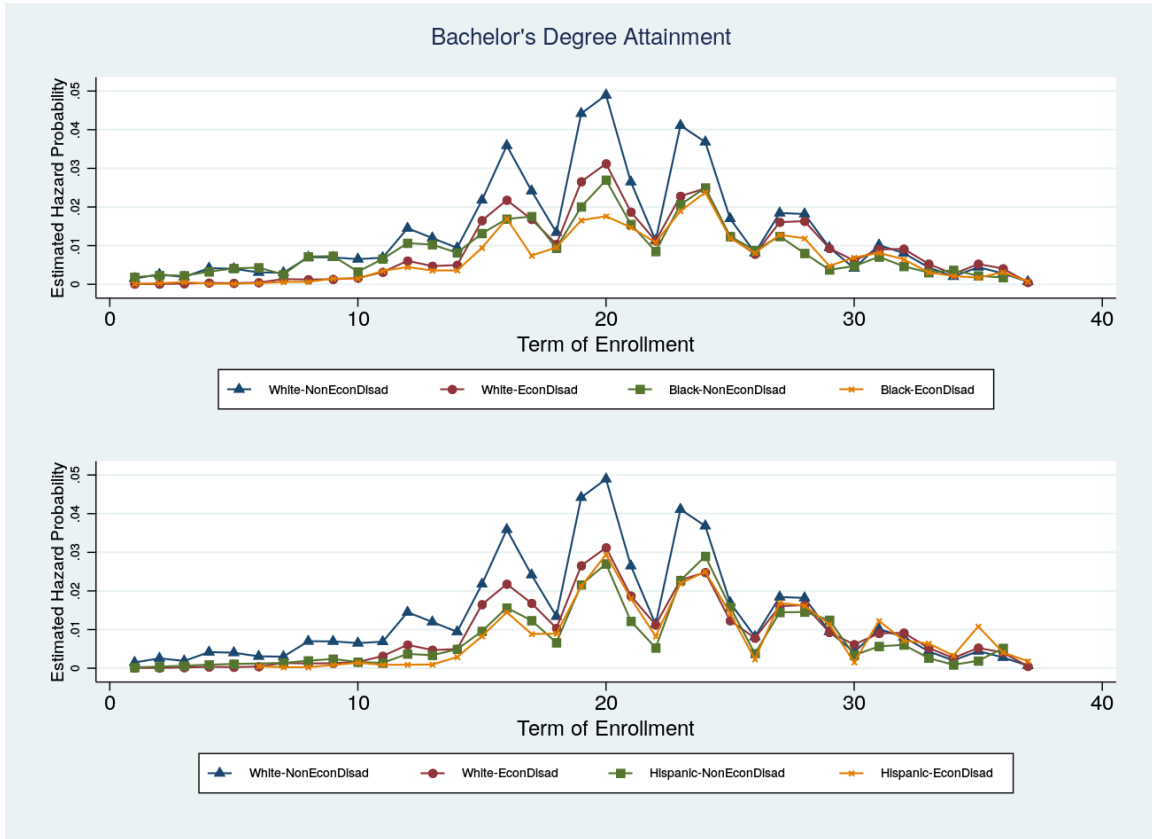
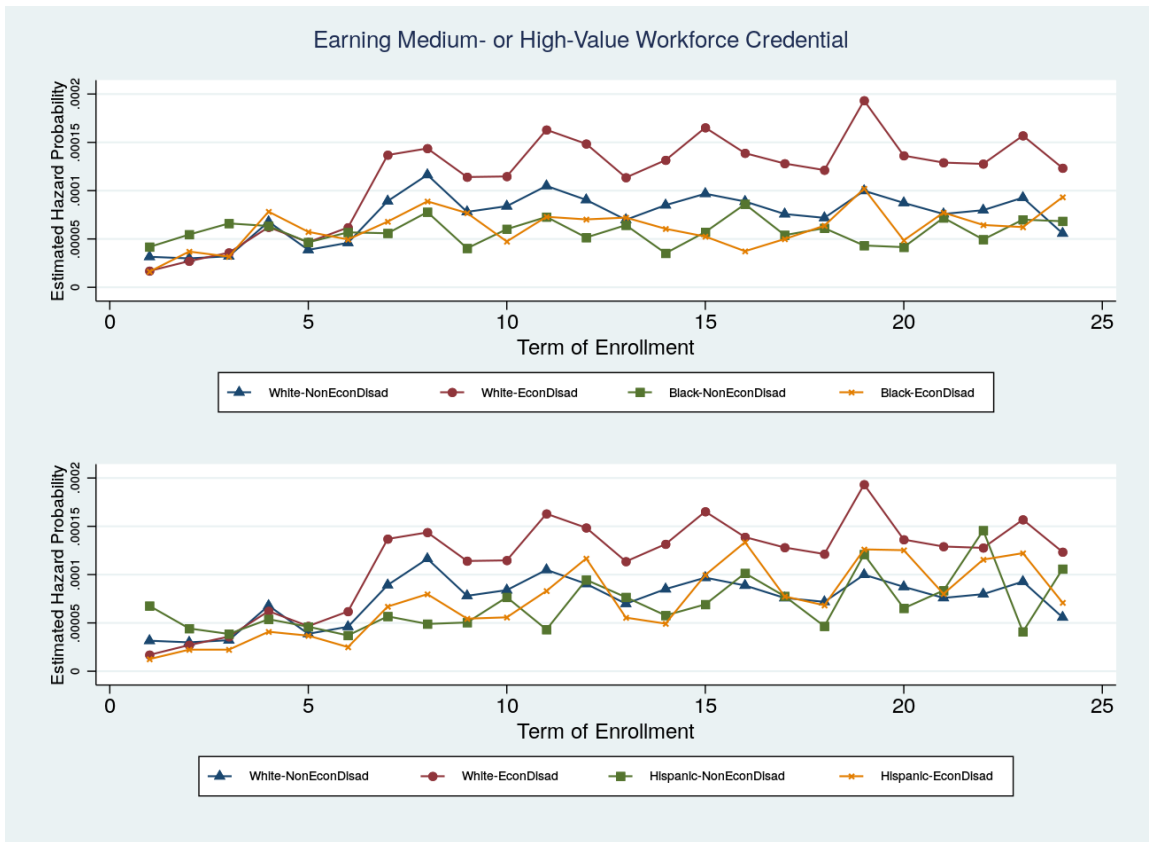


Figure A6

Estimated Hazard of Earning Mid- or High-Value Workforce Credential by Race/Ethnicity and Economic Status



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